



2015 DIGITAL SIGNAGE SOFTWARE COMPARISON GUIDE

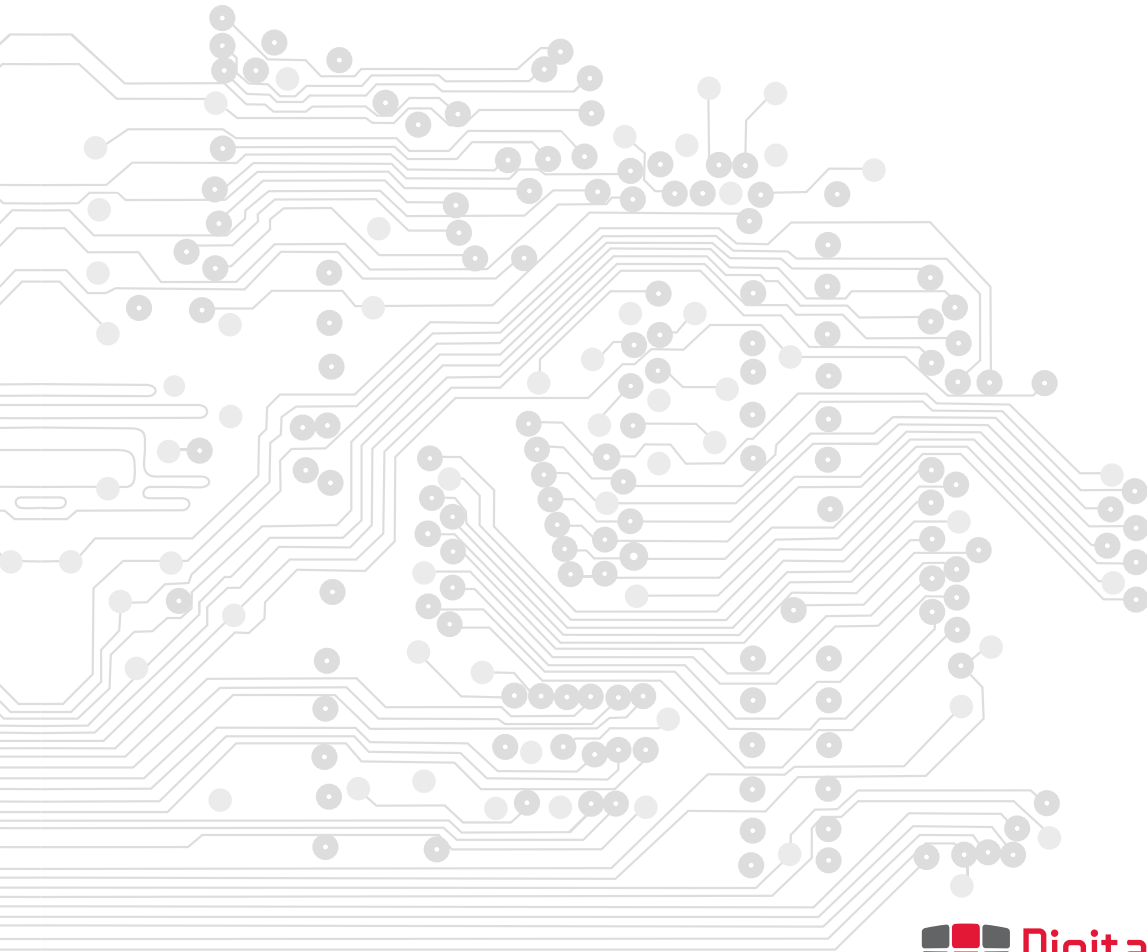


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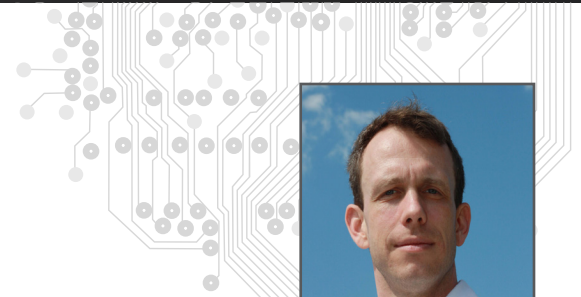
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directory of the manufacturers listed appears at the end of this
publication, for your convenience in finding out more about
models you may be interested in.

INTRODUCTION



*By Christopher Hall
Editor, DigitalSignageToday.com*

I still remember, back when I first started in the digital signage industry a bit more than five years ago, going to my first digital signage shows and not knowing where to begin.

Walking a show floor with literally hundreds of vendors, each promising that their solution was better than the last. This display does this; this media player does that; and that software does the other thing. And so does this one, this one, this one ... annnnd that one.

And while I now know a bit more now about which digital signage product does what, for anyone new to the space, it's still pretty much the same story — maybe worse. There are literally hundreds, possibly thousands, of companies out there with a digital signage product. Heck, you could say almost the same thing about digital signage software solutions alone.

For pretty much the entire time I've been in the space, industry observers have pretty much all been expecting a massive industry contraction as some companies die off and others get bought up or merge with still others. These days, people have stopped talking about it as much — because we're all still waiting and it still hasn't happened.

So, let's get back to the industry neophytes, the people looking for just the right software to do just the right stuff for their company's exciting new digital signage system. They haven't been in the industry for one month, let alone five years, so how the heck are they supposed to pick the right software package that will ensure their project's success, their boss's admiration and their continued successful employment (as opposed to the opposite of all those things)?

Well, they, or rather you, can let us help.

Here in your hands you hold the annual Digital Signage Today Digital Signage Software Comparison Guide, a compendium of nearly 250 digital signage offerings from around the world and the attributes that make them tick.

While the guide is not as comprehensive as I'd like (that would require every single software provider in the industry to take part in our survey and would probably result in a guide thousands of pages long), it is as comprehensive an offering as I'm aware of in the marketplace. (And if your company isn't listed in here, we'll be doing this again in 2016 — just be sure to take the survey next time.)

So take a look at the almost 60 pages of listings, compare and contrast which software player does what, and then find the one that best fits your project — with one piece of advice: Don't think only about the software that can do what you want it to today, but also consider the one that does what you want it to today, and might be able to grow with your deployment to do what you want it to tomorrow.

Ok, actually I have a second piece of advice, too: Make sure you test it first. Any software provider worth their salt will let you take their product for a test drive and put you in touch with other clients who've used it. (Then you might check around independently to see if there are companies who've used it that they **aren't** putting you in touch with, and contact them too. Better safe than sorry. Measure twice, cut once. And so on.)

With that said, best of luck, and let us know how it goes,

Christopher Hall
Senior Editor, DigitalSignageToday.com

COMPANY	1080dots	11Giraffes	3M Electro & Communication India Pvt Ltd	4YouSee Digital Signage Software
Website	www.1080dots.com	www.11giraffes.com	solutions.3mindia.co.in	4yousee.com/en/home-page/
Product Name	1080dots DS	11Giraffes	3M DSI	4YouSee
Platforms supported	Windows, Linux	Windows, Linux, Android, Chrome, Samsung Smart Signage Platform, BrightSign	Windows	Windows, Linux, Android
Compatible with		Android, iOS, Windows Mobile		Android
Web-based	✓	✓	✓	✓
Purchase or subscription	Subscription	Subscription	Purchase	Purchase, Subscription
Number of deployed copies/licenses worldwide	500	This informations is not disclosed	>3,000	3,000
Current version number	3	10.1	4.2	2
Maximum number of players supported	Unlimited	Unlimited	Unlimited	Unlimited
Maximum number of separate content channels supported	Unlimited	Unlimited	12	2
Built-in content authoring tools	✓	✓	✓	✓
Built-in template engine	✓	✓	✓	✓
Built-in template library		✓		✓
Drag-and-drop playlist construction/editing	✓	✓	✓	✓
Layered/reusable content elements	✓	✓	✓	✓
Supports layering of video with other content types	✓	✓	✓	✓
Ability to support	RSS feeds, XML, TI, GC, Mobile/SMS integration	RSS feeds, XML, FFM, TI, Mobile/SMS integration	RSS feeds, XML, IPTV, TI, Mobile/SMS integration	RSS feeds, XML, FFM, IPTV, TI, Mobile/SMS integration
Supports scrolling text/graphics	✓	✓	✓	✗
Supports crawling text/graphics	✓	✓	✓	✗
Multiple users/permission levels	✓	✓	✓	✓
Delivery of content to multiple screen groups/screen attributes	✓	✓	✓	✓
Dayparting/scheduling by:	DW, DM, TD	DW, DM, TD, M, G	DW, DM, TD, M	DW, TD, G, L
Conditional scheduling/playback based on:	TF, Datasources, Instant alerts or messages	W, IL, POS, TF, Weather/civil alerts, external trigger (physical or data), viewer analytic	Time and Date	POS, TF, Database Triggers
Supports "local" location-based input (local weather, news, sports, etc.)	✓	✓	✓	✓
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✗	✓	✓	✗
Does your software integrate with facial detection/audience measurement systems?	✗	✓	✗	✓
If so, will it play different content based on audience demographics?	✗	✓	NA	✓
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✓	✓	✓	✓
Proof-of-play reporting	Player level	Screen level, Player level	Screen level, Player level	Player level
User-definable billing codes for media spots	✓	✓	✓	✓
Rate card generation tool	✗	✗	✓	✗
Support for electronic ad insertion orders	✗	✗	✓	✗
Ability to set expiration dates/times for content items	✗	✓	✓	✓
Integration with POS data for sales uplift measurement	✓	✓	✗	✓
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✗	✓	✓	✗
Local emergency messaging	✓	✓	✓	✗
Emergency Alert System compliant (U.S. only)	✗	✓	✓	✗
Ability to play 720p to 1080p	✓	✓	✓	✓
Ability to play 4K UHD	✗	✓	✓	✓
Compatible with lightweight media players (such as for Linux)	✓	✓	✗	✓
Raster formats	JPG, PNG, GIF, BMP	JPG, PNG, GIF	JPG, TIFF, PNG, GIF, BMP	JPG, TIFF, RAW, PNG, GIF, BMP
Vector formats		SWF	PDF, SWF, WMF	SVG, SWF
Video and animation formats and containers	MPEG1/2, MP4, MOV, WMV	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM, Real, FLV, h.264, h.265	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM, Real	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM, Real, M4V, WEBM
Sound formats		MP3	WAV, MP3, AIFF, Ogg	WAV, MP3, AIFF, Ogg,
Font types	PS, TT, OT	TT	TT, OT	PS, TT, OT
Live video input support	NTSC, PAL	NTSC	NTSC, RF, PAL	NTSC, ATSC, PAL

COMPANY	Aaztec Solutions	Acquire Digital	Active Visual Supplies Ltd	Active Visual Supplies Ltd
Website	Not available yet	www.acquiredigital.com	www.active4signage.co.uk	www.active4signage.co.uk
Product Name	Not applicable yet	Acquire Editor	Prologue	N-Dex
Platforms supported	Windows	Windows	Windows	Windows
Compatible with		Windows Mobile		
Web-based	Optional	✗	✗	✗
Purchase or subscription	Purchase, Subscription	Purchase	Purchase	Purchase, Subscription
Number of deployed copies/licenses worldwide	1,000	20,000	>1,000	>1,000
Current version number	06/09/1983	4	01/01/2015	01/01/2000
Maximum number of players supported	Unlimited	Unlimited	25	1
Maximum number of separate content channels supported	Unlimited	Unlimited	20	1
Built-in content authoring tools	✓	✓	✓	✓
Built-in template engine	✓	✓	✓	✓
Built-in template library		✓		✓
Drag-and-drop playlist construction/editing	✓	✓	✓	✗
Layered/reusable content elements	✓	✓	✓	✓
Supports layering of video with other content types	✓	✓	✓	✗
Ability to support	RSS feeds, XML, FFM, IPTV, TI, GC, Mobile/SMS integration	RSS feeds, XML, FFM, IPTV, TI, Multi-touch, GC, Mobile/SMS integration	RSS feeds, TI	None
Supports scrolling text/graphics	✓	✓	✓	✗
Supports crawling text/graphics	✓	✓	✓	✗
Multiple users/permission levels	✓	✓	✓	✗
Delivery of content to multiple screen groups/screen attributes	✓	✓	✓	✗
Dayparting/scheduling by:	DW, DM, TD, M, L, Priority	DW, DM, TD, M, G, L, Geo Target	DW, TD	None
Conditional scheduling/playback based on:	POS, TF	W, IL, TF	None	None
Supports "local" location-based input (local weather, news, sports, etc.)	✓	✓	✗	✗
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	N/A	✓	N/A	NA
Does your software integrate with facial detection/audience measurement systems?	✓	✓	✗	✗
If so, will it play different content based on audience demographics?	✓	✓	N/A	NA
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✓	✓	✗	✗
Proof-of-play reporting	Screen level, Player level	Screen level, Player level	Player level	None
User-definable billing codes for media spots	✓	✓	✗	✗
Rate card generation tool	✓	✗	✗	✗
Support for electronic ad insertion orders	✗	✓	✗	✗
Ability to set expiration dates/times for content items	✓	✓	✗	✗
Integration with POS data for sales uplift measurement	✓	✓	✗	✗
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✓	✓	✗	✗
Local emergency messaging	✓	✓	✓	✗
Emergency Alert System compliant (U.S. only)	✗	✗	✗	✗
Ability to play 720p to 1080p	✓	✓	✓	✓
Ability to play 4K UHD	✓	✓	✗	✗
Compatible with lightweight media players (such as for Linux)	✓	✓	✓	✓
Raster formats	JPG, TIF, PNG, GIF, BMP	JPG, TIFF, RAW, PNG, GIF, BMP	JPG, TIFF, PNG, BMP	JPG, TIFF, PNG, BMP
Vector formats	PDF, SWF	SVG, EPS, PDF, SWF, WMF	SWF, WMF	None
Video and animation formats and containers	MPEG1/2, MP4, AVI, MOV, WMV, SWF	MPEG1/2, MP4, AVI, MOV, WMV, SWF, Real	MP4, AVI, MOV, WMV, SWF	None
Sound formats	WAV, MP3	WAV, MP3, AIFF, Ogg	WAV, MP3	None
Font types	TT, OT	PS, TT, OT	TT	TT
Live video input support	NTSC, ATSC, RF, PAL	NTSC, RF, PAL	NTSC, ATSC, CV, RF, PAL	NTSC, CV, RF, PAL, HDMI, RGBS

COMPANY	ADFLOW Networks Inc	Admira Digital Networks	ADSTTER	Adversign Media GmbH
Website	www.adflownetworks.com	www.admira.com	www.adstter.com	www.viewneo.com
Product Name	DMS	Admira smart digital signage platform	Adstter Digital Signage for advertising screens	viewneo
Platforms supported	Windows, Mac, Linux	Windows, Mac, Linux, Android	Windows, Mac, Linux	Android, ChromeOS, Samsung Smart Signage, iOS
Compatible with	Android, iOS, Windows Mobile	Android	Android	Android, iOS
Web-based	✓	✓	✓	✓
Purchase or subscription	Purchase, Subscription	Subscription	Subscription	Subscription
Number of deployed copies/licenses worldwide	6,000	>20,000	50	>10,000
Current version number	10	03/01/2014	3	2
Maximum number of players supported	Unlimited	Unlimited	Unlimited	Unlimited
Maximum number of separate content channels supported	8	Unlimited	Unlimited	Unlimited
Built-in content authoring tools	✓	✓	✗	✓
Built-in template engine	✓	✓	✗	✓
Built-in template library	✓	✓	✗	✓
Drag-and-drop playlist construction/editing	✓	✓	✗	✓
Layered/reusable content elements	✓	✓	✗	✓
Supports layering of video with other content types	✓	✓	✗	✓
Ability to support	RSS feeds, XML, FFM, IPTV, TI, Multi-touch, GC, Mobile/SMS integration	RSS feeds, XML, FFM, IPTV, TI, Multi-touch, GC, Mobile/SMS integration	TI, Multitouch, GC	RSS feeds, XML, TI
Supports scrolling text/graphics	✓	✓	✗	✓
Supports crawling text/graphics	✓	✓	✗	✓
Multiple users/permission levels	✓	✓	✗	✓
Delivery of content to multiple screen groups/screen attributes	✓	✓	✓	✓
Dayparting/scheduling by:	DW, DM, TD, M, G, L, User defined roles	DW, DM, TD, M, G, L, Business criteria	DW, DM,TD, M, G	DW, TD
Conditional scheduling/playback based on:	W, IL, POS, TF	W, IL, POS, TF, Google glasses, codes	Dayparting or locations	TF
Supports "local" location-based input (local weather, news, sports, etc.)	✓	✓	✗	✗
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✓	✓	N/A	NA
Does your software integrate with facial detection/audience measurement systems?	✓	✓	✗	✗
If so, will it play different content based on audience demographics?	✗	✓	N/A	NA
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✗	✓	✓	✓
Proof-of-play reporting	Screen level, Player level	Screen level, Player level	Screen level, Player level	Player level
User-definable billing codes for media spots	✓	✓	✗	✗
Rate card generation tool	✗	✗	✗	✗
Support for electronic ad insertion orders	✗	✓	✓	✗
Ability to set expiration dates/times for content items	✓	✓	✓	✓
Integration with POS data for sales uplift measurement	✓	✓	✗	✗
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✓	✓	✓	✓
Local emergency messaging	✗	✓	✗	✗
Emergency Alert System compliant (U.S. only)	✗	✓	✗	✗
Ability to play 720p to 1080p	✓	✓	✓	✓
Ability to play 4K UHD	✓	✓	✗	✗
Compatible with lightweight media players (such as for Linux)	✗	✓	✓	✓
Raster formats	JPG, TIFF, RAW, PNG, GIF, BMP	JPG, TIFF, PNG, GIF	JPG, PNG	JPG, TIFF, RAW, PNG, GIF
Vector formats	SVG, SWF	SWF	None	SVG, PDF, SWF
Video and animation formats and containers	MPEG1/2, MP4, AVI, MOV, WMV, SWF	MPEG1/2, MP4, AVI, MOV, WMV, SWF, Real	MP4	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM, Real
Sound formats	WAV, MP3	WAV, MP3, AIFF, Ogg	MP3	MP3
Font types	TT, OT	PS, TT, OT	None	TT, OT
Live video input support	NTSC, ATSC, RF, PAL	NTSC, RF, PAL	None	No live video, input

KEY: FFM Flat file manipulation GC Gesture Control DM Day of month M Month L Type of location IL Inventory levels TF Text file/RSS data TT True Type
 TI Touch interactivity DW Day of week TD Time of day G Geographical area W Weather POS POS data PS Postscript OT Open Type

COMPANY	AgreeYa Mobility Poland	Alliance Financing Group Ltd	ALLSAN	Allure Global Solutions, Inc.
Website	www.agreeyamobility.net	www.alliancefinancing.com	allsan.fr	www.allureglobal.com
Product Name	XTVSign	Software Financing	Sanbox	Allure Global Digital Signage Solutions
Platforms supported	Windows, Mac, Linux, Android	Windows, Mac, Linux	Windows, Linux	Windows
Compatible with		Android, iOS, Windows Mobile		Android, iOS, Windows Mobile
Web-based	✓	✓	✓	✓
Purchase or subscription	Purchase, Subscription	Purchase, Subscription	Subscription	Subscription
Number of deployed copies/licenses worldwide	4,000	>10,000	250	Confidential
Current version number	4.1	Varied	4.1	4.4
Maximum number of players supported	Unlimited	>10,000	Unlimited	Unlimited
Maximum number of separate content channels supported	Unlimited	>10,000	Unlimited	Unlimited
Built-in content authoring tools	✓	✓	✓	✓
Built-in template engine	✓	✓	✓	✓
Built-in template library		✓		✓
Drag-and-drop playlist construction/editing	✓	✓	✓	✓
Layered/reusable content elements	✓	✓	✓	✓
Supports layering of video with other content types	✓	✓	✗	✓
Ability to support	RSS feeds, XML, FFM, IPTV, TI, GC, Mobile/SMS integration	RSS feeds, XML, FFM, IPTV, TI, Multitouch, GC, Mobile/SMS Integration	RSS feeds, FFM, TI, GC	RSS feeds, XML, FFM, TI, GC, Multitouch, Mobile/SMS integration
Supports scrolling text/graphics	✓	✓	✓	✓
Supports crawling text/graphics	✓	✓	✓	✓
Multiple users/permission levels	✓	✓	✓	✓
Delivery of content to multiple screen groups/screen attributes	✓	✓	✓	✓
Dayparting/scheduling by:	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L	DW, DM	DW, DM, TD, M, G, L, Integration with on-site systems
Conditional scheduling/playback based on:	W, IL, POS, TF	W, IL, POS, TF	W, TF	W, IL, POS, TF, Event Information
Supports "local" location-based input (local weather, news, sports, etc.)	✓	✓	✓	✗
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✓	✓	✓	N/A
Does your software integrate with facial detection/audience measurement systems?	✓	✓	✗	✗
If so, will it play different content based on audience demographics?	✓	✓	N/A	N/A
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✓	✓	✓	✓
Proof-of-play reporting	Screen level, Player level	Screen level, Player level	Player level	Player level
User-definable billing codes for media spots	✓	✓	✗	✗
Rate card generation tool	✓	✓	✗	✗
Support for electronic ad insertion orders	✓	✓	✓	✗
Ability to set expiration dates/times for content items	✓	✓	✓	✓
Integration with POS data for sales uplift measurement	✓	✓	✓	✓
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✓	✓	✓	✓
Local emergency messaging	✓	✓	✓	✓
Emergency Alert System compliant (U.S. only)	✓	✓	✗	✗
Ability to play 720p to 1080p	✓	✓	✓	✓
Ability to play 4K UHD	✓	✓	✗	✗
Compatible with lightweight media players (such as for Linux)	✓	✓	✓	✗
Raster formats	JPG, TIFF, RAW, PNG, GIF, BMP	JPG, TIFF, RAW, PNG, GIF, BMP	JPG, TIFF, PNG, GIF, BMP	JPG, TIFF, PNG, GIF, BMP
Vector formats	SVG, PDF, SWF, WMF	SVG, EPS, PDF, SWF, WMF	PDF	N/A
Video and animation formats and containers	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM, Real, TS, HLS	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM, Real	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM	MPEG1/2, AVI, MOV, WMV
Sound formats	WAV, MP3, AIFF, Ogg	WAV, MP3, AIFF, Ogg	WAV, MP3, Ogg	WAV, MP3, AIFF, Ogg
Font types	PS, TT, OT	PS, TT, OT	PS, TT, OT	PS, TT, OT
Live video input support	NTSC, ATSC, CV, RF, PAL	NTSC, ATSC, CV, RF, PAL	NTSC	N/A

KEY: FFM Flat file manipulation GC Gesture Control DM Day of month M Month L Type of location IL Inventory levels TF Text file/RSS data TT True Type
 TI Touch interactivity DW Day of week TD Time of day G Geographical area W Weather POS POS data PS Postscript OT Open Type

COMPANY	ALOOHA	Alternatif Medya	AMG	AMX
Website	www.alooha.eu	www.alternatifmedya.com.tr	almusbah.com	www.inspiredsignage.com
Product Name	BroadSign	Digiplat	Symbian	Inspired XPress
Platforms supported	Windows, Linux	Windows, Mac, Linux	Windows	Windows
Compatible with	Android, Windows Mobile	Android		
Web-based	✗	✓	✓	✗
Purchase or subscription	Subscription	Purchase, Subscription	Purchase	Purchase
Number of deployed copies/licenses worldwide	100	750	10	Contact AMX
Current version number	11.2	2	02/03/2004	02/02/2007
Maximum number of players supported	Unlimited	According to server capacity	12	Unlimited
Maximum number of separate content channels supported	Unlimited	According to server capacity	3	Unlimited
Built-in content authoring tools	✓	✓	✓	✓
Built-in template engine	✗	✓	✓	✓
Built-in template library	✓	✓		
Drag-and-drop playlist construction/editing	✗	✗	✓	✓
Layered/reusable content elements	✓	✓	✓	✓
Supports layering of video with other content types	✓	✓	✓	✓
Ability to support	RSS feeds, XML, IPTV, TI, Multitouch, GC, Mobile/SMS integration	RSS feeds, XML, FFM, TI, Multitouch Mobile/SMS integration	RSS feeds, TI, Mobile/SMS integration	RSS feeds, XML, FFM, IPTV, TI
Supports scrolling text/graphics	✓	✓	✓	✓
Supports crawling text/graphics	✓	✓	✓	✓
Multiple users/permission levels	✓	✓	✓	✗
Delivery of content to multiple screen groups/screen attributes	✓	✓	✓	✓
Dayparting/scheduling by:	W, DM, TD, M, G, L	W, DM, TD, M, G, L	DW, DM	DW, DM, TD, M, G, L
Conditional scheduling/playback based on:	W, IL, POS, TF	POS, TF	W, IL, POS	API provided to allow conditional playback
Supports "local" location-based input (local weather, news, sports, etc.)	✓	✓	✓	✓
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✗	✓	✓	✗
Does your software integrate with facial detection/audience measurement systems?	✓	✗	✓	✗
If so, will it play different content based on audience demographics?	✓	✗	✓	N/A
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✓	✓	✓	✗
Proof-of-play reporting	Player level	Player level	Screen level	Player level
User-definable billing codes for media spots	✓	✓	✓	✗
Rate card generation tool	✓	✗	✓	✗
Support for electronic ad insertion orders	✓	✓	✓	✗
Ability to set expiration dates/times for content items	✓	✓	✓	✓
Integration with POS data for sales uplift measurement	✓	✓	✓	✗
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✓	✓	✓	✗
Local emergency messaging	✓	✓	✓	✓
Emergency Alert System compliant (U.S. only)	✗	✓	✗	✗
Ability to play 720p to 1080p	✓	✓	✓	✓
Ability to play 4K UHD	✓	✗	✓	✗
Compatible with lightweight media players (such as for Linux)	✓	✓	✓	✓
Raster formats	JPG, TIFF, RAW, PNG, GIF, BMP	JPG, TIFF, RAW, PNG, GIF, BMP	JPG	JPG, PNG, GIF, BMP
Vector formats	EPS, SWF	PDF, SWF	PDF	SVG
Video and animation formats and containers	MP4, AVI, MOV, WMV, SWF	MPEG1/2, AVI, SWF	MOV	MPEG1/2, MP4, AVI, WMV
Sound formats	WAV, MP3	MP3, AIFF	WAV	WAV, MP3, AIFF, Ogg
Font types	PS, TT	PS, TT, OT	PS	TT
Live video input support	DVB-T/C/S	NTSC, PAL	NTSC	Supports live streaming video

COMPANY	AMX	Anacore Inc.	AnyOne	Appspace
Website	www.inspireddsignage.com	www.anacore.com	www.anysite.com	www.appspace.com
Product Name	Inspired XPERT Management Suite	MediaStation	AnySoftware	Appspace
Platforms supported	Windows, Mac	Windows	Windows, Mac, Linux	Windows, Mac, Linux, Cisco DMPs, Android
Compatible with				
Web-based	✓	✓	Optional	✓
Purchase or subscription	Purchase	Purchase	Purchase	Purchase, Subscription
Number of deployed copies/licenses worldwide	Contact AMX	400	100	50,000
Current version number	5.4	V.2	10.2.5	5.0.4
Maximum number of players supported	Unlimited	Unlimited	200	10,000 per server
Maximum number of separate content channels supported	Unlimited	Device dependent	300	50
Built-in content authoring tools	✓	✓	✓	✓
Built-in template engine	✓	✓	✓	✓
Built-in template library				
Drag-and-drop playlist construction/editing	✗	✓	✓	✓
Layered/reusable content elements	✓	✓	✓	✓
Supports layering of video with other content types	✓	✓	✓	✓
Ability to support	RSS feeds, XML, FFM, IPTV, TI	RSS feeds, XML, FFM, IPTV, TI, GC, Mobile/SMS integration	RSS feeds, XML, FFM, IPTV, TI, GC, Mobile/SMS integration	RSS feeds, XML, FFM, IPTV, TI, GC, Mobile/SMS integration
Supports scrolling text/graphics	✓	✓	✓	✓
Supports crawling text/graphics	✓	✓	✓	✓
Multiple users/permission levels	✓	✓	✓	✓
Delivery of content to multiple screen groups/screen attributes	✓	✓	✓	✓
Dayparting/scheduling by:	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L
Conditional scheduling/playback based on:	API provided to allow conditional playback	W, IL, POS, TF	W, IL, POS, TF	W, TF
Supports "local" location-based input (local weather, news, sports, etc.)	✓	✓	✓	✓
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✓	N/A	✓	✓
Does your software integrate with facial detection/audience measurement systems?	✗	✗	✗	✓
If so, will it play different content based on audience demographics?	N/A	N/A	✗	✓
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✓	✗	✓	✓
Proof-of-play reporting	Player level	Player level	Screen level	Screen level, Player level
User-definable billing codes for media spots	✗	✗	✗	✓
Rate card generation tool	✗	✗	✗	✗
Support for electronic ad insertion orders	✗	✗	✗	✗
Ability to set expiration dates/times for content items	✓	✓	✓	✓
Integration with POS data for sales uplift measurement	✗	✗	✗	✗
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✓	✗	✓	✗
Local emergency messaging	✓	✓	✓	✓
Emergency Alert System compliant (U.S. only)	✗	✗	✓	✓
Ability to play 720p to 1080p	✓	✗	✓	✓
Ability to play 4K UHD	✗	✗	✓	✓
Compatible with lightweight media players (such as for Linux)	✗	✗	✓	✓
Raster formats	JPG, PNG, BMP	JPG, TIFF, PNG, GIF	JPG, TIFF, RAW, PNG, GIF, BMP	JPG, PNG, BMP
Vector formats	Contact AMX	PDF, SWF, WMF	SVG, EPS, PDF, SWF, WMF	PDF, SWF
Video and animation formats and containers	MPEG1/2, MP4, MOV	MPEG1/2, MP4, MOV, SWF	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM, Real	MPEG1/2, MP4, AVI, MOV, WMV, SWF
Sound formats	MP3	WAV, MP3	WAV, MP3, AIFF, Ogg	WAV, MP3
Font types	TT	TT	PS, TT, OT	TT
Live video input support	NTSC, PAL, Supports live streaming video	NTSC	NTSC, ATSC	Unicast, multicast, rtsp

COMPANY	Aurora Digital Signage	AVIDA CORPORATION	Bally Technologies, Inc.	Barco
Website	www.auroradigitalsignage.com	www.avidatv.com	www.ballytech.com	www.barco.com
Product Name	Aurora	FirmChannel	Bally CoolSign	X20
Platforms supported	Windows	Windows, Android	Windows	Windows, Mac
Compatible with				Android, iOS, Windows Mobile
Web-based	✓	✓	✗	✓
Purchase or subscription	Purchase, Subscription	Subscription	Purchase	Purchase
Number of deployed copies/licenses worldwide	500	2,000	100,000	1,000,000
Current version number	8	1	13.1	N/A
Maximum number of players supported	10,000	10,000	Unlimited	Unlimited
Maximum number of separate content channels supported	2	10	Unlimited	Unlimited
Built-in content authoring tools	✓	✓	✓	✓
Built-in template engine	✗	✓	✓	✓
Built-in template library				✓
Drag-and-drop playlist construction/editing	✗	✓	✓	✓
Layered/reusable content elements	✓	✓	✓	✓
Supports layering of video with other content types	✓	✓	✓	✓
Ability to support	RSS feeds	RSS feeds, XML, FFM, IPTV, TI, GC, Mobile/SMS integration	RSS feeds, XML, FFM, IPTV, TI, GC, Mobile/SMS integration	RSS feeds, XML, FFM, IPTV, TI, Multi-touch, GC, Mobile/SMS integration
Supports scrolling text/graphics	✓	✓	✓	✓
Supports crawling text/graphics	✓	✓	✓	✓
Multiple users/permission levels	✓	✓	✓	✓
Delivery of content to multiple screen groups/screen attributes	✓	✓	✓	✓
Dayparting/scheduling by:	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L
Conditional scheduling/playback based on:	TF	W, IL, POS, TF	W, IL, POS, TF, Slot machine, progressive jackpot or other casino events	W, IL, POS, TF
Supports "local" location-based input (local weather, news, sports, etc.)	✗	✓	✓	✓
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	N/A	✓	✓	✓
Does your software integrate with facial detection/audience measurement systems?	✗	✓	✓	✓
If so, will it play different content based on audience demographics?	N/A	✓	✓	✓
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✗	✗	✓	✓
Proof-of-play reporting	Player level	Player level	Screen level, Player level	Screen level, Player level
User-definable billing codes for media spots	✓	✓	✓	✓
Rate card generation tool	✓		✗	✓
Support for electronic ad insertion orders	✓		✗	✓
Ability to set expiration dates/times for content items	✓	✓	✓	✓
Integration with POS data for sales uplift measurement	✗	✓	✓	✓
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✓	✓	✓	✓
Local emergency messaging	✗	✓	✓	✓
Emergency Alert System compliant (U.S. only)	✗	✗	✓	✓
Ability to play 720p to 1080p	✓	✓	✓	✓
Ability to play 4K UHD	✗	✓	✓	✓
Compatible with lightweight media players (such as for Linux)	✗	✓	✗	✓
Raster formats	JPG, PNG, GIF	JPG, TIFF	JPG, TIFF, PNG, GIF, BMP	JPG, TIFF, RAW, PNG, GIF, BMP
Vector formats	EPS	EPS, PDF, SWF	SWF, WMF	SVG, EPS, PDF, SWF, WMF
Video and animation formats and containers	MP4, WMV	MPEG1/2, MP4	MPEG1/2, MP4, AVI, MOV, WMV, SWF	MPEG1/2, MP4, AVI, MOV, WMV, OGM, Real
Sound formats	WAV	WAV, MP3	MP3	WAV, MP3
Font types	OT	PS, TT, OT	PS, TT, OT	OT
Live video input support	PAL	NTSC	NTSC, PAL, UDP Multicast MPEG2-TS	NTSC, ATSC, CV, RF, PAL

COMPANY	BASF	Beabloo	BGI	Bizlion LLC
Website	www.basf.com	www.beabloo.com	www.britishgroup.ca	www.asiaone.com
Product Name	Visix Axis TV	Digital Signage	PlayLinX kiosk	Software
Platforms supported	Windows	Linux	Windows	Windows
Compatible with	Android, iOS, Windows Mobile	Android		iOS
Web-based	✓	✓	✓	✗
Purchase or subscription	Purchase	Purchase, Subscription	Subscription	Purchase
Number of deployed copies/licenses worldwide	1	5,000	0	1
Current version number	08/03/2007	4.3	1	1
Maximum number of players supported	150	Unlimited	Unlimited	1
Maximum number of separate content channels supported	100	Unlimited	Unlimited	1
Built-in content authoring tools	✓	✓	✓	✗
Built-in template engine	✓	✓	✗	✗
Built-in template library	✓	✓		✗
Drag-and-drop playlist construction/editing	✗	✗	✓	✗
Layered/reusable content elements	✗	✓	✓	✗
Supports layering of video with other content types	✗	✓	✓	✓
Ability to support	RSS feeds, Multitouch	RSS feeds, XML, FFM, IPTV, TI	RSS feeds, XML, TI	XML
Supports scrolling text/graphics	✓	✗	✓	✗
Supports crawling text/graphics	✓	✗	✓	✗
Multiple users/permission levels	✓	✓	✓	✗
Delivery of content to multiple screen groups/screen attributes	✓	✓	✓	✓
Dayparting/scheduling by:	DW, DM, TD, M	DW, DM, TD, M, G	DW, DM, TD, M, G, L	M
Conditional scheduling/playback based on:	TF	W, TF	POS, TF	W
Supports "local" location-based input (local weather, news, sports, etc.)	✓	✓	✓	✗
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✗	✓	✓	N/A
Does your software integrate with facial detection/audience measurement systems?	✗	✓	✓	✗
If so, will it play different content based on audience demographics?	N/A	✓	✓	N/A
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✗	✗	✓	✗
Proof-of-play reporting	Player level	Screen level, Player level	Screen level, Player level	None
User-definable billing codes for media spots	✗	✗	✓	✗
Rate card generation tool	✗	✗	✗	✗
Support for electronic ad insertion orders	✗	✗	✓	✗
Ability to set expiration dates/times for content items		✓	✓	✗
Integration with POS data for sales uplift measurement	✗	✗	✗	✓
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✗	✗	✓	✗
Local emergency messaging	✓	✓	✓	✗
Emergency Alert System compliant (U.S. only)	✓	✓	✗	✗
Ability to play 720p to 1080p	✓	✓	✓	✓
Ability to play 4K UHD	✓	✗	✗	✓
Compatible with lightweight media players (such as for Linux)	✗	✗	✗	✓
Raster formats	TIFF, PNG, GIF, BMP	JPG, TIFF, RAW, PNG, GIF, BMP	JPG, PNG	JPG
Vector formats	SWF	EPS, PDF	EPS	SVG
Video and animation formats and containers	MP4, AVI, MOV, WMV, SWF	MPEG1/2, MP4, AVI, MOV, WMV, Real	MPEG1/2, MP4, MOV, WMV	MPEG1/2
Sound formats	WAV, MP3	WAV, MP3, AIFF	MP3	WAV
Font types	TT	PS, TT	TT, OT	TT
Live video input support	NTSC	NTSC, ATSC, CV	NTSC, ATSC	NTSC

COMPANY	Black Box	Bluewater Technologies	BrightSign	BroadSign International, LLC
Website	www.blackbox.com	www.bluewatertech.com	www.brightsign.biz	broadsign.com
Product Name	iCOMPEL Content Commander	Scala	BrightAuthor	BroadSign Digital Signage Software
Platforms supported	Linux, VMWare VSphere 5 and higher	Windows, Mac	Windows, Mac	Windows, Linux, Android
Compatible with	Android, iOS, Windows Mobile		None	
Web-based	✔	✘	✔	Optional
Purchase or subscription	Purchase	Purchase	free of charge	Subscription
Number of deployed copies/licenses worldwide	65,000	400	100,000 - 250,000	65,000
Current version number	10/1/2000	?	4.1	BroadSign X 10.3
Maximum number of players supported	Up to 1,500 on single application.	?	Unlimited	Unlimited
Maximum number of separate content channels supported	50 content channels per appliance. Option to expand.	2	Unlimited	Unlimited
Built-in content authoring tools	✔	✔	✔	✔
Built-in template engine	✔	✘	✔	✔
Built-in template library	✔		✔	
Drag-and-drop playlist construction/editing	✔	✘	✔	✔
Layered/reusable content elements	✔	✔	✔	✔
Supports layering of video with other content types	✔	✘	✔	✔
Ability to support	RSS feeds, XML, FFM, IPTV, TI, Multitouch, GC	RSS feeds, TI, GC, Mobile/SMS integration	RSS Feeds, XML, FFM, IPTV, TI, Multi-touch, Mobile/SMS integration	RSS feeds, XML, FFM, TI, GC, Mobile/SMS integration
Supports scrolling text/graphics	✔	✔	✔	✔
Supports crawling text/graphics	✔	✔	✔	✔
Multiple users/permission levels	✔	✔	✔	✔
Delivery of content to multiple screen groups/screen attributes	✔	✔	✔	✔
Dayparting/scheduling by:	DW, DM, TD, M, G, L, Conditional	DM	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L, Unlimited
Conditional scheduling/playback based on:	W, IL, POS, TF	IL	POS	W, IL, POS, TF, Unlimited
Supports "local" location-based input (local weather, news, sports, etc.)	✔	✘	✔	✔
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✔	N/A	✔	✔
Does your software integrate with facial detection/audience measurement systems?	✔	✔	✔	✔
If so, will it play different content based on audience demographics?	✔	N/A	✔	✔
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✔	✘	✔	✔
Proof-of-play reporting	Player level	None	Screen level, Player level	Screen level, Player level
User-definable billing codes for media spots	✘	✘	✘	✔
Rate card generation tool	✘	✔	✔	✔
Support for electronic ad insertion orders	✘	✘	✔	✔
Ability to set expiration dates/times for content items	✔	✘	✔	✔
Integration with POS data for sales uplift measurement	✘	✔	✔	✔
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✔	✔	✔	✔
Local emergency messaging	✔	✔	✔	✔
Emergency Alert System compliant (U.S. only)	✘	✘	✔	✔
Ability to play 720p to 1080p	✔	✘	✔	✔
Ability to play 4K UHD	✔	✘	✔	✔
Compatible with lightweight media players (such as for Linux)	✘	✔	✔	✔
Raster formats	JPG, TIF, RAW, PNG, GIF, BMP	JPG, TIF, GIF	JPG, PNG, BMP	JPG, PNG
Vector formats	SVG, EPS, PDF, SWF, WMF	EPS, SWF	SVG	SWF
Video and animation formats and containers	MPEG1/2, MP4, AVI, MOV, WMV, SWF, Real	MPEG1/2, AVI, WMV	MPEG1/2, MP4, AVI, MOV, WMV	MPEG1/2, MP4, AVI, MOV, WMV, SWF
Sound formats	WAV, MP3, Ogg	WAV, MP3	WAV, MP3, ACC, AC3	MP3
Font types	TT, OT	TT	PS, TT, OT	N/A
Live video input support	NTSC, ATSC, PAL, HDMI	NTSC	NTSC, PAL	NTSC, ATSC, PAL

KEY: FFM Flat file manipulation GC Gesture Control DM Day of month M Month L Type of location IL Inventory levels TF Text file/RSS data TT True Type
 TI Touch interactivity DW Day of week TD Time of day G Geographical area W Weather POS POS data PS Postscript OT Open Type

COMPANY	Capital Networks Limited	Captivision Media Inc	CASE	CastNET Digital Signage Solutions
Website	www.capitalnetworks.com	Captivision Media inc	www.electricityismagic.com	www.castnet.com
Product Name	Audience	CVM+	Information	CastNET
Platforms supported	Windows	Windows	Windows	Windows, Mac, Linux
Compatible with	Android			Android, iOS, Windows Mobile
Web-based	Optional	✓	✓	✓
Purchase or subscription	Purchase, Subscription	Purchase, Subscription	Subscription	Purchase, Subscription
Number of deployed copies/licenses worldwide	Thousands	100	2	250,000
Current version number	4.2	1.08	1	v10.5
Maximum number of players supported	Unlimited player support through easy expansion	100	5	Unlimited
Maximum number of separate content channels supported	100 channels but can be easily expanded with multiple licenses	4	6	Unlimited
Built-in content authoring tools	✓	✗	✓	✓
Built-in template engine	✓	✓	✓	✓
Built-in template library	✓			✓
Drag-and-drop playlist construction/editing	✓	✗	✓	✓
Layered/reusable content elements	✓	✓	✓	✓
Supports layering of video with other content types	✓	✓	✓	✓
Ability to support	RSS feeds, XML, FFM, IPTV, TI, Mobile/SMS integration	RSS feeds, XML, FFM	XML	RSS feeds, XML, FFM, IPTV, TI, Multi-touch, GC, Mobile/SMS integration
Supports scrolling text/graphics	✓	✓	✓	✓
Supports crawling text/graphics	✓	✓	✓	✓
Multiple users/permission levels	✓	✓	✓	✓
Delivery of content to multiple screen groups/screen attributes	✓	✓	✓	✓
Dayparting/scheduling by:	DW, DM, TD, M, G, L, Plugins, Exchange Calendar	DW, DM, TD, M	DW	DW, DM, TD, M, G, L
Conditional scheduling/playback based on:	W, IL, POS, TF	TF	W	W, IL, POS, TF
Supports "local" location-based input (local weather, news, sports, etc.)	✓	✓	✓	✓
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✓	✗	✓	✓
Does your software integrate with facial detection/audience measurement systems?	✓	✗	✓	✓
If so, will it play different content based on audience demographics?	✓	✗	✓	✓
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✓	✓	✓	✓
Proof-of-play reporting	Screen level, Player level	Player level	Screen level	Player level
User-definable billing codes for media spots	✓	✗	✓	✓
Rate card generation tool	✗	✗	✓	✓
Support for electronic ad insertion orders	✓	✓	✓	✓
Ability to set expiration dates/times for content items	✓	✓	✓	✓
Integration with POS data for sales uplift measurement	✓	✗	✓	✓
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✓	✗	✓	✓
Local emergency messaging	✓	✓	✓	✓
Emergency Alert System compliant (U.S. only)	✓	✗	✓	✗
Ability to play 720p to 1080p	✓	✓	✓	✓
Ability to play 4K UHD	✓	✗	✓	✓
Compatible with lightweight media players (such as for Linux)	✓	✗	✓	✓
Raster formats	JPG, TIFF, RAW, PNG, GIF, BMP, TGA	JPG, PNG, BMP	JPG	JPG, TIFF, RAW, PNG, GIF, BMP
Vector formats	SVG, EPS, SWF, WMF, AI	SWF	SVG	PDF, SWF, WMF
Video and animation formats and containers	MPEG1/2, MP4, MOV, WMV, SWF, VC1MNG	MPEG1/2, MP4, AVI, MOV	MPEG1/2	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM, Real
Sound formats	WAV, MP3	MP3	WAV	WAV, MP3, AIFF, Ogg
Font types	PS, TT, OT	PS, TT, OT	PS	PS, TT, OT
Live video input support	NTSC, ATSC, CV, PAL, CVBS, HDMI, SDI, HD-SDI, RTSP H.264 AVC	NTSC	NTSC	NTSC, ATSC, CV, RF, PAL

COMPANY	CAYIN Technology	CElabs, Inc.	CElabs, Inc.	CityMeo
Website	www.cayintech.com	www.celabs.net	www.celabs.net	www.citymeo.fr
Product Name	SMP-NEO	CCM Enterprise Content Management Software	QuickSign Pro Designer	CityMeo
Platforms supported	EMBEDDED LINUX	Windows, Mac, Linux	Windows	Windows, Mac, Linux
Compatible with	None of the above			Android
Web-based	✓	✓	✗	✓
Purchase or subscription	Purchase	Purchase, Subscription	Free Download	Subscription
Number of deployed copies/licenses worldwide	4,000	500	5,000	600
Current version number	1	2.0.1.2	1.0.9.1	6.41.1008
Maximum number of players supported	1,000	500 Scalable	256	Unlimited
Maximum number of separate content channels supported	Unlimited	512	256	Unlimited
Built-in content authoring tools	✓	✗	✓	✓
Built-in template engine	✓	✓	✓	✓
Built-in template library	✓			✓
Drag-and-drop playlist construction/editing	✓	✓	✓	✗
Layered/reusable content elements	✓	✓	✓	✓
Supports layering of video with other content types	✓	✓	✓	✗
Ability to support	RSS feeds, XML, IPTV, TI	RSS feeds, XML, FFM, TI, GC	RSS feeds, XML, FFM, TI, GC	RSS feeds, XML, FFM
Supports scrolling text/graphics	✓	✓	✓	✓
Supports crawling text/graphics	✓	✓	✓	✓
Multiple users/permission levels	✓	✓	✓	✓
Delivery of content to multiple screen groups/screen attributes	✓	✓	✓	✓
Dayparting/scheduling by:	DW, DM, TD, M, G	DW, DM, TD, M, G, L	DW, DM, TD, M	DW, DM, TD, M, G, L
Conditional scheduling/playback based on:	HTTP based SDK supported	None	None	W, IL, POS
Supports "local" location-based input (local weather, news, sports, etc.)	✓	✓	✓	✓
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✗	✗	✗	✓
Does your software integrate with facial detection/audience measurement systems?	✗	✗	✗	✓
If so, will it play different content based on audience demographics?	N/A	✗	N/A	✓
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✓	✓	✓	✓
Proof-of-play reporting	Player level	Screen level, Player level	None	Screen level, Player level
User-definable billing codes for media spots	✓	✗	✗	✓
Rate card generation tool	✗	✗	✗	✗
Support for electronic ad insertion orders	✗	✗	✗	✗
Ability to set expiration dates/times for content items	✗	✓	✗	✓
Integration with POS data for sales uplift measurement	✓	✗	✗	✗
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✓	✓	✗	✓
Local emergency messaging	✓	✗	✗	✓
Emergency Alert System compliant (U.S. only)	✗	✗	✗	✗
Ability to play 720p to 1080p	✓	✓	✓	✓
Ability to play 4K UHD	✓	✗	✗	✓
Compatible with lightweight media players (such as for Linux)	✓	✓	✓	✓
Raster formats	JPG, PNG, GIF	JPG, TIFF, PNG, GIF, BMP	JPG, TIFF, PNG, GIF, BMP	JPG, TIFF, RAW, PNG, GIF, BMP
Vector formats	SVG, SWF	PDF	PDF	SVG, PDF
Video and animation formats and containers	MPEG1/2, MP4, AVI, WMV, SWF	MPEG1/2, MP4, WMV	MPEG1/2, MP4, WMV	MPEG1/2, MP4, AVI, MOV, WMV, OGM, Real, MKV
Sound formats	WAV, MP3	WAV, MP3	WAV, MP3	No sound
Font types	TT, OT	PS, TT, OT	PS, TT, OT	PS, TT, OT
Live video input support	NTSC, PAL	ATSC, QAM	ATSC	No live video

COMPANY	ClearOne	CODE	Codigo LLC	ComQi Inc.
Website	www.clearone.com	CODE.COM	www.gocodigo.com	www.comqi.com
Product Name	WebSuite	CODE SIGNAGE	Codigo	EnGage Content Management System
Platforms supported	Windows, Mac, Linux, any OS with an Adobe Flash enabled browser	Windows, Linux	Windows, Mac	Windows, Mac, Linux
Compatible with	None			Android, iOS
Web-based				
Purchase or subscription	Purchase, Subscription, On Premise, Cloud and Desktop Solutions	Purchase	Subscription	Subscription
Number of deployed copies/licenses worldwide	4,000	120	N/A	Thousands
Current version number	1.1.10.44	2	4	8.8
Maximum number of players supported	On Premise 50, Cloud/SaaS 100	100	Unlimited	Unlimited
Maximum number of separate content channels supported	1 per player	100	8	Unlimited
Built-in content authoring tools				
Built-in template engine				
Built-in template library				
Drag-and-drop playlist construction/editing				
Layered/reusable content elements				
Supports layering of video with other content types				
Ability to support	RSS feeds, XML, FFM	RSS feeds, TI, Mobile/SMS integration	RSS feeds, XML	RSS feeds, XML, FFM, TI, Mobile/SMS integration
Supports scrolling text/graphics				
Supports crawling text/graphics				
Multiple users/permission levels				
Delivery of content to multiple screen groups/screen attributes				
Dayparting/scheduling by:	DW, DM, TD	DW, DM, TD, M, G	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L
Conditional scheduling/playback based on:	Event scheduling available	W, POS	W, TF	W, IL, POS, TF, Triggered by external devices through GPIO
Supports "local" location-based input (local weather, news, sports, etc.)				
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)				
Does your software integrate with facial detection/audience measurement systems?				
If so, will it play different content based on audience demographics?	N/A		N/A	
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)				
Proof-of-play reporting	Player level	Screen level, Player level	Screen level, Player level	Screen level, Player level
User-definable billing codes for media spots				
Rate card generation tool				
Support for electronic ad insertion orders				
Ability to set expiration dates/times for content items				
Integration with POS data for sales uplift measurement				
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)				
Local emergency messaging				
Emergency Alert System compliant (U.S. only)				
Ability to play 720p to 1080p				
Ability to play 4K UHD				
Compatible with lightweight media players (such as for Linux)				
Raster formats	JPG, TIFF, PNG, GIF, BMP, TGA, PCX, PDF, WMF	TIFF, PNG	JPG, PNG, GIF	JPG, TIFF, PNG, GIF, BMP
Vector formats	PDF, SWF	EPS	SVG, EPS, SWF	SWF
Video and animation formats and containers	MP4, SWF, DivX	MPEG1/2, MP4, AVI	MP4, AVI, MOV, WMV, SWF, FLV, HTML5	MPEG1/2, MP4, AVI, MOV, WMV, SWF
Sound formats	MP3	WAV, MP3	WAV, MP3	WAV, MP3, Ogg
Font types	TT	TT	TT, OT	TT
Live video input support	NTSC, HDMI with View Pro Encoder	PAL	N/A	NTSC, ATSC, PAL

COMPANY	Concerto Signage	ConnectingTalents Oy	Content Interface Italia S.r.l.	Corum Digital
Website	www.concerto-signage.org	www.idid.fi	www.contentinterface.it/	www.corumdigital.com
Product Name	Concerto	iDiD	NCube	firmCHANNEL
Platforms supported	Windows, Mac, Linux	Windows, Mac, Linux, Android	Windows, Mac, Linux	Windows, Mac, Linux
Compatible with			Android, iOS, Windows Mobile	Android
Web-based	✓	✓	✓	✓
Purchase or subscription	Free / Open Source	Subscription	Purchase, Subscription	Subscription
Number of deployed copies/licenses worldwide	Unknown	500	3,250	25,000
Current version number	01/09/2003	4	2	7
Maximum number of players supported	Unlimited	Unlimited	Unlimited	Unlimited
Maximum number of separate content channels supported	Unlimited	10	Unlimited	8
Built-in content authoring tools	✗	✓	✓	✓
Built-in template engine	✗	✓	✓	✓
Built-in template library			✓	✓
Drag-and-drop playlist construction/editing	✗	✓	✓	✓
Layered/reusable content elements	✓	✓	✓	✓
Supports layering of video with other content types	✓	✓	✓	✓
Ability to support	RSS feeds, XML	RSS feeds, XML, TI, GC, Mobile/SMS integration	RSS Feeds, XML, IPTV, TI, Multi-touch, Mobile/SMS integration	RSS Feeds, XML, IPTV, TI, Multi-touch, GC, Mobile/SMS integration
Supports scrolling text/graphics	✓	✓	✓	✓
Supports crawling text/graphics	✓	✓	✓	✓
Multiple users/permission levels	✓	✓	✓	✓
Delivery of content to multiple screen groups/screen attributes	✓	✓	✓	✓
Dayparting/scheduling by:	L	DW, DM, TD, L	DW, DM, TD, M, G, L	DW, DM, TD, M
Conditional scheduling/playback based on:	API controlled		IL, Any custom applications	POS, TF
Supports "local" location-based input (local weather, news, sports, etc.)	✓	✓	✓	✓
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✗	N/A	✓	✗
Does your software integrate with facial detection/audience measurement systems?	✗	✓	✗	✓
If so, will it play different content based on audience demographics?	N/A	✗	✗	✓
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✓	✗	✓	✓
Proof-of-play reporting	Screen level, Player level	Screen level	Screen level, Player level	Player level
User-definable billing codes for media spots	✗	✗	✓	✗
Rate card generation tool	✗	✗	✗	✗
Support for electronic ad insertion orders	✓	✗	✗	✗
Ability to set expiration dates/times for content items	✓	✓	✓	✓
Integration with POS data for sales uplift measurement	✗	✗	✓	✓
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✓	✓	✓	✓
Local emergency messaging	✓	✓	✓	✓
Emergency Alert System compliant (U.S. only)	✗	✗	✗	✗
Ability to play 720p to 1080p	✓	✓	✓	✓
Ability to play 4K UHD	✓	✗	✓	✓
Compatible with lightweight media players (such as for Linux)	✓	✓	✓	✓
Raster formats	JPG, TIFF, PNG, GIF, BMP, WEBP	JPG, TIFF, RAW, PNG, GIF, BMP	JPG, TIFF, RAW, PNG, GIF, BMP	JPG, TIFF, PNG, GIF, BMP
Vector formats	PDF	SVG, EPS, PDF, SWF, WMF	PDF	SWF, WMF
Video and animation formats and containers	MP4, MOV, WEBM	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM, Real	MPEG1/2, MP4, AVI, MOV, WMV	MPEG1/2, MP4, AVI, WMV, SWF, OGM
Sound formats	Ogg	WAV, MP3, AIFF, Ogg	WAV, MP3	WAV, MP3
Font types	TT, OT, SVG	webfonts	PS, TT, OT	TT
Live video input support	MP4		NTSC, PAL	NTSC, ATSC

COMPANY	Corum Digital	Crown TV	CyberStream Ltd	Delphi Display Systems, Inc.
Website	www.corumdigital.com	www.crownheightstv.com	www.dsplaysoftware.com	www.DelphiDisplay.com
Product Name	MediaTile	Crown TV Box	DSPLAY	Insight Engage
Platforms supported	Windows, Mac, Linux	Linux	Windows, Linux	Windows, Android
Compatible with	Android, iOS, Windows Mobile			
Web-based	✓	✓	✓	✓
Purchase or subscription	Subscription	Purchase, Subscription	Purchase, Subscription	Subscription
Number of deployed copies/licenses worldwide	20,000	10	300	3,000
Current version number	7	3.95	3	4.2
Maximum number of players supported	Unlimited	Unlimited	Unlimited	Unlimited
Maximum number of separate content channels supported	8	Unlimited	Unlimited	Unlimited
Built-in content authoring tools	✓	✓	✓	✓
Built-in template engine	✓	✓	✓	✓
Built-in template library	✓			
Drag-and-drop playlist construction/editing	✓	✓	✓	✓
Layered/reusable content elements	✓	✓	✓	✓
Supports layering of video with other content types	✓	✓	✓	✓
Ability to support	RSS Feeds, XML, IPTV, TI, Multi-touch, GC, Mobile/SMS integration	RSS feeds, XML, FFM, IPTV, TI, GC, Mobile/SMS integration	RSS feeds, XML, FFM, IPTV, TI, Mobile/SMS integration	RSS feeds, XML, FFM, TI, Mobile/SMS integration
Supports scrolling text/graphics	✓	✓	✓	✓
Supports crawling text/graphics	✓	✓	✓	✓
Multiple users/permission levels	✓	✓	✓	✓
Delivery of content to multiple screen groups/screen attributes	✓	✓	✓	✓
Dayparting/scheduling by:	DW, DM, TD, M, G, L	DW, DM, TD, G, L, Group of players	DW, DM, TD, M, L	DW, DM, TD, M, G, L
Conditional scheduling/playback based on:	POS, TF, custom integration available	W, IL, POS, TF	W, IL, POS, TF	W, IL, POS, Other dynamic system inputs
Supports "local" location-based input (local weather, news, sports, etc.)	✓	✓	✓	✓
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✗	N/A	✓	✓
Does your software integrate with facial detection/audience measurement systems?	✓	✓	✓	✗
If so, will it play different content based on audience demographics?	✓	✓	✓	N/A
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✓	✓	✓	✓
Proof-of-play reporting	Player level	Screen level, Player level	Player level	Player level
User-definable billing codes for media spots	✗	✓	✓	✗
Rate card generation tool	✗	✓	✗	✗
Support for electronic ad insertion orders	✗	✓	✗	✗
Ability to set expiration dates/times for content items	✓	✓	✓	✗
Integration with POS data for sales uplift measurement	✓	✗	✓	✓
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✓	✓	✗	✓
Local emergency messaging	✓	✓	✓	✓
Emergency Alert System compliant (U.S. only)	✗	✗	✗	✓
Ability to play 720p to 1080p	✓	✓	✓	✓
Ability to play 4K UHD	✓	✓	✓	✗
Compatible with lightweight media players (such as for Linux)	✓	✓	✓	✓
Raster formats	JPG, TIFF, PNG, GIF, BMP	JPG, TIFF, PNG, BMP, PDF	JPG, TIFF, RAW, PNG, GIF, BMP	JPG, PNG, GIF, BMP
Vector formats	PDF, SWF, WMF	SWF	SVG, EPS, SWF	SVG, SWF, WMF
Video and animation formats and containers	MPEG1/2, MP4, AVI, WMV, SWF, OGM	MPEG1/2, MP4, AVI, MOV, WMV, SWF	MP4, SWF	MPEG1/2, MP4, AVI, MOV, WMV, SWF
Sound formats	WAV, MP3, Ogg	WAV, MP3	MP3	WAV, MP3
Font types	TT	PS, TT, OT	TT	TT, OT
Live video input support	NTSC	NTSC	NTSC, PAL	NTSC

COMPANY	dialogica	digbil	Digit Signage Technologies	digitec engineers & computech pvt.ltd
Website	www.dialogica.it	www.digbil.com	www.chytv.com	digitec-india.net
Product Name	dianalytics	Fusion	ChyTV Tools / ChyAuthor	Digital Signage player , Server & Software
Platforms supported	Windows, Linux	Linux	Windows, Mac, Linux	Windows, Linux
Compatible with				
Web-based	✓	✓	Optional	✓
Purchase or subscription	Subscription	Subscription	Purchase, Subscription	Purchase
Number of deployed copies/licenses worldwide	500	N/A	1,800	1
Current version number	2	Version 2	03/07/2002	nil
Maximum number of players supported	Unlimited	Unlimited	100	5
Maximum number of separate content channels supported	Not available	Unlimited	One	5
Built-in content authoring tools	✓	✓	✓	✓
Built-in template engine	✗	✓	✓	✓
Built-in template library				
Drag-and-drop playlist construction/editing	✗	✓	✓	✓
Layered/reusable content elements	✗	✓	✓	✓
Supports layering of video with other content types	✗	✓	✓	✓
Ability to support	Mobile/SMS integration	RSS feeds, XML, FFM, IPTV, TI, GC, Mobile/SMS integration	RSS feeds, XML, FFM	XML, IPTV, Mobile/SMS integration
Supports scrolling text/graphics	✗	✓	✓	✓
Supports crawling text/graphics	✗	✓	✓	✓
Multiple users/permission levels	✓	✓	✓	✓
Delivery of content to multiple screen groups/screen attributes	✗	✓	✓	✓
Dayparting/scheduling by:	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L, User definable triggers	DW, DM, TD, M	DW, TD, L
Conditional scheduling/playback based on:	POS	W, IL, POS, TF, User definable triggers	TF	W, POS, TF
Supports "local" location-based input (local weather, news, sports, etc.)	✗	✓	✓	✓
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	N/A	✓	✓	✓
Does your software integrate with facial detection/audience measurement systems?	✓	✓	✗	✗
If so, will it play different content based on audience demographics?	✓	✓	N/A	✓
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✓	✓	✓	✓
Proof-of-play reporting	Screen level	Player level	Player level	Screen level, Player level
User-definable billing codes for media spots	✓	✓	✗	✓
Rate card generation tool	✓	✓	✗	✓
Support for electronic ad insertion orders	✓	✓	✗	✓
Ability to set expiration dates/times for content items	✗	✓	✓	✓
Integration with POS data for sales uplift measurement	✓	✓	✗	✓
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✗	✓	✓	✓
Local emergency messaging	✓	✓	✓	✓
Emergency Alert System compliant (U.S. only)	✓	✗	✓	✓
Ability to play 720p to 1080p	✗	✓	✓	✓
Ability to play 4K UHD	✗	✓	✗	✓
Compatible with lightweight media players (such as for Linux)	✓	✓	✗	✓
Raster formats		JPG, TIFF, RAW, PNG, GIF, BMP	JPG, TIFF, RAW, PNG, GIF, BMP	JPG, TIFF, RAW, PNG, GIF, BMP
Vector formats		SVG, EPS, PDF, SWF, WMF, We transcode	SVG, EPS, PDF, SWF, WMF	SWF, WMF
Video and animation formats and containers		MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM, Real	MPEG1/2, MP4, AVI, MOV, WMV, Real	MPEG1/2, MP4, AVI, MOV, WMV, SWF
Sound formats		WAV, MP3, AIFF, Ogg	WAV, MP3	WAV, MP3
Font types		PS, TT, OT	TT	TT, OT
Live video input support		NTSC, ATSC, PAL	NTSC, RF, PAL, HDMI, HD-SI	PAL

COMPANY	digiworld	dimedis	Diskcopy LLC	Diskcopy LLC
Website	digiworld	www.kompas-software.com	www.diskcopyllc.com	www.diskcopyllc.com
Product Name	digital signage software solutions	kompas Digital Signage	Media Imaging Services for Software Developers	SD CF USB Media Imaging Services
Platforms supported	Linux	Linux	Windows, Mac, Linux	Windows, Mac, Linux
Compatible with		None		
Web-based	✔	✔	Optional	✘
Purchase or subscription	Subscription	Purchase, Subscription	Media image Services for Software Developers	Purchase
Number of deployed copies/licenses worldwide	100	6,000	N/A	0
Current version number	02/04/2001	7.01	N/A	0
Maximum number of players supported	Unlimited	Unlimited	N/A	0
Maximum number of separate content channels supported	Unlimited	Unlimited	N/A	0
Built-in content authoring tools	✔	✔	✘	✘
Built-in template engine	✔	✘	✘	✘
Built-in template library		✔		
Drag-and-drop playlist construction/editing	✔	✔	✘	✘
Layered/reusable content elements	✔	✔	✘	✘
Supports layering of video with other content types	✔	✘	✘	✘
Ability to support	RSS feeds, XML, FFM, TI, Mobile/SMS integration	RSS Feeds, XML, TI, Multitouch, GC, Mobile/SMS integration	None	None
Supports scrolling text/graphics	✔	✔	✔	✔
Supports crawling text/graphics	✔	✔	✔	✔
Multiple users/permission levels	✔	✔	✘	✘
Delivery of content to multiple screen groups/screen attributes	✔	✔	✘	✔
Dayparting/scheduling by:	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L	Media Imaging Services for Software Developers	SD CF USB Imaging Services
Conditional scheduling/playback based on:	W, POS, TF	IL, POS, TF	Media Imaging Services for Software Developers	SD CF USB Imaging Services
Supports "local" location-based input (local weather, news, sports, etc.)	✔	✔	✘	✘
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✔	✔	N/A	N/A
Does your software integrate with facial detection/audience measurement systems?	✘	✔	✘	✘
If so, will it play different content based on audience demographics?	N/A	✔	N/A	N/A
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✔	✔	✘	✘
Proof-of-play reporting	Screen level	Screen level, Player level	None	None
User-definable billing codes for media spots	✔	✘	✘	✘
Rate card generation tool	✘	✘	✘	✘
Support for electronic ad insertion orders	✔	✘	✘	✘
Ability to set expiration dates/times for content items	✔	✔	✘	✘
Integration with POS data for sales uplift measurement	✔	✔	✘	✘
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✔	✔	✘	✘
Local emergency messaging	✔	✔	✘	✘
Emergency Alert System compliant (U.S. only)	✔	✘	✘	✘
Ability to play 720p to 1080p	✔	✔	✘	✔
Ability to play 4K UHD	✘	✔	✘	✔
Compatible with lightweight media players (such as for Linux)	✔	✔	✘	✔
Raster formats	JPG, TIFF, PNG, GIF, BMP	JPG, PNG, GIF	All formats	JPG, TIFF, RAW, PNG, GIF, BMP
Vector formats	SVG, EPS, PDF, SWF, WMF	SVG, PDF, SWF, WMF	All formats	SVG, EPS, PDF, SWF, WMF
Video and animation formats and containers	MP4, AVI, WMV	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM, Real	All formats	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM, Real
Sound formats	WAV, MP3	WAV, MP3, AIFF, Ogg	All formats	WAV, MP3, AIFF, Ogg
Font types	PS	PS, TT, OT	All formats	PS, TT, OT
Live video input support	ATSC	PAL	All formats	NTSC, ATSC, CV, RF, PAL

COMPANY	Display-Masters.com	doPublicity Digital Signage	Dynamax Technical Services Ltd	Dynasign Corporation
Website	Display-Masters.com	www.dopublicity.com	www.digitalsignage.net	www.dynasign.net
Product Name	UCView	doPublicity Digital Signage	digitalsignage.NET	Dynasign Online
Platforms supported	Windows, Mac, Linux	Windows, Mac, Linux, Android	Windows, SMIL, Android	Windows
Compatible with	None		Android	
Web-based	Optional	Optional	✔	✔
Purchase or subscription	Purchase, Subscription	Purchase, Subscription	Subscription	Purchase, Subscription
Number of deployed copies/licenses worldwide	500	1,000	1,000	15,000/23,000
Current version number	7/1/2015	02/02/2004	2/6/2008	3.9
Maximum number of players supported	Unlimited	Unlimited	Unlimited	Unlimited
Maximum number of separate content channels supported	Unlimited	Unlimited	Unlimited	Unlimited
Built-in content authoring tools	✔	✔	✔	✔
Built-in template engine	✔	✔	✔	✔
Built-in template library	✔		✔	
Drag-and-drop playlist construction/editing	✔	✔	✔	✔
Layered/reusable content elements	✔	✔	✔	✔
Supports layering of video with other content types	✔	✔	✔	✔
Ability to support	RSS Feeds, OML, FFM, IPTV, TI, Multi-touch, GC, Mobile/SMS integration	RSS feeds, XML	RSS feeds, XML, IPTV	RSS feeds, XML, FFM, IPTV, TI, GC, Mobile/SMS integration
Supports scrolling text/graphics	✔	✔	✔	✔
Supports crawling text/graphics	✔	✔	✔	✔
Multiple users/permission levels	✔	✔	✔	✔
Delivery of content to multiple screen groups/screen attributes	✔	✔	✔	✔
Dayparting/scheduling by:	DW	DW, DM, TD, M, G, L	DW, DM, TD, M	DW, TD, G, L
Conditional scheduling/playback based on:	TF	W	N/A	W, IL, POS, TF
Supports "local" location-based input (local weather, news, sports, etc.)	✔	✔	✔	✔
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✔	✘	✘	✔
Does your software integrate with facial detection/audience measurement systems?	✔	✘	✘	✔
If so, will it play different content based on audience demographics?	✔	N/A	✘	✔
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✔	✔	✔	✔
Proof-of-play reporting	Screen level	Screen level, Player level	Player level	Player level
User-definable billing codes for media spots	✔	✘	✘	✔
Rate card generation tool	✔	✘	✘	✔
Support for electronic ad insertion orders	✔	✘	✘	✔
Ability to set expiration dates/times for content items	✔	✔	✔	✔
Integration with POS data for sales uplift measurement	✔	✘	✘	✔
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✘	✔	✔	✔
Local emergency messaging	✘	✔	✘	✔
Emergency Alert System compliant (U.S. only)	✘	✘	✘	✔
Ability to play 720p to 1080p	✔	✔	✔	✔
Ability to play 4K UHD	✔	✔	✔	✔
Compatible with lightweight media players (such as for Linux)	✔	✔	✔	✔
Raster formats	JPG, TIFF, RAW, PNG, GIF, BMP	JPG, PNG, GIF, BMP	JPG, PNG	JPG, TIFF, PNG, GIF, BMP
Vector formats	SWG, PDF, WMF	SWF	SWF	SWF, WMF
Video and animation formats and containers	MPEG1/2, MP4, Real	MPEG1/2, MP4, AVI, WMV, SWF	MPEG1/2, MP4, AVI, MOV, WMV, SWF	MPEG1/2, MP4, AVI, MOV, SWF, Real
Sound formats	WAV, MP3	WAV, MP3	MP3	WAV, MP3, AIFF
Font types	PS, TT, OT	TT	PS	PS, TT, OT
Live video input support	NTSC	None	NTSC, PAL	NTSC, ATSC, CV, RF, PAL

COMPANY	e-design	Eclipse Digital Media Ltd	EdisonWeb Srl	Electronic Display Networks
Website	e-design.com.co	www.eclipsedigitalmedia.co.uk	www.websignage.eu/	edncorp.net
Product Name	SCALA	embedsigbage.com	Web Signage	Cypress Digital Signage
Platforms supported	Windows	Windows, Mac, Linux, Samsung SSP, Onelan, iOS, Android	Windows, Android	Windows
Compatible with	Android	iOS, Windows Mobile		
Web-based	✗	✓	✓	Optional
Purchase or subscription	Purchase	Subscription	Subscription	Purchase, Subscription
Number of deployed copies/licenses worldwide	17	in excess of 300	500	350
Current version number	5	4	2	1.9
Maximum number of players supported	17	Unlimited	Unlimited	Unlimited
Maximum number of separate content channels supported	3	Unlimited	3	Unlimited
Built-in content authoring tools	✓	✓	✗	✗
Built-in template engine	✓	✓	✓	✓
Built-in template library	✓	✓		
Drag-and-drop playlist construction/editing	✗	✓	✗	✓
Layered/reusable content elements	✓	✓	✓	✓
Supports layering of video with other content types	✓	✓	✓	✓
Ability to support	RSS feeds	RSS feeds, XML, IPTV, TI, GC	RSS feeds, XML, TI, GC, Mobile/SMS integration	RSS feeds, XML, FFM, IPTV, TI, GC, Mobile/SMS integration
Supports scrolling text/graphics	✓	✓	✓	✓
Supports crawling text/graphics	✓	✓	✓	✓
Multiple users/permission levels	✓	✓	✓	✓
Delivery of content to multiple screen groups/screen attributes	✓	✓	✓	✓
Dayparting/scheduling by:	DW, TD	DW, DM, TD, M, G, L, W	DW, TD, G, L, Date range	DW, DM, TD, M, G, L
Conditional scheduling/playback based on:	W, TF	W, IL, POS	W, IL, TF, Gender, Age, Number of People, Emotions, Temperature, Location	W, IL, POS, TF, based on customer data
Supports "local" location-based input (local weather, news, sports, etc.)	✓	✓	✓	✓
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✗	✓	✓	✓
Does your software integrate with facial detection/audience measurement systems?	✓	✗	✓	✗
If so, will it play different content based on audience demographics?	✗	N/A	✓	N/A
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✓	✓	✓	✗
Proof-of-play reporting	Screen level, Player level	Screen level, Player level	Screen level, Player level	Player level
User-definable billing codes for media spots	✗	✗	✗	✓
Rate card generation tool	✗	✗	✗	✗
Support for electronic ad insertion orders	✗	✗	✗	✗
Ability to set expiration dates/times for content items	✓	✓	✓	✓
Integration with POS data for sales uplift measurement	✗	✓	✗	✓
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✓	✗	✓	✓
Local emergency messaging	✓	✓	✓	✓
Emergency Alert System compliant (U.S. only)	✗	✗	✗	✗
Ability to play 720p to 1080p	✓	✓	✓	✓
Ability to play 4K UHD	✗	✓	✓	✓
Compatible with lightweight media players (such as for Linux)	✗	✗	✗	✓
Raster formats	JPG, PNG	JPG, PNG, GIF	JPG, TIFF, PNG, GIF, BMP	JPG, TIFF, RAW, PNG, GIF, BMP
Vector formats	PDF	WMF	SWF	SVG, EPS, PDF, SWF, WMF
Video and animation formats and containers	MPEG1/2, MP4	MP4, MOV	MPEG1/2, MP4, AVI, MOV, WMV, SWF, flv, f4v, mp4v, m4v, 3gp, 3g2	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM, Real, webm, ogg
Sound formats	MP3	MP3	MP3	WAV, AIFF, Ogg
Font types	PS	TT, OT	PS, TT	PS, TT, OT
Live video input support	NTSC	HDMI on Samsung SSP	None	NTSC, ATSC, CV, RF, PAL

COMPANY	Embedded Software Solutions, LLC	EmergingSoft	Engagis	ENTIRETEC AG
Website	None	www.emergingsoft.com	www.engagis.com	www.entiretec.com
Product Name	Dual EZAtom plus support Apps	MeetingPlanner Touch	Eze Impress	ADSIGN powered by CLT MediaPortal
Platforms supported	Windows	Windows, Mac, Android	Windows, Android	Windows, Mac, Linux, works platform independent
Compatible with				Android, iOS, Windows Mobile
Web-based	Optional	✓	✓	✓
Purchase or subscription	Purchase, Subscription	Purchase	Purchase, Subscription	ENTIRETEC Managed Service
Number of deployed copies/licenses worldwide	20	1,000	10,000	re-launched in May 2015
Current version number	03/01/2005	2	4.5	4/15/2004
Maximum number of players supported	1	Unlimited	Unlimited	Unlimited
Maximum number of separate content channels supported	4	N/A	3	Unlimited
Built-in content authoring tools	✓	✓	✗	✓
Built-in template engine	✓	✓	✓	✓
Built-in template library				✓
Drag-and-drop playlist construction/editing	✓	✓	✓	✓
Layered/reusable content elements	✓	✗	✓	✓
Supports layering of video with other content types	✓	✓	✗	✓
Ability to support	FFM, TI	RSS feeds, IPTV, TI, Mobile/SMS integration	RSS feeds, XML, FFM	RSS Feeds, XML, FFM, IPTV, TI, Multitouch, Mobile/SMS integration
Supports scrolling text/graphics	✓	✓	✓	✓
Supports crawling text/graphics	✗	✓	✓	✓
Multiple users/permission levels	✓	✓	✓	✓
Delivery of content to multiple screen groups/screen attributes	✓	✓	✓	✓
Dayparting/scheduling by:	Customer Specific	N/A	DW, DM, TD, M, G, L, Tagging can be used to create customised grouping	DW, DM, TD, M, L
Conditional scheduling/playback based on:	TF	N/A	W, IL, TF	W, IL, POS, TF, device depending, identity based
Supports "local" location-based input (local weather, news, sports, etc.)	✓	✗	✓	✓
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	N/A	N/A	✗	✓
Does your software integrate with facial detection/audience measurement systems?	✗	✗	✓	✗
If so, will it play different content based on audience demographics?	N/A	✗	✓	✗
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✗	✓	✗	✓
Proof-of-play reporting	None	Screen level	Screen level, Player level	Screen level
User-definable billing codes for media spots	✗	✗	✗	✗
Rate card generation tool	✗	✗	✗	✗
Support for electronic ad insertion orders	✗	✗	✗	✓
Ability to set expiration dates/times for content items	✓	✗	✓	✓
Integration with POS data for sales uplift measurement	✓	✗	✗	✓
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✗	✗	✓	✓
Local emergency messaging	✗	✓	✗	✗
Emergency Alert System compliant (U.S. only)	✗	✗	✗	✗
Ability to play 720p to 1080p	✓	✓	✓	✓
Ability to play 4K UHD	✗	✗	✓	✓
Compatible with lightweight media players (such as for Linux)	✗	✗	✓	✓
Raster formats	JPG, PNG, GIF, BMP		JPG, RAW, PNG, GIF, BMP	JPG, PNG, GIF
Vector formats	PDF		PDF	SVG
Video and animation formats and containers	MP4, AVI, MOV, WMV		MPEG1/2, MP4, MOV	MP4, WMV, OGM
Sound formats	WAV, MP3		WAV, MP3	MP3, Ogg
Font types	TT		TT, OT	PS, TT, OT
Live video input support	None		NTSC, PAL	NTSC, ATSC, CV, RF, PAL

COMPANY	Epicure Digital Systems	eScreenz	eumedia sdn bhd	Exceptional 3D, Inc.
Website	www.epicuredigital.com	www.escreenz.com	www.eumedia.com.my	www.exceptional3d.com
Product Name	Epicure Digital Menu Board System	eScreenz	dss2g	Exceptional 3D Content Management Software
Platforms supported	Windows, Mac, Linux	Windows	Windows	Windows, Linux
Compatible with		Android, iOS	Android, iOS, Windows Mobile	Android
Web-based	✓	✓	✓	✗
Purchase or subscription	Purchase	Purchase, Subscription	Purchase, Subscription	Subscription
Number of deployed copies/licenses worldwide	>1,000	15	1,000	700
Current version number	2.1	1	2.1	EX3D-2
Maximum number of players supported	Unlimited	Unlimited	Unlimited	Unlimited
Maximum number of separate content channels supported	Unlimited	15	Unlimited	10
Built-in content authoring tools	✓	✓	✗	✓
Built-in template engine	✗	✗	✓	✓
Built-in template library		✗	✓	✓
Drag-and-drop playlist construction/editing	✓	✓	✓	✓
Layered/reusable content elements	✓	✗	✓	✓
Supports layering of video with other content types	✓	✗	✓	✓
Ability to support	RSS feeds, XML, FFM	None of the above	RSS feeds, TI, Multitouch, GC, Mobile/SMS integration	RSS Feeds, IPTV, GC, Mobile/SMS integration
Supports scrolling text/graphics	✓	✗	✓	✓
Supports crawling text/graphics	✓	✗	✓	✓
Multiple users/permission levels	✓	✓	✓	✓
Delivery of content to multiple screen groups/screen attributes	✓	✓	✓	✓
Dayparting/scheduling by:	DW, DM, TD, M, Menu Cycles	DW, DM	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L
Conditional scheduling/playback based on:	N/A	with custom programming	TF	W
Supports "local" location-based input (local weather, news, sports, etc.)	✓	✗	✗	✓
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	N/A	N/A	✗	✗
Does your software integrate with facial detection/audience measurement systems?	✗	✗	✓	✗
If so, will it play different content based on audience demographics?	N/A	✗	✗	✗
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✗	✗	✗	✓
Proof-of-play reporting	None	None	Screen level, Player level	Screen level, Player level
User-definable billing codes for media spots	✗	✗	✗	✓
Rate card generation tool	✗	✗	✗	✗
Support for electronic ad insertion orders	✗	✗	✗	✓
Ability to set expiration dates/times for content items	✓	✓	✓	✓
Integration with POS data for sales uplift measurement	✓	✗	✓	✓
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✓	✗	✓	✓
Local emergency messaging	✓	✓	✓	✓
Emergency Alert System compliant (U.S. only)	✗	✗	✗	✓
Ability to play 720p to 1080p	✓	✓	✓	✓
Ability to play 4K UHD	✗	✓	✓	✗
Compatible with lightweight media players (such as for Linux)	✓	✓	✗	✓
Raster formats	JPG, TIFF, PNG, GIF	JPG, PNG	JPG, TIF, RAW, PNG, GIF, BMP	JPG, TIFF, PNG, GIF, BMP
Vector formats	EPS, SWF	SVG	SWF	EPS, PDF
Video and animation formats and containers	MP4, AVI, MOV, SWF, H-264	None	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM, Real	MP4, AVI, MOV, WMV
Sound formats	WAV, MP3	None	WAV, MP3, AIFF, Ogg	WAV, MP3
Font types	TT, OT	PS	PS, TT, OT	PS
Live video input support	N/A	None	NTSC, PAL	NTSC, PAL

COMPANY	fabbriadigitale	FLYPAPER	Four Winds Interactive	Fractalia Remote Systems
Website	www.fabbriadigitale.it	WWW.FLYPAPER.COM	www.fourwindsinteractive.com	www.fractaliasystems.com/en
Product Name	Xuniplay	FLYPAPER PROFESSIONAL	Four Winds Interactive	FRS
Platforms supported	Windows, Mac, Linux	Windows	Windows, Mac, Linux via mobile, iOS	Windows, Mac, Linux
Compatible with	Android, iOS, Windows Mobile			
Web-based	✔	Optional	Optional	Optional
Purchase or subscription	Subscription, SaaS Public & Private Cloud, Stand Alone (Provision only)	Purchase, Subscription	Purchase, Subscription	Subscription
Number of deployed copies/licenses worldwide	>1000	13,000	150,000	2,000
Current version number	4	3.1	4.6	3
Maximum number of players supported	Unlimited	Unlimited	Unlimited	32
Maximum number of separate content channels supported	Unlimited	Unlimited	Unlimited	16
Built-in content authoring tools	✔	✔	✔	✔
Built-in template engine	✔	✔	✔	✔
Built-in template library	✔			
Drag-and-drop playlist construction/editing	✔	✔	✔	✔
Layered/reusable content elements	✔	✔	✔	✔
Supports layering of video with other content types	✔	✔	✔	✔
Ability to support	RSS feeds, XML, IPTV, TI, Multi-touch, GC, Mobile/SMS integration	RSS feeds, XML, FFM, IPTV, TI, GC, Mobile/SMS integration	RSS feeds, XML, IPTV, TI, GC, Mobile/SMS integration	RSS feeds, XML, TI, Mobile/SMS integration
Supports scrolling text/graphics	✔	✔	✔	✔
Supports crawling text/graphics	✔	✔	✔	✔
Multiple users/permission levels	✔	✔	✔	✔
Delivery of content to multiple screen groups/screen attributes	✔	✔	✔	✔
Dayparting/scheduling by:	DW, DM, TD, M, Group of Players	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L
Conditional scheduling/playback based on:	Events such as I/O, Touch, audience recognition	W, IL, POS, TF	W, IL, POS, TF	W, IL, POS, TF
Supports "local" location-based input (local weather, news, sports, etc.)	✔	✔	✔	✔
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✔	✔	✔	✔
Does your software integrate with facial detection/audience measurement systems?	✔	✔	✔	✔
If so, will it play different content based on audience demographics?	✔	✔	✔	✔
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✔	✔	✘	✔
Proof-of-play reporting	Player level	Player level	Screen level, Player level	Screen level
User-definable billing codes for media spots	✘	✘	✔	✔
Rate card generation tool	✘	✘	✔	✔
Support for electronic ad insertion orders	✘	✘	✔	✔
Ability to set expiration dates/times for content items	✔	✔	✔	✔
Integration with POS data for sales uplift measurement	✔	✔	✔	✔
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✔	✘	✔	✔
Local emergency messaging	✔	✔	✔	✔
Emergency Alert System compliant (U.S. only)	✘	✘	✔	✘
Ability to play 720p to 1080p	✔	✔	✔	✔
Ability to play 4K UHD	✔	✔	✔	✘
Compatible with lightweight media players (such as for Linux)	✔	✔	✔	✔
Raster formats	JPG, PNG, Other image formats supported by automatic transcoding	JPG, PNG, GIF, BMP	JPG, TIFF, PNG, GIF, BMP	JPG, TIFF, GIF
Vector formats	SVG, SWF	EPS, PDF, SWF	PDF, SWF, WMF	SVG
Video and animation formats and containers	MPEG1/2, MP4, AVI, MOV, WMV, SWF, MP4 is basic format	MPEG1/2, MP4, AVI, MOV, WMV, SWF	MPEG1/2, MP4, AVI, MOV, WMV, SWF	MPEG1/2, MP4
Sound formats	MP3	MP3, Ogg	WAV, MP3	WAV, MP3
Font types	OT	PS, TT	TT	PS
Live video input support	Digital Video Streaming only	NTSC, ATSC, CV	NTSC, ATSC, CV, RF, PAL	NTSC, ATSC, PAL

COMPANY	FriendMedia, Inc.	FT Cinematography	Fujitsu Australia Limited	Fujitsu Australia Limited
Website	www.friendmedia.com	www.FTCinematography.com	fujitsu.com.au	fujitsu.com.au
Product Name	FriendMedia Bento digital signage service	Xhibit	TElentic Menu Master	TElentic
Platforms supported	Windows, Mac, Linux	Android	Windows	Windows
Compatible with	Android, iOS, Windows Mobile		Android	Android, Windows Mobile
Web-based	✓	✓	✗	✓
Purchase or subscription	Subscription	Purchase	Purchase	Purchase, Subscription, SaaS
Number of deployed copies/licenses worldwide	10,000	1	100	10,000
Current version number	2.1	1	1.05	6/3/2001
Maximum number of players supported	Unlimited	20	Unlimited	Unlimited
Maximum number of separate content channels supported	Unlimited	1	Unlimited	Unlimited
Built-in content authoring tools	✗	✗	✗	✗
Built-in template engine	✗	✗	✓	✓
Built-in template library	✓		✓	✓
Drag-and-drop playlist construction/editing	✓	✓	✓	✗
Layered/reusable content elements	✓	✓	✓	✓
Supports layering of video with other content types	✓	✓	✓	✓
Ability to support	RSS feeds	RSS feeds, XML, IPTV	RSS feeds, XML, FFM, TI, Multi-touch, GC, Mobile/SMS integration	RSS feeds, XML, FFM, TI, Multi-touch, GC, Mobile/SMS integration
Supports scrolling text/graphics	✓	✓	✓	✓
Supports crawling text/graphics	✓	✓	✓	✓
Multiple users/permission levels	✓	✓	✗	✓
Delivery of content to multiple screen groups/screen attributes	✓	✓	✓	✓
Dayparting/scheduling by:	DW, TD, G	DW	DW, TD, G, L	DW, DM, TD, G, L, Type of screen; type of display device
Conditional scheduling/playback based on:	N/A	W, TF	W, IL, POS, TF	W, IL, POS, TF, User defined J scripting
Supports "local" location-based input (local weather, news, sports, etc.)	✓	✓	✓	✓
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	N/A	✓	✓	✓
Does your software integrate with facial detection/audience measurement systems?	✗	✓	✗	✓
If so, will it play different content based on audience demographics?	N/A	✓	N/A	✓
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✗	✓	✗	✗
Proof-of-play reporting	Player level	None	None	Screen level, Player level
User-definable billing codes for media spots	✗	✓	✗	✓
Rate card generation tool	✗	✓	✗	✗
Support for electronic ad insertion orders	✗	✓	✗	✗
Ability to set expiration dates/times for content items	✗	✓	✓	✓
Integration with POS data for sales uplift measurement	✗	✓	✓	✓
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✓	✓	✓	✓
Local emergency messaging	✗	✓	✗	✓
Emergency Alert System compliant (U.S. only)	✗	✓	✗	✗
Ability to play 720p to 1080p	✓	✓	✓	✓
Ability to play 4K UHD	✗	✓	✓	✓
Compatible with lightweight media players (such as for Linux)	✓	✓	✗	✗
Raster formats	JPG, TIFF, PNG, BMP	JPG, RAW, GIF	JPG, TIFF, RAW, PNG, GIF, BMP	JPG, TIFF, RAW, PNG, GIF, BMP
Vector formats	SVG, PDF	PDF, SWF, WMF	SVG, PDF, SWF	SVG, PDF, SWF, WMF
Video and animation formats and containers	MPEG1/2, MP4, AVI, MOV	MP4, AVI, MOV, WMV, SWF	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM, Real	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM, Real, H264;
Sound formats	MP3	WAV, MP3, AIFF	WAV, MP3, AIFF, Ogg	WAV, MP3, AIFF, Ogg
Font types	TT	PS	PS, TT, OT	PS, TT, OT
Live video input support	HDMI	NTSC	NTSC, ATSC, CV, RF, PAL	NTSC, ATSC, CV, RF, PAL

COMPANY	Futuresign Digital Network	Global Software Applications	GLOBALCONCEPT	Graphics Point Engineering
Website	www.fdnv.com	Here2ThereSoftware.com	WWW.GBLCONCEPT.COM	graphicspointengineering.com
Product Name	Futuresign Multimedia Player	Here2There Software	Unyk TV	eSign
Platforms supported	Windows, Android	Windows, Mac, Linux, Android, iOS	Windows	Windows
Compatible with				None
Web-based	Optional	Optional	✓	✗
Purchase or subscription	Purchase, Subscription	Custom Development with Service Agreement	Purchase	Purchase
Number of deployed copies/licenses worldwide	300	10	Unlimited	1,000
Current version number	Version 4	N/A	3	1.7
Maximum number of players supported	Unlimited	Unlimited	Unlimited	Unlimited
Maximum number of separate content channels supported	12	N/A	Unlimited	30
Built-in content authoring tools	✓	✗	✓	✗
Built-in template engine	✓	✗	✓	✓
Built-in template library				✗
Drag-and-drop playlist construction/editing	✓	✗	✓	✓
Layered/reusable content elements	✓	✗	✓	✓
Supports layering of video with other content types	✓	✗	✓	✓
Ability to support	None of the above	RSS feeds, XML, TI, Mobile/SMS integration	RSS feeds, IPTV, TI, GC Mobile/SMS integration	RSS Feeds, IPTV
Supports scrolling text/graphics	✓	✓	✓	✓
Supports crawling text/graphics	✓	✓	✓	✓
Multiple users/permission levels	✓	✗	✓	✗
Delivery of content to multiple screen groups/screen attributes	✓	✓	✓	✓
Dayparting/scheduling by:	DW, DM, TD, M, G, L	DW, DM, TD	DW, DM, TD, M, G, L	DW, DM, TD, M
Conditional scheduling/playback based on:	None	TF	By User	Date/time
Supports "local" location-based input (local weather, news, sports, etc.)	✓	✓	✓	✗
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✗	✓	✗	N/A
Does your software integrate with facial detection/audience measurement systems?	✗	✗	✓	✗
If so, will it play different content based on audience demographics?	✗	N/A	✗	N/A
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✗	✓	✓	✓
Proof-of-play reporting	Screen level, Player level	Player level	None	Player level
User-definable billing codes for media spots	✗	✗	✓	✗
Rate card generation tool	✗	✗	✗	✗
Support for electronic ad insertion orders	✗	✗	✓	✗
Ability to set expiration dates/times for content items	✓	✗	✓	✗
Integration with POS data for sales uplift measurement	✗	✗	✓	✗
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✓	✗	✓	✗
Local emergency messaging	✓	✓	✗	✗
Emergency Alert System compliant (U.S. only)	✓	✓	✗	✗
Ability to play 720p to 1080p	✓	✓	✓	✓
Ability to play 4K UHD	✗	✓	✗	✓
Compatible with lightweight media players (such as for Linux)	✓	✗	✗	✗
Raster formats	JPG, PNG, GIF, BMP	JPG, PNG, GIF, BMP	JPG, TIFF, RAW, PNG, GIF, BMP	JPG, TIFF, PNG, GIF, BMP
Vector formats	None	None	SVG, EPS, PDF, SWF, WMF	SWF
Video and animation formats and containers	MPEG1/2, MP4, AVI, MOV, WMV	None	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM	MPEG1/2, MP4, AVI, MOV, WMV, SWF
Sound formats	WAV, MP3	None	WAV, MP3	WAV, MP3, AIFF
Font types	PS, TT, OT	TT, OT	Personalized	TT
Live video input support	NTSC	None	Road map	IPTV

COMPANY	Grassfish Marketing Technologies GmbH	GridBox Media	GRUPO DIRIGENDOS	Haivision
Website	www.grassfish.com	www.gridboxmedia.com	www.dirigendos.es	www.haivision.com
Product Name	Grassfish Digital Signage Manager Pro	GridBox Media Enterprise	tantoo digital scored	CoolSign
Platforms supported	Windows, Mac, Linux	Windows, Linux	Linux	Windows
Compatible with	Android, Windows Mobile		Android	
Web-based	✓	✓	✓	Optional
Purchase or subscription	Purchase, Subscription	Subscription	Subscription	Purchase
Number of deployed copies/licenses worldwide	80,000	300	2	50,000
Current version number	8		0	5.02
Maximum number of players supported	50,000		4	Unlimited
Maximum number of separate content channels supported	10,000		4	Unlimited
Built-in content authoring tools	✓	✓	✗	✓
Built-in template engine	✓	✗	✓	✓
Built-in template library	✓		✓	
Drag-and-drop playlist construction/editing	✓	✓	✓	✓
Layered/reusable content elements	✓	✓	✓	✗
Supports layering of video with other content types	✓	✓	✓	✓
Ability to support	RSS Feeds, XML, IPTV, TI, Multitouch, GC	RSS feeds, XML, FFM, IPTV, TI, GC, Mobile/SMS integration	XML, FFM, IPTV	RSS feeds, XML, FFM, IPTV, TI, GC, Mobile/SMS integration
Supports scrolling text/graphics	✓	✓	✓	✓
Supports crawling text/graphics	✓	✗	✓	✓
Multiple users/permission levels	✓	✓	✓	✓
Delivery of content to multiple screen groups/screen attributes	✓	✓	✓	✓
Dayparting/scheduling by:	DW, TD, M, G, L	DW, DM, TD, M, G	L	DW, DM, TD, M, G, L
Conditional scheduling/playback based on:	W, IL, POS, TF, sensors, audience measurement system, ...	W, IL, POS	TF	W, IL, POS, TF
Supports "local" location-based input (local weather, news, sports, etc.)	✓	✓	✓	✓
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✓	✓	✓	✓
Does your software integrate with facial detection/audience measurement systems?	✓	✓	✓	✓
If so, will it play different content based on audience demographics?	✓	✗	✓	✓
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✓	✓	✓	✓
Proof-of-play reporting	Screen level	Screen level, Player level	Screen level	Screen level, Player level
User-definable billing codes for media spots	✗	✗	✓	✓
Rate card generation tool	✗	✗	✓	✗
Support for electronic ad insertion orders	✗	✗	✓	✓
Ability to set expiration dates/times for content items	✓	✓	✓	✓
Integration with POS data for sales uplift measurement	✗	✓	✓	✓
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✓	✓	✓	✓
Local emergency messaging	✓	✓	✗	✓
Emergency Alert System compliant (U.S. only)	✓	✓	✓	✓
Ability to play 720p to 1080p	✓	✓	✓	✓
Ability to play 4K UHD	✓	✓	✓	✓
Compatible with lightweight media players (such as for Linux)	✓	✓	✓	✗
Raster formats	JPG, TIFF, PNG, GIF	JPG, TIFF	JPG, TIFF, RAW, PNG, GIF, BMP	JPG, PNG, GIF, BMP
Vector formats	PDF, SWF	PDF	None	SWF
Video and animation formats and containers	MPEG1/2, MP4, AVI, MOV, WMV, SWF	Webm	MPEG1/2, MP4	MPEG1/2, MP4, AVI, MOV, WMV, SWF
Sound formats	WAV, MP3	WAV, MP3	None	WAV, MP3
Font types	TT	PS, TT, OT	PS, TT, OT	TT
Live video input support	Videostream, Mediaplayers with Video-in (BrightSign)	NTSC	None	NTSC, ATSC, CV, RF, PAL

COMPANY	HUAHAI USA	HyperActive Technologies	Hypersign	ICG (Internet Connectivity Group, Inc.)
Website	www.huahai.us	www.gohyper.com	www.hypersign.com	www.icginfo.com
Product Name	Digitalmedia	HyperView Impress	theconnectEDU	Full Service Digital Media Solutions
Platforms supported	Windows, Mac	Windows, Linux	Windows, Mac, Linux, SSP, Chromebox	Windows, Mac, Linux
Compatible with	None		Android	
Web-based	Optional	✓	✓	✓
Purchase or subscription	Subscription	Subscription	Subscription	Purchase
Number of deployed copies/licenses worldwide	1/10/2015	40	4,241	700
Current version number	1	1	5.0.1	Multiple CMS
Maximum number of players supported	5	5,000	Unlimited	8
Maximum number of separate content channels supported	5	9	Unlimited	Unlimited
Built-in content authoring tools	✓	✓	✓	✓
Built-in template engine	✓	✓	✗	✓
Built-in template library	✓		✓	
Drag-and-drop playlist construction/editing	✓	✓	✓	✓
Layered/reusable content elements	✓	✓	✓	✓
Supports layering of video with other content types	✓	✓	✓	✓
Ability to support	RSS feeds, XML, Mobile/SMS integration	RSS feeds, XML, FFM, Mobile/SMS integration	RSS feeds, XML, IPTV, TI, Multitouch, Mobile/SMS integration	RSS feeds, XML, FFM, IPTV, TI, GC, Mobile/SMS integration
Supports scrolling text/graphics	✓	✓	✓	✓
Supports crawling text/graphics	✓	✓	✗	✓
Multiple users/permission levels	✓	✓	✓	✓
Delivery of content to multiple screen groups/screen attributes	✓	✓	✓	✓
Dayparting/scheduling by:	L	DW, DM, TD, M, G, L	DW, DM, TD, M	DW, DM, TD, M, G, L
Conditional scheduling/playback based on:	W	W, IL, POS	IL, POS, TF	W, IL, POS, TF
Supports "local" location-based input (local weather, news, sports, etc.)	✓	✓	✗	✓
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✓	✓	N/A	✓
Does your software integrate with facial detection/audience measurement systems?	✓	✓	✗	✓
If so, will it play different content based on audience demographics?	✓	✓	N/A	✓
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✓	✗	✗	✓
Proof-of-play reporting	Screen level	Screen level, Player level	None	Screen level, Player level
User-definable billing codes for media spots	✓	✗	✗	✓
Rate card generation tool	✓	✗	✗	✓
Support for electronic ad insertion orders	✓	✓	✗	✓
Ability to set expiration dates/times for content items	✓	✓	✓	✓
Integration with POS data for sales uplift measurement	✓	✓	✗	✓
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✓	✓	✓	✓
Local emergency messaging	✓	✗	✓	✓
Emergency Alert System compliant (U.S. only)	✓	✗	✓	✓
Ability to play 720p to 1080p	✓	✓	✓	✓
Ability to play 4K UHD	✗	✓	✗	✓
Compatible with lightweight media players (such as for Linux)	✗	✓	✓	✓
Raster formats	JPG, GIF	JPG, TIFF, PNG, GIF, BMP	JPG, TIFF, PNG, GIF, JPEG, MP4, PPT, PPTX	JPG, RAW, PNG, GIF, BMP
Vector formats	PDF, SWF	SVG, PDF, SWF, WMF	SWF	SVG, EPS, PDF, SWF, WMF
Video and animation formats and containers	MP4	MPEG1/2, MP4, AVI, MOV, WMV, SWF	MP4, MOV, WMV, SWF	MP4, AVI, MOV, WMV, SWF
Sound formats	WAV	WAV, MP3, AIFF, Ogg	WAV, MP3, AIFF, Ogg	MP3
Font types	TT	PS, TT	N/A	PS, TT, OT
Live video input support	NTSC	None of the above	VBRICK, Unicast	NTSC, ATSC, QAM

COMPANY	ICON MULTIMEDIA S.L.	iGotcha Media	Industry Weapon	Ingram Micro, Inc.
Website	www.iconmm.com	www.igotchamedia.com/	www.industryweapon.com	www.ingrammicro.com
Product Name	Deneva Cuatro	iGotcha Signage	Command Center HD	Scala, Nanonation, BestWave, MagicInfoPro, Navori, etc.
Platforms supported	Windows	Windows, Mac, Linux	Windows, Mac, Linux	Windows, Mac, Linux
Compatible with		Android, iOS, Windows Mobile	Android, iOS, Windows Mobile	
Web-based	✓	✓	✓	✓
Purchase or subscription	Purchase, Subscription	Subscription	Subscription	Purchase, Subscription
Number of deployed copies/licenses worldwide	3,000	+2,000	1E+14	1,000s
Current version number	2.14	2.8	v2015.1	All
Maximum number of players supported	Unlimited	Unlimited	23	100s
Maximum number of separate content channels supported	Unlimited	Unlimited	Unlimited	6
Built-in content authoring tools	✓	✓	✓	✓
Built-in template engine	✓	✓	✓	✓
Built-in template library		✓	✓	
Drag-and-drop playlist construction/editing	✓	✓	✓	✓
Layered/reusable content elements	✓	✓	✓	✓
Supports layering of video with other content types	✓	✓	✓	✓
Ability to support	RSS feeds, XML, IPTV, TI	RSS feeds, XML, TI, Multitouch, Mobile/SMS integration	RSS feeds, XML, FFM, IPTV, TI, Multitouch, Mobile/SMS integration	RSS feeds, XML, FFM, IPTV
Supports scrolling text/graphics	✓	✓	✓	✓
Supports crawling text/graphics	✓	✓	✓	✓
Multiple users/permission levels	✓	✓	✓	✓
Delivery of content to multiple screen groups/screen attributes	✓	✓	✓	✓
Dayparting/scheduling by:	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L	DW, DM, TD, M, G	DW
Conditional scheduling/playback based on:	variables from external systems	W, TF	W, IL, POS, TF	W, IL, POS, TF
Supports "local" location-based input (local weather, news, sports, etc.)	✓	✓	✓	✓
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	N/A	✗	✓	✓
Does your software integrate with facial detection/audience measurement systems?	✓	✓	✓	✗
If so, will it play different content based on audience demographics?	✓	✗	✓	N/A
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✓	✓	✓	✓
Proof-of-play reporting	Screen level, Player level	Screen level, Player level	Screen level, Player level	Screen level, Player level
User-definable billing codes for media spots	✗	✗	✓	✓
Rate card generation tool	✗	✗	✗	✗
Support for electronic ad insertion orders	✓	✗	✓	✓
Ability to set expiration dates/times for content items	✓	✓	✓	✓
Integration with POS data for sales uplift measurement	✗	✗	✓	✓
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✓	✓	✓	✓
Local emergency messaging	✓	✓	✓	✓
Emergency Alert System compliant (U.S. only)	✗	✗	✓	✓
Ability to play 720p to 1080p	✓	✓	✓	✓
Ability to play 4K UHD	✓	✓	✓	✓
Compatible with lightweight media players (such as for Linux)	✓	✓	✓	✓
Raster formats	JPG, PNG, GIF	JPG, PNG, GIF, BMP	JPG, TIFF, PNG, GIF, BMP	JPG
Vector formats	PDF, SWF	SVG, EPS, PDF, SWF	SVG, EPS, PDF, SWF, WMF	SVG, SWF, WMF
Video and animation formats and containers	MPEG1/2, MP4, AVI, MOV, WMV, SWF, MKV	MPEG1/2, MP4, AVI, MOV, WMV, SWF	MP4, AVI, MOV, WMV, SWF, OGM	MPEG1/2, MP4
Sound formats	WAV, MP3, Ogg	WAV, MP3, Ogg	WAV, MP3, AIFF, Ogg	WAV, MP3
Font types	TT, OT	PS, TT, OT	PS, TT, OT	PS, TT, OT
Live video input support	PAL	NTSC, PAL	NTSC, ATSC, CV, RF, PAL	NTSC

COMPANY	Innovative Sales Solutions	Instillo Limited	Intel Corporation	IntuiLab
Website	AV channel solutions	www.instillo.com	intel.com/content/www/us/en/retail/retailsolutions.html	www.intuilab.com
Product Name	Revel	Instillo Signage	Intel (r) Retail Client Manager	IntuiFace
Platforms supported	Android	Android	Windows	Windows, iPad, Android tablets, Samsung SMART Signage Platform
Compatible with		Android		Android, iOS
Web-based	✔	✔	Optional	✘
Purchase or subscription	Purchase, Subscription	Purchase, Subscription	Subscription	Purchase, Subscription
Number of deployed copies/licenses worldwide	3,000		1,000's	5,000
Current version number	4.2	3/7/2001	RCM 2.0	04/08/2004
Maximum number of players supported	Unlimited	Unlimited	Unlimited	Unlimited
Maximum number of separate content channels supported	3	Unlimited	Unlimited	Unlimited
Built-in content authoring tools	✔	✔	✔	✔
Built-in template engine	✔	✔	✔	✔
Built-in template library		✔		✔
Drag-and-drop playlist construction/editing	✔	✔	✔	✔
Layered/reusable content elements	✔	✔	✔	✔
Supports layering of video with other content types	✔	✔	✔	✔
Ability to support	FFM, IPTV, TI, GC, Mobile/SMS integration	RSS feeds, XML, FFM, IPTV, TI, Multi-touch, GC, Mobile/SMS integration	RSS feeds, XML, TI, GC	RSS feeds, XML, FFM, IPTV, TI, Multi-touch, GC, Mobile/SMS integration
Supports scrolling text/graphics	✔	✔	✔	✔
Supports crawling text/graphics	✔	✔	✔	✔
Multiple users/permission levels	✔	✔	✔	✔
Delivery of content to multiple screen groups/screen attributes	✔	✔	✔	✔
Dayparting/scheduling by:	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L	DW, DM, TD, M, G	DW, DM, TD, M, G, L
Conditional scheduling/playback based on:	W, IL, POS, TF	W, IL, TF	Audience based analytics, tagged category of players and channels	W, IL, POS, TF
Supports "local" location-based input (local weather, news, sports, etc.)	✔	✔	✔	✔
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✔	✔	✔	✔
Does your software integrate with facial detection/audience measurement systems?	✔	✔	✔	✔
If so, will it play different content based on audience demographics?	✔	✔	✔	✔
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✘	✔	✔	✔
Proof-of-play reporting	Screen level, Player level	Screen level, Player level	Screen level, Player level	Player level
User-definable billing codes for media spots	✔	✘	✘	✘
Rate card generation tool	✘	✔	✘	✘
Support for electronic ad insertion orders	✔	✔	✘	✘
Ability to set expiration dates/times for content items	✔	✔	✔	✔
Integration with POS data for sales uplift measurement	✔	✔	✘	✔
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✔	✔	✔	✘
Local emergency messaging	✔	✔	✔	✘
Emergency Alert System compliant (U.S. only)	✔	✘	✔	✘
Ability to play 720p to 1080p	✔	✔	✔	✔
Ability to play 4K UHD	✔	✔	✔	✔
Compatible with lightweight media players (such as for Linux)	✘	✔	✘	✘
Raster formats	JPG, TIFF	JPG, TIFF, PNG, GIF, BMP	JPG, PNG, GIF, BMP	JPG, PNG, GIF, BMP
Vector formats	EPS	SVG, PDF, SWF	SWF	PDF, SWF
Video and animation formats and containers	MPEG1/2, MP4, AVI, MOV, WMV	MPEG1/2, MP4, AVI, MOV, WMV, SWF	MPEG1/2, MP4, AVI, MOV, WMV, SWF, ASF, ASX, MKV, M4V, M2V, 3G2, 3GP, MTS	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM
Sound formats	WAV, MP3	WAV, MP3, Ogg	WAV, MP3, WMA	WAV, MP3, AIFF, CDA, MID, AIF, AIFC
Font types	PS, TT	PS, OT	TT	TT
Live video input support	NTSC, ATSC, PAL	HDMI Input	Needs customization	MMS, RTSP, HLS, HTTP MPEG DASH

COMPANY	Isenzo	ISS Digital Signage	Keywest Technology	Keywest Technology
Website	www.isenzo.com	www.avchannelsolutions.com	www.keywesttechnology.com	www.keywesttechnology.com
Product Name	Piqomi	Revel digital	Breeze Digital Signage	MediaZone Pro
Platforms supported	Windows, Android	Windows, Mac, Linux	Windows, Mac, Linux, Android	Windows
Compatible with		Android, Windows Mobile	Android, iOS	None
Web-based	✓	✓	✓	✗
Purchase or subscription	Subscription	Subscription	Subscription	Purchase
Number of deployed copies/licenses worldwide	250 (launched in Sept 2013)	50,000	<500	5,000
Current version number	3.1	4/4/2002	1.0.0.9	3.0.0.3
Maximum number of players supported	Unlimited	Unlimited	>1,000	100
Maximum number of separate content channels supported	Unlimited	Unlimited	6	100
Built-in content authoring tools	✗	✓	✓	✗
Built-in template engine	✓	✓	✓	✓
Built-in template library		✓	✓	✓
Drag-and-drop playlist construction/editing	✓	✓	✓	✓
Layered/reusable content elements	✓	✓	✓	✓
Supports layering of video with other content types	✓	✓	✓	✓
Ability to support	RSS feeds, XML, FFM, TI, GC, Mobile/SMS integration	RSS feeds, XML, FFM, IPTV, TI, Multi-touch, GC, Mobile/SMS integration	RSS feeds, XML, FFM, IPTV, TI, Multi-touch, Mobile/SMS integration	RSS feeds, XML, FFM, TI
Supports scrolling text/graphics	✓	✓	✓	✗
Supports crawling text/graphics	✓	✓	✓	✓
Multiple users/permission levels	✓	✓	✓	✓
Delivery of content to multiple screen groups/screen attributes	✓	✓	✓	✓
Dayparting/scheduling by:	DW, DM, TD, M, G, L, User generated tags	DW, DM, TD, M, G, L, audience metrics	DW, DM, TD, M, G	DW, DM, TD, M, G
Conditional scheduling/playback based on:	TF	W, IL, POS, TF	Many USB or Ethernet triggers	TF, RS-232, USB or Ethernet triggers
Supports "local" location-based input (local weather, news, sports, etc.)	✓	✓	✓	✗
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	N/A	✓	✗	N/A
Does your software integrate with facial detection/audience measurement systems?	✓	✓	✓	✗
If so, will it play different content based on audience demographics?	✗	✓	✓	N/A
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✓	✗	✓	✓
Proof-of-play reporting	Player level	Screen level, Player level	Player level	Player level
User-definable billing codes for media spots	✗	✓	✓	✗
Rate card generation tool	✗	✓	✗	✗
Support for electronic ad insertion orders	✗	✓	✓	✗
Ability to set expiration dates/times for content items	✓	✓	✓	✓
Integration with POS data for sales uplift measurement	✓	✓	✓	✗
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✓	✓	✓	✓
Local emergency messaging	✗	✓	✗	✓
Emergency Alert System compliant (U.S. only)	✗	✓	✗	✗
Ability to play 720p to 1080p	✓	✓	✓	✓
Ability to play 4K UHD	✗	✓	✓	✗
Compatible with lightweight media players (such as for Linux)	✓	✓	✓	✓
Raster formats	JPG, RAW, PNG, GIF, BMP	JPG, TIFF, RAW, PNG, GIF, BMP	JPG, TIFF, PNG, GIF, BMP	JPG, TIFF, PNG, GIF, BMP
Vector formats	PDF	SVG, EPS, PDF, SWF, WMF	SWF, WMF	SWF, WMF
Video and animation formats and containers	MPEG1/2, AVI, MOV, WMV, SWF, Real	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM, Real	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM	MPEG1/2, MP4, AVI, MOV, WMV, SWF, DivX
Sound formats	WAV, MP3, AIFF, Ogg	WAV, MP3, AIFF, Ogg	WAV, MP3, Ogg	WAV, MP3
Font types	TT, OT	PS, TT	TT	TT
Live video input support	NTSC, PAL	NTSC, ATSC, CV, RF, PAL, IPTV	NTSC, ATSC, CV, RF, HDMI	NTSC, ATSC, CV, RF

COMPANY	Kiosk Mint Networks Pvt. Ltd.	KloudSign	Icdblboard	Icdblboard
Website	www.kioskmint.com	KloudSign.com	Icdblboard.ca	Icdblboard.ca
Product Name	Kiosk Mint Player	KloudSign	ucview	ucview
Platforms supported	Windows, Linux	Windows, Mac, Linux	Windows, Linux	Windows, Linux, Android
Compatible with		Android		
Web-based	✓	✓	Optional	Optional
Purchase or subscription	Subscription	Purchase, Subscription	Subscription	Purchase
Number of deployed copies/licenses worldwide	150	35		
Current version number	2.0.2	2		
Maximum number of players supported		Unlimited		
Maximum number of separate content channels supported		1		
Built-in content authoring tools	✗	✗	✓	✓
Built-in template engine	✗	✗	✗	✓
Built-in template library		✗		
Drag-and-drop playlist construction/editing	✗	✓	✗	✓
Layered/reusable content elements	✓	✗	✓	✓
Supports layering of video with other content types	✗	✓	✓	✓
Ability to support	TI	RSS Feeds, FFM, TI, Mobile/SMS integration	RSS feeds, XML, FFM, TI, Mobile/SMS integration	RSS feeds, XML, FFM, IPTV, TI, Mobile/SMS integration
Supports scrolling text/graphics	✗	✗	✓	✓
Supports crawling text/graphics	✗	✗	✓	✓
Multiple users/permission levels	✗	✓	✓	✓
Delivery of content to multiple screen groups/screen attributes	✓	✓	✓	✓
Dayparting/scheduling by:	TD, G, L	DW, DM, TD, M, G, L	DW, DM, TD, M, L	DW, DM, TD, M, G, L
Conditional scheduling/playback based on:	Scheduling by user	W, IL, POS, TF	W, TF	W, POS, TF
Supports "local" location-based input (local weather, news, sports, etc.)	✓	✗	✓	✓
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✗	N/A	✗	✗
Does your software integrate with facial detection/audience measurement systems?	✗	✗	✗	✗
If so, will it play different content based on audience demographics?	✗	N/A	N/A	✗
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✓	✓	✓	✗
Proof-of-play reporting	Player level	None	Screen level, Player level	Screen level
User-definable billing codes for media spots	✓	✗	✓	✓
Rate card generation tool	✗	✗	✓	✓
Support for electronic ad insertion orders	✗	✗	✓	✗
Ability to set expiration dates/times for content items	✓	✓	✓	✓
Integration with POS data for sales uplift measurement	✗	✓	✗	✗
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✓	✗	✗	✓
Local emergency messaging	✓	✗	✗	✗
Emergency Alert System compliant (U.S. only)	✗	✓	✗	✗
Ability to play 720p to 1080p	✓	✓	✓	✓
Ability to play 4K UHD	✓	✗	✗	✗
Compatible with lightweight media players (such as for Linux)	✓	✓	✓	✓
Raster formats	JPG	JPG, TIFF, PNG, GIF, BMP		JPG, TIFF, PNG, GIF, BMP
Vector formats	N/A	SVG, PDF, SWF, WMF		SVG, EPS, SWF
Video and animation formats and containers	MPEG1/2, MP4, AVI, MOV, WMV, SWF, 3gp, FLV	MP4, AVI, MOV, WMV, SWF		MPEG1/2, MP4, AVI, MOV, WMV
Sound formats	MP3	WAV, MP3		WAV, MP3, AIFF
Font types	OT	PS, OT		PS, TT
Live video input support	software based player, can run on any PC, any PC can be given live video input	N/A		NTSC

COMPANY	LeuSys Technologies Inc.	LG Electronics	Livewire Digital	LobbyPop
Website	www.iSeeBoard.com / www.leusys.com	www.lge.com.au	LivewireDigital.com	www.LobbyPOP.com
Product Name	iSeeBoard	EziSign	eConcierge Kiosk and Digital Signage Software	LobbyCaster
Platforms supported	Windows, Linux, Chrome, Android	Windows	Windows	Windows, Linux
Compatible with				Android, iOS, Windows Mobile
Web-based	✓	✓	✓	Optional
Purchase or subscription	Purchase, Subscription	Subscription	Purchase, Subscription	No charge LAN deployment. Low subscription for cloud.
Number of deployed copies/licenses worldwide	100		> 60,000	Hundreds
Current version number	4.21		2.7	2.0.2.2
Maximum number of players supported	To your hardware limit		Unlimited	Unlimited
Maximum number of separate content channels supported	To your hardware limit		Unlimited	10
Built-in content authoring tools	✗	✗	✗	✓
Built-in template engine	✓	✓	✓	✗
Built-in template library				✗
Drag-and-drop playlist construction/editing	✗	✓	✓	✓
Layered/reusable content elements	✓	✗	✓	✓
Supports layering of video with other content types	✓	✗	✓	✓
Ability to support	RSS feeds, FFM, TI	None	RSS feeds, XML, FFM, IPTV, TI, Mobile/SMS integration	RSS feeds, XML, FFM, TI, Multitouch
Supports scrolling text/graphics	✓	✗	✓	✓
Supports crawling text/graphics	✗	✗	✓	✓
Multiple users/permission levels	✓	✗	✓	✓
Delivery of content to multiple screen groups/screen attributes	✓	✗	✓	✓
Dayparting/scheduling by:	DW, DM, TD, G, L	N/A	DW, DM, TD, M, G, L	DW, DM, TD, M
Conditional scheduling/playback based on:	Custom program	W	Customizable	TF
Supports "local" location-based input (local weather, news, sports, etc.)	✓	✗	✓	✓
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✗	N/A	✗	✗
Does your software integrate with facial detection/audience measurement systems?	✗	✗	✗	✗
If so, will it play different content based on audience demographics?	N/A	N/A	N/A	N/A
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✓	✓	✗	✓
Proof-of-play reporting	Player level	None	Screen level, Player level	Player level
User-definable billing codes for media spots	✗	✗	✓	✓
Rate card generation tool	✗	✗	✗	✗
Support for electronic ad insertion orders	✗	✗	✗	✗
Ability to set expiration dates/times for content items	✓	✗	✓	✓
Integration with POS data for sales uplift measurement	✗	✗	✓	✗
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✓	✗	✓	✓
Local emergency messaging	✗	✗	✓	✓
Emergency Alert System compliant (U.S. only)	✗	✗	✓	✓
Ability to play 720p to 1080p	✓	✓	✓	✓
Ability to play 4K UHD	✓	✗	✓	✓
Compatible with lightweight media players (such as for Linux)	✓	✓	✗	✓
Raster formats	JPG, PNG, GIF, BMP		JPG, PNG, GIF, BMP	JPG, PNG, GIF, BMP
Vector formats	SWF, WMF		PDF, SWF	SVG, WMF
Video and animation formats and containers	MP4, AVI, MOV, WMV, SWF, Real, fiv		MPEG1/2, MP4, AVI, MOV, WMV, SWF	MPEG1/2, MP4, MOV, WMV, OGM
Sound formats	WAV, MP3, Ogg		WAV, MP3	WAV, MP3, AIFF, Ogg
Font types	PS, TT		PS, TT, OT	PS, TT, OT
Live video input support	Through, external device		NTSC, ATSC	NTSC

COMPANY	Marvel Digital Limited	MediaSight Incorporated	MediaSignage, Inc.	MediaStanza
Website	www.marveldigital.com	www.dcmmediads.com	www.digitalsignage.com/	www.mediastanza.com/
Product Name	Marvel3DS	DC Media	SignageStudio	ActiveD00H
Platforms supported	Windows, Android	Windows, Android, SMIL	Windows, Mac, Linux, Android	Windows, Mac, Linux, ChromeOS, Android, iOS
Compatible with	Android			iOS
Web-based	✔	Optional	✔	✔
Purchase or subscription	Purchase, Subscription	Purchase, Subscription	Purchase, Subscription, Free	Subscription
Number of deployed copies/licenses worldwide	5,000	25,000	20,000	80
Current version number	3.5	6	4.3	1.1
Maximum number of players supported	Unlimited	10,000	Unlimited	1,000
Maximum number of separate content channels supported	Unlimited	Unlimited	Unlimited	50
Built-in content authoring tools	✔	✔	✔	✘
Built-in template engine	✔	✔	✔	✔
Built-in template library	✔			
Drag-and-drop playlist construction/editing	✔	✔	✔	✔
Layered/reusable content elements	✔	✔	✔	✔
Supports layering of video with other content types	✔	✘	✔	✔
Ability to support	RSS feeds, Mobile/SMS integration	RSS feeds, XML, FFM, IPTV, TI, GC, Mobile/SMS integration	RSS feeds, XML, FFM, TI, GC, Mobile/SMS integration	RSS feeds, XML, FFM, TI, GC, Mobile/SMS integration
Supports scrolling text/graphics	✔	✔	✔	✔
Supports crawling text/graphics	✔	✔	✔	✔
Multiple users/permission levels	✔	✔	✔	✔
Delivery of content to multiple screen groups/screen attributes	✔	✔	✔	✘
Dayparting/scheduling by:	DW, DM, TD, M, L	DW, DM, TD, M, G, Interval	DW, DM, TD, M, G, L	DW, DM, TD, L
Conditional scheduling/playback based on:	W, TF	W, IL, POS, TF, RFID, Barcode, Audience Measurement (Quividi/Intel AIM)	W, IL, POS, TF	W, TF
Supports "local" location-based input (local weather, news, sports, etc.)	✔	✔	✔	✔
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✔	✔	✘	✔
Does your software integrate with facial detection/audience measurement systems?	✘	✔	✘	✔
If so, will it play different content based on audience demographics?	N/A	✔	✘	✘
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✘	✔	✔	✔
Proof-of-play reporting	Player level	Player level	Screen level, Player level	Screen level
User-definable billing codes for media spots	✔	✔	✘	✘
Rate card generation tool	✘	✘	✔	✘
Support for electronic ad insertion orders	✘	✔	✔	✘
Ability to set expiration dates/times for content items	✘	✔	✔	✘
Integration with POS data for sales uplift measurement	✘	✘	✔	✘
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✔	✘	✘	✘
Local emergency messaging	✔	✔	✔	✔
Emergency Alert System compliant (U.S. only)	✘	✘	✔	✘
Ability to play 720p to 1080p	✔	✔	✔	✔
Ability to play 4K UHD	✔	✔	✘	✔
Compatible with lightweight media players (such as for Linux)	✔	✔	✔	✔
Raster formats	JPG, TIFF, PNG, BMP	JPG, TIFF, PNG, GIF, BMP	JPG, TIFF, PNG, GIF, BMP	JPG, PNG, GIF
Vector formats	N/A	PDF, SWF	SVG, EPS, PDF, SWF, WMF	SVG, EPS, SWF
Video and animation formats and containers	MPEG1/2, MP4, AVI, MOV, 3D video	MPEG1/2, MP4, AVI, MOV, WMV, SWF	SWF	MP4, AVI, SWE, OGM
Sound formats	MP3	WAV, MP3	WAV, MP3	MP3
Font types	PS	PS, TT, OT	PS	TT, OT
Live video input support	HDMI input	NTSC, ATSC, RF, PAL, HDMI, Component	NTSC	Digital-only

COMPANY	Merx Global	Metonia Interactive	Monitors AnyWhere	Monscierge
Website	www.backatchabooks.com	www.metonia.dk	www.monitorsanywhere.com	www.monsicerge.com
Product Name	NA	MediaSuite	Monitors AnyWhere	Monscierge Connect Lobby
Platforms supported	iOS, Android	Windows, Mac, Linux	Windows	Windows
Compatible with			Android, iOS	
Web-based	✓	✓	✗	✓
Purchase or subscription	Purchase	Purchase, Subscription	Purchase	Purchase, Subscription
Number of deployed copies/licenses worldwide	TBD	10	5,000	400
Current version number	v1.1	4.1	V2	0.0.5.49
Maximum number of players supported	1	Unlimited	Unlimited	1
Maximum number of separate content channels supported	100,000	Unlimited	Unlimited	1
Built-in content authoring tools	✓	✓	✓	✓
Built-in template engine	✓	✓	✓	✓
Built-in template library			✓	
Drag-and-drop playlist construction/editing	✓	✓	✓	✗
Layered/reusable content elements	✓	✓	✓	✓
Supports layering of video with other content types	✓	✓	✓	✗
Ability to support	Mobile/SMS integration	RSS feeds, XML, FFM, IPTV, TI, GC, Mobile/SMS integration	RSS feeds, XML, IPTV, TI, Multitouch	RSS feeds, XML, TI, GC, Mobile/SMS integration
Supports scrolling text/graphics	✓	✓	✓	✓
Supports crawling text/graphics	✓	✓	✓	✓
Multiple users/permission levels	✗	✓	✓	✓
Delivery of content to multiple screen groups/screen attributes	✓	✓	✓	✓
Dayparting/scheduling by:	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L	DW, DM, TD, M	DW, DM, TD, G
Conditional scheduling/playback based on:	W	W, IL, POS, TF	TF	W, TF
Supports "local" location-based input (local weather, news, sports, etc.)	✓	✓	✓	✓
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✗	✓	✗	✓
Does your software integrate with facial detection/audience measurement systems?	✓	✓	✗	✗
If so, will it play different content based on audience demographics?	✓	✓	✗	N/A
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✗	✓	✓	✓
Proof-of-play reporting	Screen level	Screen level, Player level	Player level	Screen level
User-definable billing codes for media spots	✗	✓	✗	✓
Rate card generation tool	✗	✓	✗	✗
Support for electronic ad insertion orders	✗	✓	✗	✗
Ability to set expiration dates/times for content items	✓	✓	✓	✗
Integration with POS data for sales uplift measurement	✓	✓	✗	✗
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✗	✓	✓	✓
Local emergency messaging	✗	✓	✗	✗
Emergency Alert System compliant (U.S. only)	✗	✓	✗	✗
Ability to play 720p to 1080p	✗	✓	✓	✓
Ability to play 4K UHD	✗	✓	✓	✗
Compatible with lightweight media players (such as for Linux)	✗	✓	✓	✗
Raster formats	BMP	JPG, TIFF, RAW, PNG, GIF, BMP	JPG, TIFF, RAW, PNG, GIF, BMP	JPG, PNG
Vector formats	None	SVG, EPS, PDF, SWF, WMF	SVG, EPS, PDF, SWF, WMF	PDF
Video and animation formats and containers	AVI	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM, Real	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM, Real	None
Sound formats	None	WAV, MP3, AIFF, Ogg	N/A	None
Font types	TT	PS, TT, OT	PS, TT, OT	None
Live video input support	Proprietary	NTSC, ATSC, CV, RF, PAL	NTSC, ATSC, CV, PAL	None

COMPANY	Mood Media	Morrow Technologies Corporation	Mvix	myshopdisplay
Website	www.moodmedia.com	www.janusdisplays.com	Mvix	www.myshopdisplay.com
Product Name	MVision	JANUS VIZIA	XhibitSignage	MYSHOPDISPLAY
Platforms supported	Windows, Android	Windows	Windows, Linux	Windows, Mac, Linux, Android
Compatible with	Android		Android, iOS, Windows Mobile	Android
Web-based	✔	Optional	✔	✔
Purchase or subscription	Purchase, Subscription	Purchase, Subscription	Purchase	Subscription
Number of deployed copies/licenses worldwide	35,000	20,000	1,500	1,200
Current version number	5.0 R46.3.1	3	1E+13	V2
Maximum number of players supported	Unlimited	Unlimited	Unlimited	Unlimited
Maximum number of separate content channels supported	Unlimited	Unlimited	Unlimited	Unlimited
Built-in content authoring tools	✘	✔	✔	✔
Built-in template engine	✘	✔	✔	✔
Built-in template library	✔		✘	✔
Drag-and-drop playlist construction/editing	✔	✔	✔	✔
Layered/reusable content elements	✔	✔	✔	✔
Supports layering of video with other content types	✔	✔	✔	✔
Ability to support	RSS feeds, XML, TI	RSS feeds, XML, FFM, TI	RSS feeds, XML, FFM, Mobile/SMS integration	RSS feeds, XML, FFM, IPTV, TI, Multitouch, Mobile/SMS integration
Supports scrolling text/graphics	✔	✔	✔	✔
Supports crawling text/graphics	✔	✔	✔	✔
Multiple users/permission levels	✔	✔	✔	✔
Delivery of content to multiple screen groups/screen attributes	✔	✔	✔	✔
Dayparting/scheduling by:	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L	DW, DM, TD, M	DW, DM, TD, M, Any type of group can be defined
Conditional scheduling/playback based on:	W, TF	TF, Emergency Messaging	Time-based	link to database given values
Supports "local" location-based input (local weather, news, sports, etc.)	✔	✔	✔	✔
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✔	✘	✘	✘
Does your software integrate with facial detection/audience measurement systems?	✘	✘	✔	✔
If so, will it play different content based on audience demographics?	N/A	N/A	✘	✔
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✘	✔	✘	✔
Proof-of-play reporting	Player level	None	Player level	Screen level
User-definable billing codes for media spots	✘	✘	✘	✘
Rate card generation tool	✘	✘	✘	✔
Support for electronic ad insertion orders	✔	✘	✘	✘
Ability to set expiration dates/times for content items	✔	✔	✔	✔
Integration with POS data for sales uplift measurement	✘	✘	✔	✔
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✘	✘	✔	✔
Local emergency messaging	✘	✔	✔	✔
Emergency Alert System compliant (U.S. only)	✘	✘	✔	✘
Ability to play 720p to 1080p	✔	✔	✔	✔
Ability to play 4K UHD	✔	✔	✔	✘
Compatible with lightweight media players (such as for Linux)	✘	✘	✘	✔
Raster formats	JPG, PNG	JPG, TIFF, PNG, GIF, BMP	JPG, PNG, GIF, BMP	JPG, TIFF, RAW, PNG, GIF, BMP
Vector formats	SWF	SWF	PDF, SWF	PDF
Video and animation formats and containers	MPEG1/2, MP4, MOV, WMV	MPEG1/2, MP4, AVI, MOV, WMV, SWF	MPEG1/2, MP4, AVI, MOV, WMV, SWF	MP4
Sound formats	WAV, MP3	WAV, MP3	MP3	WAV, MP3
Font types	PS, TT, OT	PS, TT	We have a font library where you can upload your own font	TT, Large, fixed set of font types
Live video input support	NTSC, PAL	Supported using our Video Server	NTSC	m3u8 livestream

COMPANY	Nanonation, Inc.	Nanonation, Inc.	Navori Inc.	NCR
Website	www.nanonation.net	www.nanonation.net	www.navori.com	www.ncr.com
Product Name	Showcase Digital Signage	Nanopoint	Navori QL	NCR Netkey Digital Signage
Platforms supported	Windows, Mac, iOS, Android	Windows, Mac, Android	Windows, Android	Windows
Compatible with				Android, iOS
Web-based	✗	✓	✓	✓
Purchase or subscription	Purchase, Subscription	Purchase, Subscription	Purchase, Subscription	Purchase, Subscription
Number of deployed copies/licenses worldwide	40,000	40,000	300,000	10,000
Current version number	3.8	3.5	1.0031	6/9/2007
Maximum number of players supported	Unlimited	Unlimited	Unlimited	10,000
Maximum number of separate content channels supported	Unlimited	Unlimited	Unlimited	no upper limit
Built-in content authoring tools	✗	✗	✓	✓
Built-in template engine	✓	✓	✓	✗
Built-in template library				✗
Drag-and-drop playlist construction/editing	✗	✗	✓	✓
Layered/reusable content elements	✓	✓	✓	✓
Supports layering of video with other content types	✓	✓	✓	✓
Ability to support	RSS feeds, XML, IPTV, TI, GC, Mobile/SMS integration	RSS feeds, XML, FFM, IPTV, TI, GC, Mobile/SMS integration	RSS feeds, XML, FFM, IPTV, TI, GC, Mobile/SMS integration	RSS feeds, XML, FFM, TI, Multitouch, GC, Mobile/SMS integration
Supports scrolling text/graphics	✓	✓	✓	✓
Supports crawling text/graphics	✓	✓	✓	✓
Multiple users/permission levels	✓	✓	✓	✓
Delivery of content to multiple screen groups/screen attributes	✓	✓	✓	✓
Dayparting/scheduling by:	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L, Data tagging	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L, Supports arbitrary properties
Conditional scheduling/playback based on:	W	W, IL, POS, TF, Significant triggering options available	W, IL, POS, TF	N/A
Supports "local" location-based input (local weather, news, sports, etc.)	✓	✓	✓	✓
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✗	✗	✓	✗
Does your software integrate with facial detection/audience measurement systems?	✓	✓	✓	✗
If so, will it play different content based on audience demographics?	✓	✓	✓	✗
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✓	✗	✓	✓
Proof-of-play reporting	Player level	Player level	Screen level, Player level	Player level
User-definable billing codes for media spots	✗	✗	✓	✓
Rate card generation tool	✗	✗	✗	✓
Support for electronic ad insertion orders	✓	✗	✗	✓
Ability to set expiration dates/times for content items	✓	✓	✓	✓
Integration with POS data for sales uplift measurement	✗	✓	✓	✗
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✓	✓	✓	✗
Local emergency messaging	✗	✗	✓	✗
Emergency Alert System compliant (U.S. only)	✗	✗	✓	✗
Ability to play 720p to 1080p	✓	✓	✓	✓
Ability to play 4K UHD	✓	✓	✓	✓
Compatible with lightweight media players (such as for Linux)	✓	✓	✓	✓
Raster formats	JPG, TIFF, PNG, GIF, BMP		JPG, PNG, GIF, BMP	JPG, PNG, GIF, BMP
Vector formats	SWF		SWF	SVG, PDF, SWF
Video and animation formats and containers	MP4, MOV, WMV, SWF		MPEG1/2, MP4, AVI, MOV, WMV, SWF	MP4, AVI, MOV, WMV, SWF
Sound formats	WAV, MP3		WAV, MP3	WAV, MP3
Font types	PS		PS, TT, OT	TT, OT
Live video input support	NTSC, RF		NTSC, ATSC, CV, RF, PAL	NTSC

COMPANY	NEC ASIA PACIFIC PTE LTD	Net Display Systems	Netip	netscreens DS GmbH
Website	NEC Asia Pacific Pte Ltd	www.netdisplaysystems.com	www.netip.es	www.netscreens.de
Product Name	NEC LIVE	PADS	Netip Suite	netscreens DS
Platforms supported	Windows	Windows, Mac, Linux, Android	Windows, Mac, Linux, Browser Platform	Windows, Linux, Samsung Smart Signage Platform (SoC)
Compatible with	None	Android, Windows Mobile		None
Web-based	✗	Optional	✓	✓
Purchase or subscription	Purchase	Purchase, Subscription	Purchase, Subscription	Purchase, Subscription
Number of deployed copies/licenses worldwide	1,500	>26,000	120	7,500
Current version number	NEC LIVE 2.0	4	3.04	3
Maximum number of players supported	3,000	Unlimited	5,000	1,000
Maximum number of separate content channels supported	Unlimited	Unlimited	5,000	1,000
Built-in content authoring tools	✓	✓	✓	✓
Built-in template engine	✗	✓	✓	✓
Built-in template library	✓	✓		✓
Drag-and-drop playlist construction/editing	✓	✓	✓	✓
Layered/reusable content elements	✓	✓	✓	✗
Supports layering of video with other content types	✓	✓	✓	✓
Ability to support	RSS feeds, XML, FFM, IPTV, TI	RSS feeds, XML, FFM, IPTV, Ti, GC, Mobile/SMS integration	RSS feeds, XML, TI, Mobile/SMS integration	RSS feeds, XML, TI, Mobile/SMS integration
Supports scrolling text/graphics	✓	✓	✓	✓
Supports crawling text/graphics	✓	✓	✓	✓
Multiple users/permission levels	✓	✓	✓	✓
Delivery of content to multiple screen groups/screen attributes	✓	✓	✓	✓
Dayparting/scheduling by:	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L, any recurring pattern	DW, DM, TD, M, G, Device type	DW, DM, TD, M, G, L
Conditional scheduling/playback based on:	W, IL, POS, TF	W, IL, POS, TF, any real-time trigger from any data source	W, POS, TF, Twitter, Facebook	POS
Supports "local" location-based input (local weather, news, sports, etc.)	✓	✓	✓	✓
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✓	✓	✓	✗
Does your software integrate with facial detection/audience measurement systems?	✓	✓	✓	✗
If so, will it play different content based on audience demographics?	✓	✓	✓	N/A
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✗	✓	✓	✓
Proof-of-play reporting	Screen level, Player level	Screen level, Player level	Screen level, Player level	Screen level, Player level
User-definable billing codes for media spots	✓	✓	✗	✗
Rate card generation tool	✓	✓	✗	✗
Support for electronic ad insertion orders	✓	✓	✗	✗
Ability to set expiration dates/times for content items	✓	✓	✓	✓
Integration with POS data for sales uplift measurement	✓	✓	✓	✓
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✓	✓	✓	✓
Local emergency messaging	✓	✓	✗	✓
Emergency Alert System compliant (U.S. only)	✗	✓	✗	✗
Ability to play 720p to 1080p	✓	✓	✓	✓
Ability to play 4K UHD	✓	✓	✓	✗
Compatible with lightweight media players (such as for Linux)	✗	✓	✓	✓
Raster formats	JPG, TIFF, PNG, GIF, BMP	JPG, TIFF, RAW, PNG, GIF, BMP, ICO	JPG, PNG, GIF, BMP	JPG, TIFF, PNG, GIF, BMP
Vector formats	PDF, SWF	EPS, PDF, SWF, WMF	PDF	PDF, SWF
Video and animation formats and containers	MPEG1/2, MP4, AVI, MOV, WMV, SWF	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM, Real	MPEG1/2, MP4, AVI, WMV	MPEG1/2, MP4, AVI, MOV, WMV, SWF
Sound formats	WAV, MP3, Ogg	WAV, MP3, AIFF, Ogg	MP3	supported within video/swf containers
Font types	PS, TT, OT	PS, TT, OT	TT	supported as part of a template
Live video input support	NTSC, ATSC, CV, RF, PAL	NTSC, ATSC, PAL	NTSC	not supported in software

COMPANY	NEXT Digital Signage Solutions	NextBIT Computing Pvt. Ltd.	NoviSign	Nü Advertising SAS
Website	www.nextdss.com	www.nextbitcpu.com	www.novisign.com/	www.nuadvertising.fr
Product Name	NextDSS Digital Menu Boards, NextDSS Digital Signage	gCoSign	NoviSign Digital Signage	Nü Live
Platforms supported	Windows, Android	Windows, Mac, Linux, Web based	Windows, Mac, Linux, Android	Windows, Mac, Linux
Compatible with				
Web-based				
Purchase or subscription	Purchase, Subscription, Leases available	Purchase, Subscription	Subscription	Purchase, Subscription
Number of deployed copies/licenses worldwide	5,000	3,000	10,000	50
Current version number	Spring 2014	7	02/01/2004	v2.9
Maximum number of players supported	Can support all media players	10,000	Unlimited	Unlimited
Maximum number of separate content channels supported	depends on media player	2	Unlimited	Unlimited
Built-in content authoring tools				
Built-in template engine				
Built-in template library				
Drag-and-drop playlist construction/editing				
Layered/reusable content elements				
Supports layering of video with other content types				
Ability to support	RSS feeds, XML, TI, Mobile/SMS integration	IPTV	RSS feeds, TI	RSS feeds, XML, FFM, IPTV
Supports scrolling text/graphics				
Supports crawling text/graphics				
Multiple users/permission levels				
Delivery of content to multiple screen groups/screen attributes				
Dayparting/scheduling by:	DW, DM, TD, M, G, L	DW, DM, TD, M, G, as per screen	DW, DM, TD, M	DW, DM, TD, M, Repeat by day / month
Conditional scheduling/playback based on:	POS, TF	TF	Clock	W, IL, TF
Supports "local" location-based input (local weather, news, sports, etc.)				
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)		N/A	N/A	
Does your software integrate with facial detection/audience measurement systems?				
If so, will it play different content based on audience demographics?	N/A	N/A	N/A	
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)				
Proof-of-play reporting	Player level	Screen level	Player level	Player level
User-definable billing codes for media spots				
Rate card generation tool				
Support for electronic ad insertion orders				
Ability to set expiration dates/times for content items				
Integration with POS data for sales uplift measurement				
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)				
Local emergency messaging				
Emergency Alert System compliant (U.S. only)				
Ability to play 720p to 1080p				
Ability to play 4K UHD				
Compatible with lightweight media players (such as for Linux)				
Raster formats	JPG, PNG, GIF, BMP	JPG, PNG, BMP	PNG, GIF, BMP	JPG, TIFF, PNG, GIF
Vector formats	PDF, SWF, WMF	None	SWF	SVG, PDF
Video and animation formats and containers	MP4, AVI, MOV, WMV, SWF	MPEG1/2, MP4, AVI, MOV, WMV	MP4	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM, Real
Sound formats	WAV, MP3	WAV, MP3, Ogg	SWF, MP4	WAV, MP3, Ogg
Font types	PS, TT, OT	TT	PS	TT, OT
Live video input support	NTSC, Dish, time warner cable	RF	YouTube Live	Streaming only

COMPANY	Nümedia	Nuvelar	Omnivex	ONELAN
Website	www.numediacanada.com	www.nuvelar.com	www.omnivex.com	www.onelan.com
Product Name	üControl	Nuvelar	MOXIE	Content Management System (CMS)
Platforms supported	Windows, Linux	Windows, Mac, Linux, Chrome OS	Windows	Linux, Android
Compatible with		Android	None	Android
Web-based	✓	✓	Optional	✓
Purchase or subscription	Purchase, Subscription	Subscription	Purchase, Subscription	Purchase
Number of deployed copies/licenses worldwide	3,000	500	Over 1,200 customers, over 1,350 copies deployed	46,000
Current version number	3.1.4g	01/01/2017	6.14	2
Maximum number of players supported	Unlimited	2,000	Unlimited	5,000
Maximum number of separate content channels supported	Depends on selected hardware	1,000	Unlimited	50
Built-in content authoring tools	✓	✗	✓	✓
Built-in template engine	✓	✓	✓	✓
Built-in template library		✓	✓	✓
Drag-and-drop playlist construction/editing	✓	✓	✓	✓
Layered/reusable content elements	✓	✓	✓	✓
Supports layering of video with other content types	✓	✓	✓	✓
Ability to support	RSS feeds, XML, FFM, IPTV	RSS feeds, XML, FFM	RSS feeds, XML, FFM, TI, Mobile/SMS integration	RSS feeds, XML, FFM, IPTV, TI, Multi-touch, Mobile/SMS integration
Supports scrolling text/graphics	✓	✗	✓	✓
Supports crawling text/graphics	✓	✗	✓	✓
Multiple users/permission levels	✓	✗	✓	✓
Delivery of content to multiple screen groups/screen attributes	✓	✓	✓	✓
Dayparting/scheduling by:	DW, DM, TD, M, G, L	DM, TD, M, G, L	DW, DM, TD, M, G, L	DW, TD, M, G, L, metadata tags
Conditional scheduling/playback based on:	W, IL, POS, TF	W	W, IL, POA, TF, MOXIE can control content based on any data provided	metadata tags
Supports "local" location-based input (local weather, news, sports, etc.)	✓	✗	✓	✓
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✓	N/A	✓	✗
Does your software integrate with facial detection/audience measurement systems?	✗	✓	✓	✓
If so, will it play different content based on audience demographics?	N/A	✓	✓	✓
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✓	✓	✗	✓
Proof-of-play reporting	Player level	Player level	Screen level, Player level	Screen level, Player level
User-definable billing codes for media spots	✓	✗	✗	✗
Rate card generation tool	✓	✗	✗	✗
Support for electronic ad insertion orders	✓	✗	✗	✗
Ability to set expiration dates/times for content items	✓	✗	✓	✗
Integration with POS data for sales uplift measurement	✗	✓	✓	✓
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✓	✗	✓	✓
Local emergency messaging	✓	✓	✓	✓
Emergency Alert System compliant (U.S. only)	✗	✗	✓	✗
Ability to play 720p to 1080p	✓	✓	✓	✓
Ability to play 4K UHD	✗	✗	✓	✓
Compatible with lightweight media players (such as for Linux)	✓	✓	✗	✓
Raster formats	JPG, TIFF, PNG, GIF, BMP	JPG, TIFF, RAW, PNG, GIF, BMP	JPG, TIFF, PNG, GIF, BMP	JPG, TIFF, PNG, GIF, BMP
Vector formats	SVG, EPS, PDF, SWF, WMF	SVG, SWF, WMF	MOXIE is vector driven and renders content in realtime	SVG, PDF, SWF
Video and animation formats and containers	MPEG1/2, MP4, AVI, MOV, WMV, SWF	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM	MPEG1/2, MP4, AVI, MOV, WMV	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM
Sound formats	WAV, MP3, AIFF	WAV, MP3, AIFF	WAV	WAV, MP3, AIFF, Ogg
Font types	PS, TT, OT	PS	Any font installed on the player PC	TT, OT
Live video input support	NTSC	NTSC	NTSC	NTSC, CV, RF, PAL, HDMI, Component, S-Video

COMPANY	OneSource Interactive	OnSign TV	Paltronic, Inc	PARTTEAM & OEMKIOSKS
Website	www.osimds.com	www.onsign.tv	www.paltronic.com	www.qmagine.com
Product Name	Dynamic Digital Framework (DDF)	OnSign TV	One Link	Qmagine
Platforms supported	Android	Windows, Mac, Linux	Windows, Mac, Linux, Any web browser with flash capabilities	Windows, Web
Compatible with		Android		Windows Mobile
Web-based	✓	✓	Optional	Optional
Purchase or subscription	Purchase, Subscription	Subscription	Purchase	Purchase, Subscription
Number of deployed copies/licenses worldwide	200	N/A	3,000	1,100
Current version number	Version 3.08	4.0.2	5.4	2
Maximum number of players supported	10,000	Unlimited	Unlimited	Unlimited
Maximum number of separate content channels supported	12	10	Unlimited	Unlimited
Built-in content authoring tools	✓	✗	✗	✓
Built-in template engine	✓	✓	✓	✓
Built-in template library		✓		✓
Drag-and-drop playlist construction/editing	✗	✓	✓	✓
Layered/reusable content elements	✓	✓	✓	✓
Supports layering of video with other content types	✓	✓	✓	✓
Ability to support	RSS feeds, XML, TI, Mobile/SMS integration	RSS feeds, XML, IPTV	RSS feeds, XML, FFM, TI, GC, Mobile/SMS integration	RSS feeds, XML, TI, Multitouch, GC, Mobile/SMS integration
Supports scrolling text/graphics	✓	✓	✓	✓
Supports crawling text/graphics	✓	✓	✓	✓
Multiple users/permission levels	✓	✓	✓	✓
Delivery of content to multiple screen groups/screen attributes	✓	✓	✓	✓
Dayparting/scheduling by:	DW, DM, TD, M, G, L	DW, DM, TD, M, G	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L
Conditional scheduling/playback based on:	W, POS, TF	API based (Campaign On Demand)	TF	W, TF, External Database or Triggers Inputs
Supports "local" location-based input (local weather, news, sports, etc.)	✓	✓	✓	✓
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✗	N/A	✗	✗
Does your software integrate with facial detection/audience measurement systems?	✓	✗	✗	✓
If so, will it play different content based on audience demographics?	✓	N/A	N/A	✓
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✓	✓	✓	✗
Proof-of-play reporting	Player level	Player level	Player level	Screen level
User-definable billing codes for media spots	✗	✗	✓	✗
Rate card generation tool	✗	✗	✗	✗
Support for electronic ad insertion orders	✗	✗	✗	✗
Ability to set expiration dates/times for content items	✓	✓	✓	✓
Integration with POS data for sales uplift measurement	✓	✗	✗	✗
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✓	✓	✓	✓
Local emergency messaging	✓	✓	✓	✗
Emergency Alert System compliant (U.S. only)	✓	✗	✓	✗
Ability to play 720p to 1080p	✓	✓	✓	✓
Ability to play 4K UHD	✓	✓	✗	✓
Compatible with lightweight media players (such as for Linux)	✓	✓	✓	✓
Raster formats		JPG, PNG, GIF	TIFF, PNG, GIF, BMP	JPG, TIFF, RAW, PNG, GIF, BMP
Vector formats		PDF	SWF	PDF, SWF
Video and animation formats and containers		MPEG1/2, MP4, AVI	MPEG1/2, MP4, AVI, MOV, SWF	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM, Real
Sound formats		MP3	MP3	WAV, MP3
Font types		TT	TT	TT, OT
Live video input support		NTSC	NTSC, ATSC, CV, PAL	NTSC, PAL

COMPANY	Peach Business	Pichler Medientechnik e.U.	PIKSEL	Ping HD
Website	www.DigitalSignageOnline.co.uk	www.easescreen.com	www.piksel.com	www.engagephd.com
Product Name	www.DigitalSignageOnline.co.uk	easescreen	PIKSEL Enterprise TV	EngagePHD
Platforms supported	Windows, Mac, Linux	Windows, Brightsign (Linux), Android, e-paper, Windows CE	Windows, Android	Windows, Samsung SSP, LG webOS, Google Chrome Box
Compatible with			Android	Android, iOS, Windows Mobile
Web-based	✔	Optional	✔	✔
Purchase or subscription	Purchase, Subscription	Purchase, Subscription	Subscription	Subscription
Number of deployed copies/licenses worldwide	5,000	50,000	5,000	3,000
Current version number	03/07/2001	8	5.1	1.7
Maximum number of players supported	1,000	Unlimited	Unlimited	Unlimited
Maximum number of separate content channels supported	25	Unlimited	Unlimited	Unlimited
Built-in content authoring tools	✔	✔	✔	✔
Built-in template engine	✔	✔	✔	✔
Built-in template library			✔	✔
Drag-and-drop playlist construction/editing	✔	✔	✔	✔
Layered/reusable content elements	✔	✔	✔	✔
Supports layering of video with other content types	✔	✔	✔	✔
Ability to support	RSS feeds, XML, FFM, IPTV, Mobile/SMS integration	RSS feeds, XML, FFM, IPTV, TI, GC, Mobile/SMS integration	RSS feeds, XML, IPTV	RSS feeds, XML, FFM, IPTV, TI, Mobile/SMS integration
Supports scrolling text/graphics	✔	✔	✔	✔
Supports crawling text/graphics	✔	✔	✔	✔
Multiple users/permission levels	✔	✔	✔	✔
Delivery of content to multiple screen groups/screen attributes	✔	✔	✔	✔
Dayparting/scheduling by:	DW, DM, TD, M, L	DW, DM, TD, M, G, L, user defined criterias	DW, DM, TD, M, L, G	DW, DM, TD, M, G, L
Conditional scheduling/playback based on:	W, TF	W, IL, POS, TF, any TCP/IP or RS232 triggers	Event triggers	POS, TF, Event Information
Supports "local" location-based input (local weather, news, sports, etc.)	✔	✔	✔	✔
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✔	✔	✔	✘
Does your software integrate with facial detection/audience measurement systems?	✘	✔	✘	✘
If so, will it play different content based on audience demographics?	✘	✔	N/A	N/A
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✔	✔	✔	✔
Proof-of-play reporting	Player level	Player level	Player level	Screen level, Player level
User-definable billing codes for media spots	✘	✔	✘	✘
Rate card generation tool	✘	✘	✘	✘
Support for electronic ad insertion orders	✘	✘	✘	✘
Ability to set expiration dates/times for content items	✔	✔	✔	✔
Integration with POS data for sales uplift measurement	✘	✔	✘	✘
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✘	✔	✔	✘
Local emergency messaging	✔	✔	✔	✘
Emergency Alert System compliant (U.S. only)	✘	✘	✘	✘
Ability to play 720p to 1080p	✔	✔	✔	✔
Ability to play 4K UHD	✔	✔	✔	✔
Compatible with lightweight media players (such as for Linux)	✔	✔	✘	✔
Raster formats	JPG, TIFF, PNG, GIF, BMP	JPG, TIFF, RAW, PNG, GIF, BMP, tga, png etc.	JPG, PNG, GIF	JPG, TIFF, PNG, GIF, BMP
Vector formats	SWF	SVG, EPS, PDF, SWF, WMF	PDF, SWF	None
Video and animation formats and containers	MPEG1/2, MP4, AVI, MOV, WMV, SWF	MPEG1/2, MP4, AVI, MOV, WMV, SWF, Real, vob, divx, asf, etc.	MPEG1/2, MP4, AVI, MOV, WMV, SWF	MP4
Sound formats	WAV, MP3	WAV, MP3	WAV, MP3	MP3
Font types	TT	PS, TT, OT	TT, OT	PS, TT
Live video input support	RF	NTSC, CV, PAL, DVB-S/S ² , DVB-T, DVB-C, etc.	NTSC, ATSC, PAL	NTSC, ATSC, RF

KEY: FFM Flat file manipulation GC Gesture Control DM Day of month M Month L Type of location IL Inventory levels TF Text file/RSS data TT True Type
 TI Touch interactivity DW Day of week TD Time of day G Geographical area W Weather POS POS data PS Postscript OT Open Type

COMPANY	PosterDigital	PROMATICMEDIA S.A.	Promo Espacio	PROVISIO
Website	PosterDigital.com	www.promaticmedia.cl	www.promoespacio.com.mx	www.provisio.com
Product Name	PosterDigital	Scala	Plataforma SIDI - Promo Media	SiteKiosk
Platforms supported	Windows, Mac	Windows	Windows	Windows, Android
Compatible with	Android, iOS	Android		
Web-based	✔	✔	✘	Optional
Purchase or subscription	Subscription	Purchase	Purchase	Purchase, Subscription
Number of deployed copies/licenses worldwide	450	1,500	3,000	300,000
Current version number	1/8/2003	10.3	11	8
Maximum number of players supported	Unlimited	1,500	Unlimited	10,000
Maximum number of separate content channels supported	Unlimited	3,000	Unlimited	7
Built-in content authoring tools	✔	✔	✔	✘
Built-in template engine	✘	✔	✔	✘
Built-in template library	✔	✔		
Drag-and-drop playlist construction/editing	✘	✔	✔	✔
Layered/reusable content elements	✔	✔	✔	✔
Supports layering of video with other content types	✔	✔	✔	✘
Ability to support	RSS feeds, XML, FFM, IPTV, TI, Multi-touch, GC, Mobile/SMS integration	RSS feeds, XML, FFM, TI, Multitouch, GC	RSS feeds, XML, FFM, IPTV, TI, GC,	RSS feeds, XML, FFM
Supports scrolling text/graphics	✔	✔	✔	✔
Supports crawling text/graphics	✔	✔	✔	✔
Multiple users/permission levels	✔	✔	✔	✘
Delivery of content to multiple screen groups/screen attributes	✔	✔	✔	✔
Dayparting/scheduling by:	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L, Virtual folder
Conditional scheduling/playback based on:	W, IL, POS, TF	W, TF	W, IL, POS, TF	date/time/weekday/weekend
Supports "local" location-based input (local weather, news, sports, etc.)	✔	✔	✔	✔
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✔	✔	✔	✘
Does your software integrate with facial detection/audience measurement systems?	✔	✔	✘	✘
If so, will it play different content based on audience demographics?	✔	✘	N/A	N/A
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✔	✔	✘	✘
Proof-of-play reporting	Screen level, Player level	Screen level, Player level	Player level	Player level
User-definable billing codes for media spots	✘	✔	✔	✘
Rate card generation tool	✘	✔	✘	✘
Support for electronic ad insertion orders	✘	✔	✔	✘
Ability to set expiration dates/times for content items	✔	✔	✔	✔
Integration with POS data for sales uplift measurement	✔	✔	✔	✘
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✔	✔	✔	✘
Local emergency messaging	✔	✔	✔	✘
Emergency Alert System compliant (U.S. only)	✔	✔	✘	✘
Ability to play 720p to 1080p	✔	✔	✔	✔
Ability to play 4K UHD	✔	✔	✘	✔
Compatible with lightweight media players (such as for Linux)	✔	✔	✘	✔
Raster formats	JPG, PNG, GIF	JPG, PNG, GIF	JPG, PNG	JPG, PNG
Vector formats	SVG	SVG, EPS, PDF, SWF, WFM	SVG	PDF, SWF, WMF
Video and animation formats and containers	MP4, AVI, MOV, WMV	MPEG1/2, MP4, AVI, MOV, WMV, SWF	MP4, WMV	MP4, AVI, MOV, WMV, SWF, 3gp, m4v
Sound formats	MP3	WAV, MP3	WAV, MP3	N/A
Font types	OT	PS, TT	TT	N/A
Live video input support	PAL	NTSC, ATSC	RF	N/A

COMPANY	Publy Digital Signage	Real Digital Media	Red Bar Media	Reflect Systems
Website	www.publy.no	www.realdigitalmedia.com	www.redbarmedia.com	www.reflectsystems.com
Product Name	Publy Digital Signage	NEOCAST® Digital Signage Platform	in-house	ReflectView
Platforms supported	Windows, Mac, Linux	Linux	Windows	Windows, Mac, Android
Compatible with	Android, iOS, Windows Mobile		Windows Mobile	Android, iOS, Windows Mobile
Web-based	✓	✓	✓	Optional
Purchase or subscription	Purchase, Subscription	Purchase, Subscription	Subscription	Purchase, Subscription
Number of deployed copies/licenses worldwide	400	10,000	100	>40,000
Current version number	2	4	12,345	6.5
Maximum number of players supported	5,000	Unlimited	500	Unlimited
Maximum number of separate content channels supported	5,000	6	500	# of players x 40
Built-in content authoring tools	✗	✗	✗	✗
Built-in template engine	✗	✓	✗	✓
Built-in template library	✓		✗	✓
Drag-and-drop playlist construction/editing	✓	✓	✗	✓
Layered/reusable content elements	✓	✓	✗	✓
Supports layering of video with other content types	✓	✓	✗	✓
Ability to support	RSS feeds, XML, FFM, IPTV, TI, Multi-touch, Mobile/SMS integration	RSS feeds, XML, Mobile/SMS integration	IPTV	RSS feeds, XML, TI, GC, Mobile/SMS integration
Supports scrolling text/graphics	✓	✓	✗	✓
Supports crawling text/graphics	✓	✓	✗	✓
Multiple users/permission levels	✓	✓	✓	✓
Delivery of content to multiple screen groups/screen attributes	✓	✓	✓	✓
Dayparting/scheduling by:	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L	TD	DW, DM, TD, M, G, L
Conditional scheduling/playback based on:	W, IL, POS, TF	W, IL, POS, TF	IL	W, IL, POS, TF
Supports "local" location-based input (local weather, news, sports, etc.)	✓	✓	✓	✓
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✗	✓	N/A	✓
Does your software integrate with facial detection/audience measurement systems?	✓	✗	✗	✓
If so, will it play different content based on audience demographics?	N/A	N/A	✗	✓
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✓	✓	✗	✓
Proof-of-play reporting	Player level	Player level	Player level	Screen level, Player level
User-definable billing codes for media spots	✗	✗	✗	✓
Rate card generation tool	✗	✗	✗	✗
Support for electronic ad insertion orders	✗	✗	✗	✗
Ability to set expiration dates/times for content items	✓	✓	✓	✓
Integration with POS data for sales uplift measurement	✗	✓	✗	✗
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✓	✓	✓	✓
Local emergency messaging	✗	✓	✗	✓
Emergency Alert System compliant (U.S. only)	✗	✓	✗	✗
Ability to play 720p to 1080p	✓	✓	✓	✓
Ability to play 4K UHD	✓	✗	✓	✓
Compatible with lightweight media players (such as for Linux)	✓	✓	✓	✓
Raster formats	JPG, PNG, GIF	JPG, TIFF, PNG, GIF, BMP	JPG	JPG, PNG, GIF, BMP
Vector formats	PDF	SWF, HTML5	SWF	SWF
Video and animation formats and containers	MPEG1/2, MP4, AVI, MOV, WMV	MPEG1/2, MP4, AVI, MOV, SWF, FLV	MPEG1/2	MPEG1/2, MP4, WMV, SWF
Sound formats	MP3	WAV, MP3, AIFF, Ogg	MP3	MP3
Font types	PS, TT, OT	TT, OT	PS	TT, OT
Live video input support	NTSC, PAL	N/A	NTSC	NTSC, ATSC, RF, PAL

COMPANY	Repeat Software Ltd	RevelDigital	Rightfast.com Inc	Rise Vision
Website	www.repeatsoftware.com	www.reveldigital.com	www.ightfast.com	www.risevision.com
Product Name	Repeat Signage	RevelDigital	NEC-CMS	Rise Vision platform
Platforms supported	Windows, Web based, play from a website or local network	Windows, Android	Windows	Windows, Mac, Linux
Compatible with			None of the above	
Web-based	✓	✓	✓	✓
Purchase or subscription	Purchase	Subscription	Free	Subscription
Number of deployed copies/licenses worldwide	In 18 countries	20,000	50	30,000
Current version number	V3.1.3	56	3.62	N/A - we use rapid deployment
Maximum number of players supported	Standard edition 1 - Professional edition 4	Unlimited	1	Unlimited
Maximum number of separate content channels supported	Can insert any media, subject to PC specification	15	500	Unlimited
Built-in content authoring tools	✓	✓	✗	✓
Built-in template engine	✗	✓	✓	✓
Built-in template library			✓	
Drag-and-drop playlist construction/editing	✓	✓	✓	✓
Layered/reusable content elements	✓	✓	✓	✓
Supports layering of video with other content types	✗	✓	✓	✓
Ability to support	RSS feeds, TI	RSS feeds, XML, FFM, IPTV, TI, GC, Mobile/SMS integration	RSS feeds	RSS feeds, XML, FFM, TI, GC
Supports scrolling text/graphics	✓	✓	✓	✓
Supports crawling text/graphics	✗	✓	✓	✓
Multiple users/permission levels	✓	✓	✓	✓
Delivery of content to multiple screen groups/screen attributes	✓	✓	✓	✓
Dayparting/scheduling by:	DW, DM, TD, Allows multiple play lists easily	DW, DM, TD, M, G, L	DW, DM, TD	DW, DM, TD, M, G
Conditional scheduling/playback based on:	You can schedule all playlists with remote updating	W, IL, POS, TF	TF	N/A
Supports "local" location-based input (local weather, news, sports, etc.)	✗	✓	✓	✓
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	N/A	✓	✓	✗
Does your software integrate with facial detection/audience measurement systems?	✗	✓	✗	✓
If so, will it play different content based on audience demographics?	N/A	✓	✗	✓
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✓	✓	✗	✓
Proof-of-play reporting	None	Screen level, Player level	Screen level	None
User-definable billing codes for media spots	✗	✓	✓	✗
Rate card generation tool	✗	✓	✗	✗
Support for electronic ad insertion orders	✗	✓	✗	✗
Ability to set expiration dates/times for content items	✗	✓	✗	✓
Integration with POS data for sales uplift measurement	✗	✗	✗	✗
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✗	✓	✗	✓
Local emergency messaging	✓	✓	✗	✓
Emergency Alert System compliant (U.S. only)	✗	✓	✗	✓
Ability to play 720p to 1080p	✓	✓	✓	✓
Ability to play 4K UHD	✗	✗	✗	✓
Compatible with lightweight media players (such as for Linux)	✗	✓	✗	✓
Raster formats	JPG, PNG, GIF, BMP	JPG, TIFF, PNG, BMP		JPG, TIFF, PNG, GIF, BMP
Vector formats	PDF, SWF, WMF	PDF, SWF		SWF
Video and animation formats and containers	WMV, SWF	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM, Real		MP4, AVI, MOV, WMV, SWF, Web B
Sound formats	WAV, MP3	MP3		WAV, MP3
Font types	TT	TT		PS, TT, OT, users can edit CSS
Live video input support	N/A	NTSC, ATSC, PAL, HDMI		insert via HTML 5

COMPANY	RMG Networks	Rockwell Collins/ARINC Airports	Roy Mark Technology Development Co Ltd	SAMSUNG INDIA ELECTRONICS LTD.
Website	www.rmgnetworks.com	www.rockwellcollins.com	www.roymark.com.cn	www.samsung.com
Product Name	RMG Enterprise Software Suite	AirVue	remote multi-media information display system	MagiInfo
Platforms supported	Windows	Windows	Windows	Windows
Compatible with	Windows Mobile	iOS, Windows Mobile		Android
Web-based	Optional	Optional	✓	✓
Purchase or subscription	Purchase, Subscription	Purchase, Subscription	Purchase	Purchase
Number of deployed copies/licenses worldwide	2,000+ Servers, 250,000+ Media Players, 100,000+ Desktops	Global	over 5000 copies	100,000
Current version number	12.5	8	V 5.0	MagiInfo Premium
Maximum number of players supported	1,000+ Dependent	Unlimited	Unlimited	Unlimited
Maximum number of separate content channels supported	No Software limit	Unlimited	Unlimited	Unlimited
Built-in content authoring tools	✓	✓	✓	✓
Built-in template engine	✓	✓	✓	✓
Built-in template library	✓	✓	✓	✓
Drag-and-drop playlist construction/editing	✓	✓	✓	✓
Layered/reusable content elements	✓	✓	✓	✓
Supports layering of video with other content types	✓	✓	✓	✓
Ability to support	RSS feeds, XML, FFM, TI, Multitouch, GC, Mobile/SMS integration	RSS feeds, XML, FFM, IPTV, TI, Multitouch, Mobile/SMS integration	RSS feeds, XML, FFM, IPTV, TI, GC, Mobile/SMS integration	RSS feeds, XML, TI, Multitouch, Mobile/SMS integration
Supports scrolling text/graphics	✓	✓	✓	✓
Supports crawling text/graphics	✓	✓	✓	✓
Multiple users/permission levels	✓	✓	✓	✓
Delivery of content to multiple screen groups/screen attributes	✓	✓	✓	✓
Dayparting/scheduling by:	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L
Conditional scheduling/playback based on:	W, IL, POS, TF	W, IL, POS, TF	W, IL, POS, TF, data interface	IL, POS, TF
Supports "local" location-based input (local weather, news, sports, etc.)	✓	✓	✓	✗
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✓	✓	✓	N/A
Does your software integrate with facial detection/audience measurement systems?	✓	✓	✓	✓
If so, will it play different content based on audience demographics?	✓	N/A	✓	✓
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✓	✓	✓	✗
Proof-of-play reporting	Player level	Screen level, Player level	Screen level, Player level	Screen level, Player level
User-definable billing codes for media spots	✗	✓	✓	✗
Rate card generation tool	✗	✗	✓	✗
Support for electronic ad insertion orders	✓	✓	✓	✓
Ability to set expiration dates/times for content items	✓	✓	✓	✓
Integration with POS data for sales uplift measurement	✓	✓	✓	✓
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✓	✓	✓	✓
Local emergency messaging	✓	✓	✓	✓
Emergency Alert System compliant (U.S. only)	✓	✓	✓	✓
Ability to play 720p to 1080p	✓	✓	✓	✓
Ability to play 4K UHD	✓	✓	✓	✗
Compatible with lightweight media players (such as for Linux)	✓	✓	✓	✓
Raster formats	JPG, PNG	JPG, TIFF, RAW, PNG, GIF, BMP	JPG, TIFF, RAW, PNG, GIF, BMP	JPG, TIFF, PNG, GIF, BMP
Vector formats	PDF, SWF, WMF	SVG, EPS, PDF, SWF, WMF	SVG, EPS, PDF, SWF, WMF	SVG, EPS, PDF, SWF, WMF
Video and animation formats and containers	MPEG1/2, MP4, MOV, WMV, SWF	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM, Real	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM, Real	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM, Real
Sound formats	MP3	WAV, MP3, AIFF, Ogg	WAV, MP3, AIFF, Ogg	WAV, MP3
Font types	PS, TT	PS, TT, OT	PS, TT, OT	TT
Live video input support	NTSC, ATSC, PAL	CV	NTSC, ATSC, CV, RF, PAL	NTSC, ATSC, PAL

COMPANY	Scala, Inc.	Screencorp	SEC	Sgnify.com
Website	www.scala.com	www.screencorp.tv	www.samsung.com	sgnify.com
Product Name	Scala Enterprise	Screencorp	DMM(Digital Media Management S/W)	Exhibitboard
Platforms supported	Windows, Mac, Linux	Windows, Mac	Windows, Mac, Linux	Windows, Linux
Compatible with	Android, iOS, Windows Mobile	iOS	None of the above	
Web-based	✔	✔	✔	Optional
Purchase or subscription	Purchase, Subscription	Subscription	Subscription	Purchase, Subscription
Number of deployed copies/licenses worldwide	over 500,000 screens worldwide	1,500	3,000	16
Current version number	11.0 (releasing June 2015)	13.1.2	1.1	2/1/2014
Maximum number of players supported	Unlimited	No maximum	>1,000	Unlimited
Maximum number of separate content channels supported	2	Unlimited	50	72
Built-in content authoring tools	✔	✔	✔	✘
Built-in template engine	✔	✘	✔	✔
Built-in template library	✔	✔	✔	
Drag-and-drop playlist construction/editing	✔	✔	✔	✘
Layered/reusable content elements	✔	✔	✔	✔
Supports layering of video with other content types	✔	✔	✔	✔
Ability to support	RSS feeds, XML, FFM, IPVT, TI, Multi-touch, GC, Mobile/SMS integration	RSS feeds, XML, FFM	XML, IPTV, IT, Multitouch, Mobile/SMS integration	RSS feeds, XML, FFM, IPTV, TI, Mobile/SMS integration
Supports scrolling text/graphics	✔	✘	✔	✔
Supports crawling text/graphics	✔	✔	✔	✔
Multiple users/permission levels	✔	✔	✔	✔
Delivery of content to multiple screen groups/screen attributes	✔	✔	✔	✔
Dayparting/scheduling by:	DW, DM, TD, M, G, L	DW, DM, TD, M	TD	DW, DM, TD, M, G, L
Conditional scheduling/playback based on:	W, IL, POS, TF	TF	W, IL, POS, TF	Next version
Supports "local" location-based input (local weather, news, sports, etc.)	✔	✔	✔	✔
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✘	N/A	✔	✘
Does your software integrate with facial detection/audience measurement systems?	✔	✘	✔	✘
If so, will it play different content based on audience demographics?	✔	✘	✔	N/A
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✔	✔	✔	✔
Proof-of-play reporting	Player level	Player level	Screen level, Player level	Screen level, Player level
User-definable billing codes for media spots	✘	✘	✔	✔
Rate card generation tool	✘	✘	✔	✘
Support for electronic ad insertion orders	✘	✘	✔	✘
Ability to set expiration dates/times for content items	✔	✔	✔	✔
Integration with POS data for sales uplift measurement	✔	✘	✔	✘
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✔	✔	✔	✔
Local emergency messaging	✔	✘	✔	✔
Emergency Alert System compliant (U.S. only)	✔	✘	✔	✘
Ability to play 720p to 1080p	✔	✔	✔	✔
Ability to play 4K UHD	✔	✔	✘	✔
Compatible with lightweight media players (such as for Linux)	✔	✔	✔	✔
Raster formats	JPG, TIFF, PNG, GIF, BMP	JPG, PNG, GIF		JPG, TIFF, PNG, GIF, BMP
Vector formats	SWF, WMF, HTML5	JPG		EPS, PDF
Video and animation formats and containers	MPEG1/2, MP4, AVI, MOV, WMV, SWF	MP4, MOV, WMV, h264 codec		MP4, MOV
Sound formats	WAV, MP3, WMA and m4a (for pc player only)	MP3		WAV, MP3
Font types	TT, OT	PS		PS
Live video input support	NTSC, CV, RF, PAL	streaming link		NTSC, RF, PAL

COMPANY	Sharp	SignageControl®	Signbox Microsystems Pte Ltd	Signbox Microsystems Pte Ltd
Website	www.sharppdisplaysolutions.com	www.signagecontrol.com	www.signbox.tv	www.signbox.tv
Product Name	iSignagePlus	SignageControl®	Signdroid	Signbox Signdroid
Platforms supported	Windows, Mac, Linux, Android	Windows, Mac, Linux, Android	Windows, Mac, Linux, Android, Raspberry Pi, ChromeOS	Windows, Mac, Linux, Android
Compatible with			Android	Android
Web-based	✓	✓	✓	✓
Purchase or subscription	Purchase, Subscription	Purchase, Subscription	Subscription	Purchase, Subscription
Number of deployed copies/licenses worldwide	1,000	3,200	100,000	400
Current version number	2	1.85	3.8	5
Maximum number of players supported	10,000	Unlimited	Unlimited	400
Maximum number of separate content channels supported	10,000	Unlimited	Unlimited	999
Built-in content authoring tools	✓	✓	✓	✓
Built-in template engine	✓	✓	✓	✗
Built-in template library			✓	✗
Drag-and-drop playlist construction/editing	✓	✓	✓	✓
Layered/reusable content elements	✓	✓	✓	✓
Supports layering of video with other content types	✓	✓	✓	✓
Ability to support	RSS feeds, XML, FFM, IPTV, TI, GC	RSS feeds, XML, FFM, IPTV, TI, GC, Mobile/SMS integration	RSS feeds, XML, IPTV, TI, Mutitouch, Mobile/SMS integration	RSS feeds, IPTV, TI, Mutitouch, GC
Supports scrolling text/graphics	✓	✓	✓	✓
Supports crawling text/graphics	✓	✓	✓	✓
Multiple users/permission levels	✓	✓	✓	✓
Delivery of content to multiple screen groups/screen attributes	✓	✓	✓	✓
Dayparting/scheduling by:	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L, Tags	DW, DM, TD, M, G, L, User defined, API call	DW, DM, TD, M, G, L, Completely Customizable
Conditional scheduling/playback based on:	TF	W, IL, POS, TF	W, IL, POS, TF, User defined, API call, sensor trigger, facial recognition	W, IL, POS, TF, Third party JSON data
Supports "local" location-based input (local weather, news, sports, etc.)	✓	✓	✓	✓
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✗	✓	✓	✓
Does your software integrate with facial detection/audience measurement systems?	✗	✓	✓	✓
If so, will it play different content based on audience demographics?	✗	✓	✓	✓
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✓	✓	✓	✓
Proof-of-play reporting	Screen level, Player level	Player level	Screen level, Player level	Screen level, Player level
User-definable billing codes for media spots	✓	✓	✓	✗
Rate card generation tool	✓	✓	✗	✗
Support for electronic ad insertion orders	✗	✓	✓	✗
Ability to set expiration dates/times for content items	✓	✓	✓	✓
Integration with POS data for sales uplift measurement	✓	✓	✓	✗
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✓	✓	✓	✓
Local emergency messaging	✓	✓	✓	✗
Emergency Alert System compliant (U.S. only)	✓	✗	✗	✗
Ability to play 720p to 1080p	✓	✓	✓	✓
Ability to play 4K UHD	✓	✗	✓	✓
Compatible with lightweight media players (such as for Linux)	✓	✓	✓	✓
Raster formats	JPG, TIFF, RAW, PNG, GIF, BMP	JPG, TIFF, PNG, GIF, BMP	JPG, TIFF, PNG, GIF, BMP	JPG, PNG, GIF, BMP
Vector formats	SVG, EPS, PDF, SWF, WMF	SVG, EPS, PDF	SVG, PDF	SVG, EPS, PDF
Video and animation formats and containers	MPEG1/2, MP4, AVI, MOV, WMV, SWF, Real	MPEG1/2, MP4, AVI, MOV, WMV, OGM	MPEG1/2, MP4, AVI, MOV, WMV	MPEG1/2, MP4, AVI, MOV
Sound formats	WAV, MP3, AIFF	WAV, MP3, AIFF, Ogg	WAV, MP3	WAV, MP3, AIFF, Ogg
Font types	PS, TT, OT	PS, TT, OT	PS, TT, OT	PS, TT, OT
Live video input support	NTSC, ATSC, CV, RF, PAL	NTSC, PAL	NTSC, RF, PAL, RTSP	RTSP, RTP, HLS

COMPANY	Signbox Microsystems Pte Ltd	Signera	Smartersign	Spectacular Media
Website	Signbox Microsystems Pte Ltd	www.signera.net	www.smartersign.com	www.sminfinity.com
Product Name	Signbox 5 / Signdroid	Signera CloudStream	SmarterSign Standard	SM Infinity
Platforms supported	Windows, Mac, Linux, Android	Windows, Mac, Linux	Windows, Mac	Windows, Mac, Linux, iOS
Compatible with	Android, iOS		Android, Windows Mobile	
Web-based	✓	✓	✓	✓
Purchase or subscription	Purchase, Subscription	Subscription	Purchase, Subscription	Subscription
Number of deployed copies/licenses worldwide	800	300	9,000	1,000
Current version number	Signdroid 3.7	1/4/2006	5.1	1.7
Maximum number of players supported	10,000	Unlimited	Unlimited	Unlimited
Maximum number of separate content channels supported	500	14	Unlimited	Unlimited
Built-in content authoring tools	✓	✗	✓	✓
Built-in template engine	✓	✗	✓	✓
Built-in template library	✓		✓	
Drag-and-drop playlist construction/editing	✓	✓	✓	✓
Layered/reusable content elements	✓	✓	✓	✓
Supports layering of video with other content types	✓	✓	✓	✓
Ability to support	RSS feeds, FFM, TI, Mutitouch, GC	RSS feeds, XML, FFM, TI, Mobile/SMS integration	RSS feeds, XML, TI	RSS feeds, XML, FFM
Supports scrolling text/graphics	✓	✓	✓	✓
Supports crawling text/graphics	✗	✓	✓	✓
Multiple users/permission levels	✓	✓	✓	✓
Delivery of content to multiple screen groups/screen attributes	✓	✓	✓	✓
Dayparting/scheduling by:	DW, DM, TD, M, G, L, Specific time	DW, DM, TD, M	DW, DM, TD, M	DW, DM, TD, M, L
Conditional scheduling/playback based on:	W, TF	W, TF, CMS, remote calendar (ics)	W, POS	W, IL, POS, TF, Customizable conditions can be set within the system
Supports "local" location-based input (local weather, news, sports, etc.)	✓	✓	✓	✓
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✓	✓	✓	✓
Does your software integrate with facial detection/audience measurement systems?	✓	✗	✗	✗
If so, will it play different content based on audience demographics?	✓	✗	N/A	✗
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✓	✓	✓	✓
Proof-of-play reporting	Screen level, Player level	Screen level	Screen level	Screen level, Player level
User-definable billing codes for media spots	✓	✗	✗	✗
Rate card generation tool	✓	✗	✗	✗
Support for electronic ad insertion orders	✓	✗	✗	✗
Ability to set expiration dates/times for content items	✓	✓	✓	✓
Integration with POS data for sales uplift measurement	✓	✗	✗	✓
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✗	✓	✓	✓
Local emergency messaging	✗	✓	✓	✓
Emergency Alert System compliant (U.S. only)	✗	✗	✗	✓
Ability to play 720p to 1080p	✓	✓	✓	✓
Ability to play 4K UHD	✓	✗	✓	✗
Compatible with lightweight media players (such as for Linux)	✓	✓	✗	✗
Raster formats		JPG, TIFF, PNG, GIF, BMP, PSD	JPG, PNG, GIF	JPG, TIFF, RAW, PNG, GIF, BMP
Vector formats		EPS, PDF, SWF, WMF	SWF	SVG, EPS, PDF, SWF, WMF
Video and animation formats and containers		MPEG1/2, MP4, AVI, MOV, WMV, SWF, FLV	MPEG1/2, MP4, AVI, MOV, WMV, SWF	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM, Real, FLV
Sound formats		WAV, MP3, AIFF	MP3	WAV, MP3
Font types		PS, TT, OT, Webfonts	Internal Font System	PT, TT, OT, Customizable as required
Live video input support		NTSC, PAL	NTSC, ATSC, PAL	NTSC

COMPANY	Spot Labs	spotforge	Srarch Advertising Marketing Consultant	Starmont Media Services Inc.
Website	www.spotlabs.com	spotforge.com	www.sandanismanlik.com	www.starmont.ca
Product Name	NVPlatform	VESTA BOX	MultiTouch Suite Software	T1
Platforms supported	Linux, Android	Windows, Mac, Linux	Windows, Mac, Linux, Android	Linux
Compatible with			Android, iOS, Windows Mobile	
Web-based	✔	✔	Optional	✔
Purchase or subscription	Purchase, Subscription	Purchase, Subscription	Purchase, Subscription	Subscription, Purchase options and Licence available
Number of deployed copies/licenses worldwide	110	1,000	1/5/2015	5,000
Current version number	1.1	Ver.3.4		T1.102
Maximum number of players supported	Unlimited	Unlimited		Unlimited
Maximum number of separate content channels supported	25	Unlimited		2
Built-in content authoring tools	✔	✘	✔	✔
Built-in template engine	✘	✘	✔	✔
Built-in template library			✔	
Drag-and-drop playlist construction/editing	✔	✘	✔	✔
Layered/reusable content elements	✔	✔	✔	✔
Supports layering of video with other content types	✔	✔	✔	✔
Ability to support	RSS feeds, XML, FFM, Ti, GC, Mobile/SMS integration	RSS feeds, IPTV, Mobile/SMS integration	RSS FEEDS, XML, FFM, IPTV, Ti, Multitouch, GC	RSS feeds, XML, IPTV
Supports scrolling text/graphics	✔	✔	✔	✔
Supports crawling text/graphics	✔	✔	✔	✔
Multiple users/permission levels	✔	✔	✔	✔
Delivery of content to multiple screen groups/screen attributes	✔	✔	✔	✔
Dayparting/scheduling by:	DW, DM, TD, M, G, L	DW, DM, TD, M, G, TL	DM, M	DW, DM, TD, M, G, L
Conditional scheduling/playback based on:	W, IL, POS, TF	W, IL, POS, TF	W	W, IL, POS, XML data
Supports "local" location-based input (local weather, news, sports, etc.)	✔	✔	✘	✔
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✔	✔	✘	✔
Does your software integrate with facial detection/audience measurement systems?	✔	✘	✘	✘
If so, will it play different content based on audience demographics?	✔	N/A	✔	N/A
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✔	✔	✔	✔
Proof-of-play reporting	Screen level, Player level	Screen level, Player level	Screen level, Player level	Player level
User-definable billing codes for media spots	✘	✘	✘	✘
Rate card generation tool	✘	✘	✘	✘
Support for electronic ad insertion orders	✔	✘	✘	✘
Ability to set expiration dates/times for content items	✔	✔	✘	✔
Integration with POS data for sales uplift measurement	✔	✔	✘	✘
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✔	✘	✘	✘
Local emergency messaging	✔	✘	✔	✔
Emergency Alert System compliant (U.S. only)	✔	✘	✘	✘
Ability to play 720p to 1080p	✔	✔	✔	✔
Ability to play 4K UHD	✔	✘	✔	✘
Compatible with lightweight media players (such as for Linux)	✔	✘	✔	✔
Raster formats	JPG, TIFF, RAW, PNG, GIF, BMP, APK (Android Applications)	JPG, TIFF, RAW, PNG, GIF, BMP	JPG, TIFF, RAW, PNG, GIF, BMP	JPG, TIFF, RAW, PNG, BMP
Vector formats	SVG, EPS, PDF	SVG, EPS, PDF, SWF, WMF	SVG, EPS, PDF, SWF, WMF	SWF, WMF
Video and animation formats and containers	MPEG1/2, MP4, AVI, MOV, apk	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM, Real	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM	MPEG1/2, MP4, AVI, MOV, WMV, SWF
Sound formats	WAV, MP3, Ogg	WAV, MP3, AIFF, Ogg	WAV, MP3	WAV, MP3
Font types	PS, TT, AIFF, OT	PS, TT, OT	PS, TT	TT
Live video input support	NTSC, ATSC, PAL	NTSC, ATSC, CV, RF, PAL	NTSC, RF	NTSC

COMPANY	StrandVision Digital Signage	Swan holdings	SYNNEX CANADA	SynTek Information Systems Co.
Website	www.strandvision.com/		www.synnex.ca	www.stis.co.kr
Product Name	StrandVision Digital Signage	Qsm	N/A	BeeCast
Platforms supported	Windows, Mac, Linux	Windows	Windows	Windows, MS Azure PaaS
Compatible with				Android, Windows Mobile
Web-based	Optional	✗	✓	✓
Purchase or subscription	Subscription	Purchase	Purchase	Purchase, Subscription
Number of deployed copies/licenses worldwide	16,392	1	200	2,000
Current version number	3.19		0	2
Maximum number of players supported	1,000,000	1	300	Unlimited
Maximum number of separate content channels supported	100,000	1	80	Unlimited
Built-in content authoring tools	✓	✗	✓	✗
Built-in template engine	✓	✓	✓	✓
Built-in template library				✓
Drag-and-drop playlist construction/editing	✓	✓	✓	✓
Layered/reusable content elements	✓	✓	✓	✓
Supports layering of video with other content types	✓	✓	✓	✓
Ability to support	RSS feeds, XML, FFM, Mobile/SMS integration	XML	IPTV	RSS feeds, XML, FFM, IPTV, TI, Mobile/SMS integration
Supports scrolling text/graphics	✓	✓	✓	✓
Supports crawling text/graphics	✓	✓	✓	✓
Multiple users/permission levels	✓	✓	✓	✓
Delivery of content to multiple screen groups/screen attributes	✓	✗	✓	✓
Dayparting/scheduling by:	DW, DM, TD, M, G, L, Emergencies	DW	DW	DW, TD, G, L
Conditional scheduling/playback based on:	W, TF	W	W	TF, Sever Event
Supports "local" location-based input (local weather, news, sports, etc.)	✓	✓	✓	✓
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✗	N/A	✓	✓
Does your software integrate with facial detection/audience measurement systems?	✗	✗	✓	✗
If so, will it play different content based on audience demographics?	N/A	N/A	✓	N/A
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✓	✓	✓	✓
Proof-of-play reporting	Player level	None	Player level	Screen level, Player level
User-definable billing codes for media spots	✗	✗	✓	✗
Rate card generation tool	✗	✗	✓	✗
Support for electronic ad insertion orders	✓	✗	✓	✗
Ability to set expiration dates/times for content items	✓	✗	✓	✓
Integration with POS data for sales uplift measurement	✗	✗	✓	✗
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✓	✗	✓	✓
Local emergency messaging	✓	✗	✓	✓
Emergency Alert System compliant (U.S. only)	✗	✗	✓	✗
Ability to play 720p to 1080p	✓	✓	✓	✓
Ability to play 4K UHD	✗	✗	✓	✓
Compatible with lightweight media players (such as for Linux)	✓	✗	✓	✗
Raster formats	JPG, PNG, GIF, BMP	JPG, TIFF, GIF, BMP	JPG	JPG, TIFF, RAW, PNG, GIF, BMP, HTML5
Vector formats	SWF	SVG	PDF	PDF, SWF, WMF, HTML5
Video and animation formats and containers	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM, Real	MP4	MPEG1/2	MPEG1/2, MP4
Sound formats	MP3	MP3	WAV	WAV, MP3
Font types	OT	PS, TT, OT	PS	PS, TT
Live video input support	NTSC, PAL	NTSC, ATSC, CV	NTSC	Online Streaming

COMPANY	TechTAP	Tecnológica	TELELOGOS	TSS Cross Media Group
Website	www.techtap.ca	www.tecnologica.com	www.software-digital-signage	www.tss.nl
Product Name	TouchFact	PosterDigital	Media4Display	Evado
Platforms supported	Windows, Mac, Linux	Windows, Mac, Linux	Windows, Android	Windows
Compatible with				
Web-based	✗	✓	Optional	✓
Purchase or subscription	Purchase, Subscription	Purchase, Subscription	Purchase, Subscription	Purchase, Subscription
Number of deployed copies/licenses worldwide	5	250	350,000	2,500
Current version number	2	01/06/2010	3.2	6
Maximum number of players supported	Unlimited	Unlimited	Unlimited	Unlimited
Maximum number of separate content channels supported	Unlimited	Unlimited	Up to 4 separate content channels per player/licence	Unlimited
Built-in content authoring tools	✓	✗	✓	✓
Built-in template engine	✗	✓	✓	✓
Built-in template library				
Drag-and-drop playlist construction/editing	✗	✓	✓	✓
Layered/reusable content elements	✓	✓	✓	✓
Supports layering of video with other content types	✓	✓	✓	✓
Ability to support	RSS feeds, TI, GC, Mobile/SMS integration	RSS feeds, XML, FFM, IPTV, TI, GC, Mobile/SMS integration	RSS feeds, XML, FFM, IPTV, TI, GC	RSS feeds, XML, TI, GC, Mobile/SMS integration
Supports scrolling text/graphics	✓	✓	✓	✓
Supports crawling text/graphics	✓	✓	✓	✓
Multiple users/permission levels	✓	✓	✓	✓
Delivery of content to multiple screen groups/screen attributes	✓	✓	✓	✓
Dayparting/scheduling by:	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L, Dynamic criteria/conditions + API available for scheduling/launching via 3rd party application	DW, DM, TD, M, L
Conditional scheduling/playback based on:	IL, POS	W, IL, POS, TF, Any feed/data that results in an event	W, IL, POS, TF, scheduling/launching based on conditions	TF
Supports "local" location-based input (local weather, news, sports, etc.)	✓	✓	✓	✓
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	N/A	✓	N/A	✗
Does your software integrate with facial detection/audience measurement systems?	✓	✓	✓	✗
If so, will it play different content based on audience demographics?	✓	✓	✓	N/A
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✓	✓	✓	✗
Proof-of-play reporting	Screen level, Player level	Screen level, Player level	Screen level, Player level	Player level
User-definable billing codes for media spots	✗	✓	✗	✗
Rate card generation tool	✗	✓	✗	✗
Support for electronic ad insertion orders	✗	✗	✓	✗
Ability to set expiration dates/times for content items	✓	✓	✓	✓
Integration with POS data for sales uplift measurement	✗	✓	✓	✓
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✓	✓	✓	✓
Local emergency messaging	✓	✓	✓	✓
Emergency Alert System compliant (U.S. only)	✗	✗	✗	✗
Ability to play 720p to 1080p	✓	✓	✓	✓
Ability to play 4K UHD	✓	✓	✓	✓
Compatible with lightweight media players (such as for Linux)	✗	✓	✗	✗
Raster formats	PNG, JPG	JPG, TIFF, RAW, PNG, GIF, BMP	JPG, TIFF, RAW, PNG, GIF, BMP	JPG, TIFF, PNG, GIF, BMP
Vector formats	EPS, PDF, SWF	SVG, SWF, WMF	PDF, SWF, WMF	EPS, PDF, SWF, WMF
Video and animation formats and containers	MP4, MOV, WMV, SWF	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM, Real	MPEG1/2, MP4, AVI, MOV, WMV, SWF	MPEG1/2, MP4, AVI, MOV, WMV, SWF
Sound formats	MP3	WAV, MP3	WAV, MP3	WAV, MP3
Font types	TT	PS, TT, OT	PS, TT, OT	PS, TT
Live video input support	ATSC, CV	NTSC, PAL	NTSC, ATSC, CV, RF, PAL	PAL

COMPANY	TV Republic	Uboxu LLC	UCView	UIEvolution.com
Website	www.tvrepublic.co	www.uboxu.com	UCVlew	uievolution.com
Product Name	TV Republic	Uboxu	UCView Digital Signage Software	UIE ExperienceManager
Platforms supported	Windows, Mobile	Uboxu is an all new microserver based computing platform.	Windows, Mac, Linux	Linux
Compatible with			Windows Mobile	Android, iOS, Windows Mobile
Web-based	Optional			
Purchase or subscription	Subscription	The MS1 microserver is purchased. Our uCloud account is subscription.	Purchase, Subscription	Subscription
Number of deployed copies/licenses worldwide	190	Launching Summer 2014	20,000	50,000
Current version number	1.2.2.96	0.8	4.2	2.1
Maximum number of players supported	Unlimited	Unlimited	Unlimited	Unlimited
Maximum number of separate content channels supported	Unlimited	Unlimited	Unlimited	Unlimited
Built-in content authoring tools				
Built-in template engine				
Built-in template library				
Drag-and-drop playlist construction/editing				
Layered/reusable content elements				
Supports layering of video with other content types				
Ability to support	RSS feeds	RSS feeds, TI, GC, Mobile/SMS integration	RSS feeds, XML, FFM, IPTV, TI, Multi-touch, GC, Mobile/SMS integration	RSS feeds, XML, FFM, IPTV, TI, Multi-touch, GC, Mobile/SMS integration
Supports scrolling text/graphics				
Supports crawling text/graphics				
Multiple users/permission levels				
Delivery of content to multiple screen groups/screen attributes				
Dayparting/scheduling by:	TD, Start and end dates & times	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L
Conditional scheduling/playback based on:	None	W, IL, POS, TF	W, POS, TF, API RPC Calls	W, IL, POS, TF
Supports "local" location-based input (local weather, news, sports, etc.)				
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)				
Does your software integrate with facial detection/audience measurement systems?				
If so, will it play different content based on audience demographics?	N/A			
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)				
Proof-of-play reporting	Player level	Screen level, Player level	Player level	Screen level, Player level
User-definable billing codes for media spots				
Rate card generation tool				
Support for electronic ad insertion orders				
Ability to set expiration dates/times for content items				
Integration with POS data for sales uplift measurement				
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)				
Local emergency messaging				
Emergency Alert System compliant (U.S. only)				
Ability to play 720p to 1080p				
Ability to play 4K UHD				
Compatible with lightweight media players (such as for Linux)				
Raster formats	JPG, TIFF, PNG, BMP	JPG, PNG	JPG, TIFF, RAW, PNG, GIF, BMP	JPG, PNG, GIF, BMP
Vector formats	PPT/X	SVG	SVG, PDF, SWF, WMF	SVG, EPS, PDF
Video and animation formats and containers	MPEG1/2, MP4, AVI, MOV, WMV, M4V	MP4, WebM	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM, Real	MP4, MOV
Sound formats	MP3	MP3	WAV, MP3, AIFF, Ogg	MP3
Font types	N/A	TT	PS, TT	TT, OT
Live video input support	N/A	Any web-fed h.264 or WebM video may be inserted.	NTSC, ATSC, RF, PAL	UDP

COMPANY	UIEvolution, Inc	UNEDGED	Userful Corporation	V-Series International Sdn Bhd
Website	www.uevolution.com	www.arena.unedged.com	userful.com	www.v-series.net
Product Name	UIE ExperienceManager	ARENA Multitouch Platform	Userful Network Video Wall	VigitSIGN
Platforms supported	Windows, Mac, Linux, Smart TV	Windows, Linux, TUIO	Linux	Windows
Compatible with	Android		None of the above	Android, iOS, Windows Mobile
Web-based	✔	✘	✔	Optional
Purchase or subscription	Subscription	Purchase, Subscription	Purchase	Subscription
Number of deployed copies/licenses worldwide	28,000	10	N/A	5,000
Current version number	2	1.9	7.4	V.3.25
Maximum number of players supported	Unlimited	Unlimited	Up to 25 in various configurations	Unlimited
Maximum number of separate content channels supported	Unlimited	Unlimited	Up to 25 in various configurations	Unlimited
Built-in content authoring tools	✔	✔	✔	✔
Built-in template engine	✔	✔	✘	✔
Built-in template library	✔		✘	✔
Drag-and-drop playlist construction/editing	✔	✘	✔	✔
Layered/reusable content elements	✔	✔	✔	✔
Supports layering of video with other content types	✔	✘	✘	✔
Ability to support	RSS feeds, XML, FFM, IPTV, TI, Multi-touch, GC, Mobile/SMS integration	RSS feeds, XML, FFM, TI	RSS feeds, XML, IPTV	RSS feeds, FFM, IPTV, TI, Multitouch, GC, Mobile/SMS integration
Supports scrolling text/graphics	✔	✔	✔	✔
Supports crawling text/graphics	✔	✔	✔	✔
Multiple users/permission levels	✔	✔	✘	✔
Delivery of content to multiple screen groups/screen attributes	✔	✔	✔	✔
Dayparting/scheduling by:	DW, DM, TD, M, G, L	TD	DW, DM, TD, M	DW, DM, TD, M, G, L
Conditional scheduling/playback based on:	W, IL, POS, TF, Location (Cruise, Airline, Transportation)	None	Scheduling is done by third-party CMS	W, IL, POS, TF
Supports "local" location-based input (local weather, news, sports, etc.)	✔	✔	✔	✔
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✘	N/A	✘	✔
Does your software integrate with facial detection/audience measurement systems?	✘	✘	✘	✔
If so, will it play different content based on audience demographics?	N/A	N/A	N/A	✔
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✔	✔	✔	✔
Proof-of-play reporting	Screen level	Screen level, Player level	None	Screen level, Player level
User-definable billing codes for media spots	✔	✔	✘	✘
Rate card generation tool	✔	✔	✘	✘
Support for electronic ad insertion orders	✔	✘	✘	✘
Ability to set expiration dates/times for content items	✔	✘	✔	✔
Integration with POS data for sales uplift measurement	✔	✔	✘	✔
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✔	✔	✔	✔
Local emergency messaging	✔	✘	✘	✔
Emergency Alert System compliant (U.S. only)	✔	✘	✘	✔
Ability to play 720p to 1080p	✔	✔	✔	✔
Ability to play 4K UHD	✔	✔	✔	✔
Compatible with lightweight media players (such as for Linux)	✔	✔	✔	✘
Raster formats	JPG, PNG, GIF, BMP	JPG, TIFF, PNG, BMP	JPG, TIFF, PNG, GIF	JPG, TIFF, RAW, PNG, GIF, BMP
Vector formats	PDF	None	SWF, PDF (within web browsers)	SVG, EPS, PDF, SWF, WMF
Video and animation formats and containers	MPEG1/2, MP4, AVI, MOV, HLS	MPEG1/2, MP4, AVI, MOV, WMV, FLV, MKV	MPEG1/2, MP4, AVI, MOV, ASF, OGV, MKV	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM, Real
Sound formats	WAV, MP3	WAV, MP3	Supports video files with sound	WAV, MP3, AIFF, Ogg
Font types	PS, TT	OT	N/A	PS, TT, OT
Live video input support	NTSC, PAL, UDP	None	NTSC, ATSC, PAL, HDMI	NTSC, ATSC, CV, RF, PAL

COMPANY	Versatile Systems, Inc.	VIA Technologies, Inc.	Videra	ViewPoint 3D
Website	www.versatilesmartsign.com	signage.viatech.com	www.videra.com	www.viewpoint-3d.com
Product Name	SmartSign	VIA MagicView	Scala	Viva3D
Platforms supported	Windows, Linux	Windows	Windows	Windows, Linux, Android
Compatible with				Android, Windows Mobile
Web-based	✔	✘	✔	Optional
Purchase or subscription	Purchase, Subscription	Purchase	Purchase	Purchase, Subscription
Number of deployed copies/licenses worldwide	2,000	250	3,000	4,200
Current version number	4.6	MagicView Version 3.2	123	2.52
Maximum number of players supported	Hundreds of thousands, scales horizontally	Up to 1,000	1234	1E+09
Maximum number of separate content channels supported	Unlimited	Over 100 (*Unlimited depending on Hardware setup)	23	1E+09
Built-in content authoring tools	✔	✘	✔	✔
Built-in template engine	✔	✔	✔	✔
Built-in template library				✔
Drag-and-drop playlist construction/editing	✔	✔	✔	✔
Layered/reusable content elements	✔	✔	✔	✔
Supports layering of video with other content types	✔	✔	✔	✔
Ability to support	RSS feeds, XML, IPTV	RSS feeds, XML	RSS feeds, XML, TI, Mobile/SMS integraion	RSS feeds, XML, FFM, IPTV, TI, Multi-touch, GC, Mobile/SMS integration
Supports scrolling text/graphics	✔	✔	✔	✔
Supports crawling text/graphics	✔	✔	✔	✔
Multiple users/permission levels	✔	✔	✔	✔
Delivery of content to multiple screen groups/screen attributes	✔	✔	✔	✔
Dayparting/scheduling by:	DW, DM, TD, M, G, L, Ad Hoc tagging	DW, DM, TD, M	DW, DM, TD	DW, DM, TD, M, G, L, Sensors and other inputs
Conditional scheduling/playback based on:	On the roadmap	Can be enabled depending on customer requirement	IL	W, IL, POS, TF, Customer Interaction
Supports "local" location-based input (local weather, news, sports, etc.)	✔	✔	✔	✔
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✘	✘	✔	✔
Does your software integrate with facial detection/audience measurement systems?	✘	✘	✔	✔
If so, will it play different content based on audience demographics?	N/A	N/A	✔	✔
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✔	✔	✔	✔
Proof-of-play reporting	Screen level, Player level	None	Screen level, Player level	Screen level, Player level
User-definable billing codes for media spots	✘	✘	✔	✔
Rate card generation tool	✘	✘	✔	✔
Support for electronic ad insertion orders	✘	✘	✔	✔
Ability to set expiration dates/times for content items	✔	✔	✔	✔
Integration with POS data for sales uplift measurement	✘	✘	✔	✔
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✔	✘	✔	✔
Local emergency messaging	✔	✔	✘	✔
Emergency Alert System compliant (U.S. only)	✘	✔	✔	✔
Ability to play 720p to 1080p	✔	✔	✔	✔
Ability to play 4K UHD	✘	✔	✘	✔
Compatible with lightweight media players (such as for Linux)	✔	✘	✔	✔
Raster formats	JPG, TIFF, PNG, GIF, BMP	JPG, TIFF, PNG, GIF, BMP	JPG	JPG, TIFF, RAW, PNG, GIF, BMP
Vector formats	SVG, PDF	SWF	SVG	SVG, EPS, PDF, SWF, WMF, OBJ, 3DS, X, PLY, M3D, B3D (3D mesh files)
Video and animation formats and containers	MPEG1/2, MP4, AVI, MOV, SWF, OGM	MPEG1/2, MP4, AVI, WMV, SWF	MPEG1/2	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM, Real
Sound formats	WAV, MP3	WAV, MP3	WAV	WAV, MP3, AIFF
Font types	TT	TT	PS	PS, TT, OT
Live video input support	NTSC	NTSC, PAL	NTSC	NTSC, ATSC, CV, RF, PAL, DVB

COMPANY	virtual Media Masters	VisioSign	VisualArt	VisualCom
Website	Virtual Media Masters Inc.	www.visiosign.com	www.visualart.com	www.visualcom.nc
Product Name	intuilab	VisioSign Infoscreen	VAPlayer	Moxie suite from Omnivex
Platforms supported	Windows	Windows	Windows	Windows
Compatible with	Android			
Web-based	✓	✓	✗	✗
Purchase or subscription	Purchase	Purchase, Subscription	Purchase, Subscription	Purchase, Subscription
Number of deployed copies/licenses worldwide	1	10,000	9,700	2
Current version number	3.5	11	3.3	6.5
Maximum number of players supported	1,000	Unlimited	Unlimited	250
Maximum number of separate content channels supported	22	Unlimited	Unlimited	Unlimited
Built-in content authoring tools	✓	✓	✓	✓
Built-in template engine	✓	✓	✓	✓
Built-in template library	✓			
Drag-and-drop playlist construction/editing	✓	✓	✓	✓
Layered/reusable content elements	✗	✓	✓	✓
Supports layering of video with other content types	✓	✓	✓	✓
Ability to support	RSS feeds, TI, Multitouch, Mobile/SMS integration	RSS feeds, XML, FFM, IPTV, TI	RSS feeds, XML, FFM, IPTV, TI, GC, Mobile/SMS integration	RSS feeds, XML, FFM, IPTV
Supports scrolling text/graphics	✓	✓	✓	✓
Supports crawling text/graphics	✓	✓	✓	✓
Multiple users/permission levels	✓	✓	✓	✓
Delivery of content to multiple screen groups/screen attributes	✓	✓	✓	✓
Dayparting/scheduling by:	G	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L, Any string
Conditional scheduling/playback based on:	W, POS	None	W, IL, POS, TF	W, IL, POS, TF, Any string
Supports "local" location-based input (local weather, news, sports, etc.)	✓	✓	✓	✓
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✓	N/A	✓	✓
Does your software integrate with facial detection/audience measurement systems?	✗	✗	✓	✗
If so, will it play different content based on audience demographics?	✗	✗	✓	N/A
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✗	✗	✓	✓
Proof-of-play reporting	Player level	Screen level, Player level	Screen level, Player level	Screen level, Player level
User-definable billing codes for media spots	✗	✗	✓	✓
Rate card generation tool	✗	✗	✗	✗
Support for electronic ad insertion orders	✓	✗	✓	✓
Ability to set expiration dates/times for content items	✓	✓	✓	✓
Integration with POS data for sales uplift measurement	✓	✓	✓	✓
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✗	✓	✓	✓
Local emergency messaging	✓	✓	✓	✓
Emergency Alert System compliant (U.S. only)	✗	✗	✗	✓
Ability to play 720p to 1080p	✓	✓	✓	✓
Ability to play 4K UHD	✓	✓	✓	✗
Compatible with lightweight media players (such as for Linux)	✗	✗	✗	✓
Raster formats		JPG, PNG, GIF, BMP	JPG, TIFF, PNG, GIF, BMP	JPG, TIFF, RAW, PNG, GIF, BMP
Vector formats		PDF, SWF	SVG, PDF, SWF, WMF	SWF, WMF
Video and animation formats and containers		MPEG1/2, WMV	MPEG1/2, MP4, AVI, MOV, WMV, SWF	MPEG1/2, MP4, AVI, MOV, WMV, SWF
Sound formats		WAV, MP3	WAV, MP3, AIFF	WAV, MP3
Font types		OT	TT, OT	TT
Live video input support		Per request	NTSC, ATSC, CV, RF, PAL	NTSC, PAL

COMPANY	VisualGen	Voome Networks Srl	Wallflower Advanced Digital Signage Ltd	Wallflower Advanced Digital Signage Ltd
Website	www.visualgen.com	www.voome.com	wallflowerglobal.com	wallflowerdsl.com
Product Name	B-Swiss	Voome Jade	Wallflower	Wallflower
Platforms supported	Windows	Windows, Mac, Linux	Windows	Windows
Compatible with		Android, iOS, Windows Mobile	Android, Windows Mobile	Android, Windows Mobile
Web-based	✗	✓	Optional	Optional
Purchase or subscription	Purchase	Purchase, Subscription	Purchase, Subscription	Purchase, Subscription
Number of deployed copies/licenses worldwide	10	1,000	5,000	5,000 plus
Current version number	3	5.0.1	V7	V7
Maximum number of players supported	5	Unlimited	Unlimited	Unlimited
Maximum number of separate content channels supported	3	Unlimited	Unlimited	Unlimited
Built-in content authoring tools	✓	✓	✓	✓
Built-in template engine	✓	✓	✓	✓
Built-in template library		✓	✓	✓
Drag-and-drop playlist construction/editing	✓	✓	✓	✓
Layered/reusable content elements	✓	✓	✓	✓
Supports layering of video with other content types	✓	✓	✓	✓
Ability to support	RSS feeds, FFM, TI	RSS feeds, XML, FFM, IPTV, TI	RSS feeds, XML, FFM, TI, Multi-touch, GC, Mobile/SMS integration	RSS feeds, XML, FFM, IPTV, TI, Multi-touch, GC, Mobile/SMS integration
Supports scrolling text/graphics	✓	✓	✓	✓
Supports crawling text/graphics	✓	✓	✓	✓
Multiple users/permission levels	✓	✓	✓	✓
Delivery of content to multiple screen groups/screen attributes	✓	✓	✓	✓
Dayparting/scheduling by:	DW, DM, TD, M, G, L	DW, DM, TD, M, G	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L
Conditional scheduling/playback based on:	W, IL	W, IL, POS, TF	W, IL, POS, TF, External Device Trigger such as Wallflower Detective	W, IL, POS, TF
Supports "local" location-based input (local weather, news, sports, etc.)	✓	✓	✓	✓
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✓	✗	✓	✓
Does your software integrate with facial detection/audience measurement systems?	✓	✓	✓	✓
If so, will it play different content based on audience demographics?	✓	✓	✓	✓
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✓	✓	✓	✓
Proof-of-play reporting	Screen level	Player level	Screen level, Player level	Screen level, Player level
User-definable billing codes for media spots	✓	✗	✓	✓
Rate card generation tool	✓	✗	✗	✗
Support for electronic ad insertion orders	✗	✗	✓	✓
Ability to set expiration dates/times for content items	✓	✓	✓	✓
Integration with POS data for sales uplift measurement	✓	✓	✓	✓
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✗	✓	✓	✓
Local emergency messaging	✓	✓	✓	✓
Emergency Alert System compliant (U.S. only)	✗	✗	✗	✓
Ability to play 720p to 1080p	✓	✓	✓	✓
Ability to play 4K UHD	✓	✗	✓	✓
Compatible with lightweight media players (such as for Linux)	✓	✓	✓	✓
Raster formats	JPG, TIFF, RAW, PNG, GIF, BMP	JPG, TIFF, PNG, GIF, BMP	JPG, TIFF, RAW, PNG, GIF, BMP	JPG, TIFF, RAW, PNG, GIF, BMP
Vector formats	PDF, SWF	SVG	SVG, EPS, PDF, SWF, WMF	SVG, EPS, PDF, SWF, WMF
Video and animation formats and containers	MP4, AVI, MOV, WMV	MPEG1/2, MP4, AVI, MOV, WMV, OGM	MPEG1/2, MP4, AVI, MOV, WMV, SWF, Real	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM, Real
Sound formats	WAV, MP3, AIFF	MP3	WAV, MP3	WAV, MP3
Font types	PS, TT, OT	TT	PS, TT, OT	PS, TT, OT
Live video input support	NTSC, PAL	IP streaming video	NTSC, ATSC, CV, RF, PAL	NTSC, ATSC, CV, RF, PAL

COMPANY	WAND Corporation	WellView365	WhateverTV	Wireless Ronin Technologies
Website	www.wandcorp.com	www.wellview365.com	Whatever Solutions & Media Inc.	www.wirelessronin.com
Product Name	WAND Digital	WellView365	WhateverTV	RoninCast
Platforms supported	Windows, Mac, Linux	Windows, Android	Windows	Windows, Mac, Linux
Compatible with	Android, iOS			
Web-based	✓	✓	✓	✓
Purchase or subscription	Subscription	Subscription	Purchase, Subscription	Subscription
Number of deployed copies/licenses worldwide	3,000	15,000	Confidential	17,000
Current version number	15	2.1.3.4	2.0.3	4.2
Maximum number of players supported	Unlimited	Unlimited	Unlimited	Unlimited
Maximum number of separate content channels supported	Unlimited	Unlimited	Unlimited	Unlimited
Built-in content authoring tools	✓	✓	✓	✓
Built-in template engine	✓	✓	✓	✓
Built-in template library	✓			
Drag-and-drop playlist construction/editing	✓	✓	✓	✓
Layered/reusable content elements	✓	✓	✓	✓
Supports layering of video with other content types	✓	✓	✗	✓
Ability to support	RSS feeds, XML, FFM, Multitouch, GC, Mobile/SMS integration	RSS feeds, XML, FFM, IPTV, Mobile/SMS integration	RSS feeds, XML	RSS feeds, FFM, IPTV, TI, Mobile/SMS integration
Supports scrolling text/graphics	✓	✓	✗	✓
Supports crawling text/graphics	✓	✓	✗	✓
Multiple users/permission levels	✓	✓	✓	✓
Delivery of content to multiple screen groups/screen attributes	✓	✓	✓	✓
Dayparting/scheduling by:	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L	DW, DM, TD, G	DW, DM, TD, M, G, L
Conditional scheduling/playback based on:	W, IL, POS, TF	W, TF	W	W, IL, POS, TF
Supports "local" location-based input (local weather, news, sports, etc.)	✓	✓	✓	✓
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	N/A	✓	N/A	✓
Does your software integrate with facial detection/audience measurement systems?	✓	✗	✗	✓
If so, will it play different content based on audience demographics?	✓	N/A	✗	✓
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✓	✓	✓	✓
Proof-of-play reporting	Player level	Screen level, Player level	Screen level	Screen level, Player level
User-definable billing codes for media spots	✗	✓	✗	✓
Rate card generation tool	✗	✗	✗	✓
Support for electronic ad insertion orders	✗	✓	✗	✓
Ability to set expiration dates/times for content items	✓	✓	✓	✓
Integration with POS data for sales uplift measurement	✓	✗	✗	✓
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✓	✓	✓	✓
Local emergency messaging	✗	✓	✗	✓
Emergency Alert System compliant (U.S. only)	✗	✓	✗	✗
Ability to play 720p to 1080p	✓	✓	✓	✓
Ability to play 4K UHD	✓	✓	✓	✓
Compatible with lightweight media players (such as for Linux)	✓	✓	✗	✓
Raster formats	JPG, TIFF, PNG, GIF, BMP	JPG, TIFF, RAW, PNG, GIF, BMP	JPG, PNG	JPG, TIFF, RAW, PNG, GIF, BMP
Vector formats	SWF	SVG, EPS, PDF, SWF, WMF	SWF	SVG, EPS, PDF, SWF, WMF
Video and animation formats and containers	MPEG1/2, MP4, SWF	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM, Real	SWF	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM, Real
Sound formats	WAV, MP3	WAV, MP3	WAV, MP3, Ogg	WAV, MP3, Ogg
Font types	PS, TT, OT	TT	PS, TT, OT	PS, TT, OT
Live video input support	NTSC	NTSC, ATSC	Overlay video integration	NTSC, ATSC, CV, RF, PAL

COMPANY	Wolf Wiley Media, LLC	Wondersign	WSP	X20 Media, a Barco company
Website	www.wolfwiley.com	www.wondersign.com	wspgroup.com	www.x20media.com
Product Name	ATP Display Shower	Wondersign	All	X20
Platforms supported	Windows, Mac, Linux, ARM	Windows, Mac, Linux	Windows, Mac, Linux	Windows
Compatible with	Android, iOS, Windows Mobile	Android	Android, iOS, Windows Mobile	
Web-based	✓	✓	Optional	✓
Purchase or subscription	Subscription	Subscription	Purchase, Subscription	Purchase, Subscription
Number of deployed copies/licenses worldwide	60	4,500	Unlimited	Thousands
Current version number	1	4/9/2001	Unlimited	5
Maximum number of players supported	255	Unlimited	Unlimited	Virtually unlimited
Maximum number of separate content channels supported	8	Unlimited	Unlimited	Virtually unlimited
Built-in content authoring tools	✓	✓	✓	✓
Built-in template engine	✓	✓	✓	✓
Built-in template library	✓	✓	✓	
Drag-and-drop playlist construction/editing	✓	✓	✓	✓
Layered/reusable content elements	✓	✓	✓	✓
Supports layering of video with other content types	✓	✗	✓	✓
Ability to support	RSS feeds, XML, FFM, IPTV, TI, Multi-touch, GC, Mobile/SMS integration	RSS feeds, XML, FFM, TI, Multitouch	RSS feeds, XML, FFM, IPTV, TI, Multi-touch, GC, Mobile/SMS integration	RSS feeds, IPTV, FFM, XML, TI, GC, Mobile/SMS integration
Supports scrolling text/graphics	✗	✗	✓	✓
Supports crawling text/graphics	✗	✓	✓	✓
Multiple users/permission levels	✓	✓	✓	✓
Delivery of content to multiple screen groups/screen attributes	✓	✓	✓	✓
Dayparting/scheduling by:	DW, DM, TD, M, G, L, Industry code	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L	DW, DM, TD, M, G
Conditional scheduling/playback based on:	TF	IL, POS, TF	W, IL, POS, TF	W, IL, POS, TF, Any data source
Supports "local" location-based input (local weather, news, sports, etc.)	✓	✓	✓	✓
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	✗	✗	✓	✓
Does your software integrate with facial detection/audience measurement systems?	✗	✗	✓	✓
If so, will it play different content based on audience demographics?	N/A	✗	✓	✓
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✓	✓	✓	✓
Proof-of-play reporting	Screen level, Player level	Player level	Screen level, Player level	Player level
User-definable billing codes for media spots	✓	✗	✓	✗
Rate card generation tool	✓	✗	✓	✓
Support for electronic ad insertion orders	✓	✗	✓	✗
Ability to set expiration dates/times for content items	✓	✗	✓	✓
Integration with POS data for sales uplift measurement	✗	✗	✓	✓
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✓	✓	✓	✓
Local emergency messaging	✓	✓	✓	✓
Emergency Alert System compliant (U.S. only)	✓	✓	✓	✓
Ability to play 720p to 1080p	✓	✓	✓	✓
Ability to play 4K UHD	✗	✓	✓	✓
Compatible with lightweight media players (such as for Linux)	✓	✓	✓	✓
Raster formats	JPG, TIFF, PNG, GIF, BMP	JPG, TIFF, PNG, GIF		JPG, PNG, GIF, BMP
Vector formats	SVG, PDF	PDF		EPS, PDF, SWF, WMF
Video and animation formats and containers	MPEG1/2, MP4, AVI, WMV, OGM	MPEG1/2, MP4, AVI, MOV, WMV		MPEG1/2, MP4, WMV, AVI, MOV, SWF
Sound formats	WAV, MP3, Ogg	N/A		WAV, MP3, AIFF, Ogg
Font types	PS, TT, OT	PS, TT, OT		TT
Live video input support	ATSC, Cable feed	N/A		NTSC, PAL

COMPANY	Xoonia	XYZ Solutions LTD	Yantranet	YCD Multimedia
Website	www.xoonia.com	www.xyz3d.tv	yantranet.com	www.ycdmultimedia.com
Product Name	Logo Interaction	XYZ 3D DIGITAL SIGNAGE	YantraPlayer	C-nario Messenger
Platforms supported	Windows	fully embedded/ integrated solution	Windows, Mac, Linux	Windows
Compatible with				
Web-based	Optional			Optional
Purchase or subscription	Purchase, Subscription	Purchase, Subscription	Subscription	Purchase, Subscription
Number of deployed copies/licenses worldwide	1	N/A	6,000	20,000
Current version number	1	N/A	1.0.11	3.7
Maximum number of players supported	N/A	Unlimited	All	10,000
Maximum number of separate content channels supported	N/A	Unlimited	All	10,000
Built-in content authoring tools				
Built-in template engine				
Built-in template library				
Drag-and-drop playlist construction/editing				
Layered/reusable content elements				
Supports layering of video with other content types				
Ability to support	GC	RSS feeds, XML, IPTV, TI, GC, Mobile/SMS integration	RSS feeds, XML, FFM, TI	RSS feeds, XML, FFM, IPTV, TI, GC
Supports scrolling text/graphics				
Supports crawling text/graphics				
Multiple users/permission levels				
Delivery of content to multiple screen groups/screen attributes				
Dayparting/scheduling by:	DW, DM, TD, M	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L	Comprehensive day, hour active/inactive rules allowing all above and more
Conditional scheduling/playback based on:	Custom set-up	W, IL, POS, TF, gender recognition / gesture based activation	W, IL, POS, TF	W, IL, POS, TF
Supports "local" location-based input (local weather, news, sports, etc.)				
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	N/A			
Does your software integrate with facial detection/audience measurement systems?				
If so, will it play different content based on audience demographics?				
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)				
Proof-of-play reporting	None	Player level	Screen level, Player level	Screen level, Player level
User-definable billing codes for media spots				
Rate card generation tool				
Support for electronic ad insertion orders				
Ability to set expiration dates/times for content items				
Integration with POS data for sales uplift measurement				
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)				
Local emergency messaging				
Emergency Alert System compliant (U.S. only)				
Ability to play 720p to 1080p				
Ability to play 4K UHD				
Compatible with lightweight media players (such as for Linux)				
Raster formats	JPG, PNG, GIF	JPG, PNG	JPG, TIFF, PNG, GIF, BMP	JPG, TIFF, RAW, PNG, GIF, BMP, JPEG2000, TGA
Vector formats	EPS, PDF	3D objects	SVG	SVG, EPS, SWF, HTML5/CSS3
Video and animation formats and containers	MPEG1/2, MP4, AVI, WMV	MPEG1/2, MP4, AVI, MOV, WMV, OGM, Real, Glasses-free 3D video formats	MPEG1/2, MP4, AVI, MOV, WMV	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM, ASF, 3GPP. note: most industry Codecs
Sound formats	MP3	In video	WAV, MP3, Ogg	WAV, MP3, AIFF, Ogg, PCM
Font types	TT	TT	TT, OT	TT
Live video input support	N/A	NTSC, PAL	None	NTSC, ATSC, CV, PAL, Most DirectShow compliant capture hardware

COMPANY	YCD Multimedia	YCD Multimedia Ltd	Zie Displays	Zinger Digital
Website	www.ycdmultimedia.com	www.ycdmultimedia.com	www.z-channel.nl	zingersigns.com
Product Name	RAMP (Retail Advertising and Merchandising Platform)	YCD Player and Platform	Z-channel	Sign Studio
Platforms supported	Windows	Windows	Windows, Mac, Linux, Android	Windows, Mac
Compatible with				
Web-based	✓	✓	✓	✓
Purchase or subscription	Purchase, Subscription through local integrator	Purchase, Subscription	Purchase	Subscription
Number of deployed copies/licenses worldwide	500	Thousands	200	>5,000
Current version number	3.2	4.3	V3.2	4.3
Maximum number of players supported	2,500 per server	Unlimited	Unlimited	Unlimited
Maximum number of separate content channels supported	2,500 per server	12 per PC	Unlimited	1,000
Built-in content authoring tools	✓	✓	✓	✓
Built-in template engine	✓	✗	✓	✓
Built-in template library				
Drag-and-drop playlist construction/editing	✓	✓	✓	✓
Layered/reusable content elements	✓	✓	✓	✓
Supports layering of video with other content types	✓	✓	✓	✓
Ability to support	TI, GC, Mobile/SMS integration	RSS feeds, XML, FFM, TI, Mobile/SMS integration	RSS feeds, XML, FFM, IPTV, TI, GC, Mobile/SMS integration	RSS feeds, XML, IPTV, TI, GC, Mobile/SMS integration
Supports scrolling text/graphics	✓	✓	✓	✓
Supports crawling text/graphics	✓	✓	✓	✓
Multiple users/permission levels	✓	✓	✓	✓
Delivery of content to multiple screen groups/screen attributes	✓	✓	✓	✓
Dayparting/scheduling by:	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L	DW, DM, TD, M, G, L	DW, DM, TD, M
Conditional scheduling/playback based on:	IL, POS, Pricing database	POS	TF	POS, TF
Supports "local" location-based input (local weather, news, sports, etc.)	✗	✓	✓	✓
If your player supports "local" location-based input, is it reactive to it? (automatically schedules ads based on local weather, news, sports, etc.)	N/A	✗	N/A	N/A
Does your software integrate with facial detection/audience measurement systems?	✗	✗	✓	✗
If so, will it play different content based on audience demographics?	N/A	N/A	✓	N/A
Auto-rotate/resize/crop (portrait to landscape, multiple resolutions, etc.)	✗	✗	✓	✓
Proof-of-play reporting	Screen level, Player level	Screen level	Player level	Player level
User-definable billing codes for media spots	✗	✗	✗	✓
Rate card generation tool	✗	✗	✗	✓
Support for electronic ad insertion orders	✗	✗	✗	✓
Ability to set expiration dates/times for content items	✓	✓	✓	✓
Integration with POS data for sales uplift measurement	✓	✓	✗	✓
Error detection logic (auto-playlist correction on corrupted file, dark screen, etc.)	✗	✗	✓	✓
Local emergency messaging	✗	✓	✗	✓
Emergency Alert System compliant (U.S. only)	✗	✗	✗	✓
Ability to play 720p to 1080p	✓	✓	✓	✓
Ability to play 4K UHD	✗	✓	✓	✗
Compatible with lightweight media players (such as for Linux)	✓	✗	✓	✓
Raster formats	JPG, TIFF, PNG, GIF, BMP	JPG, TIFF, PNG, GIF, BMP	JPG, PNG, GIF, BMP	JPG, PNG, GIF, BMP
Vector formats	SVG, SWF	SWF	SVG, EPS, PDF, SWF, WMF	SWF, WMF
Video and animation formats and containers	MPEG1/2, MP4, AVI, MOV, WMV, SWF, WebM	MPEG1/2, MP4, AVI, MOV, WMV, SWF	MPEG1/2, MP4, AVI, MOV, WMV, SWF, OGM, Real	MPEG1/2, MP4, AVI, MOV, WMV, SWF
Sound formats	None	WAV, MP3	WAV, MP3, AIFF, Ogg	WAV, MP3
Font types	TT	TT	PS, TT, OT, webfonts	OT
Live video input support	None	NTSC, PAL	NTSC, PAL	NTSC, ATSC, PAL

1080dots

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CODE

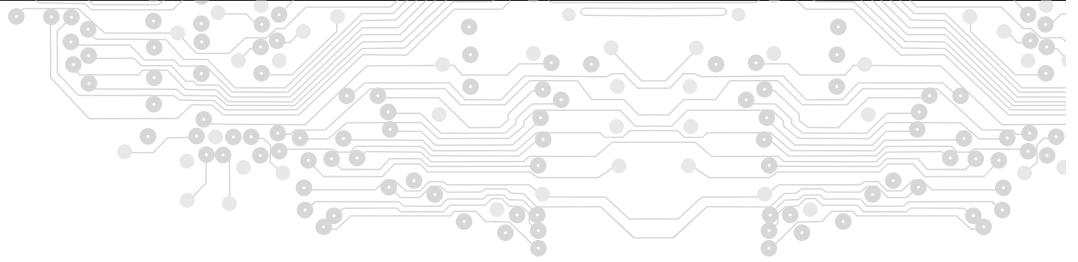
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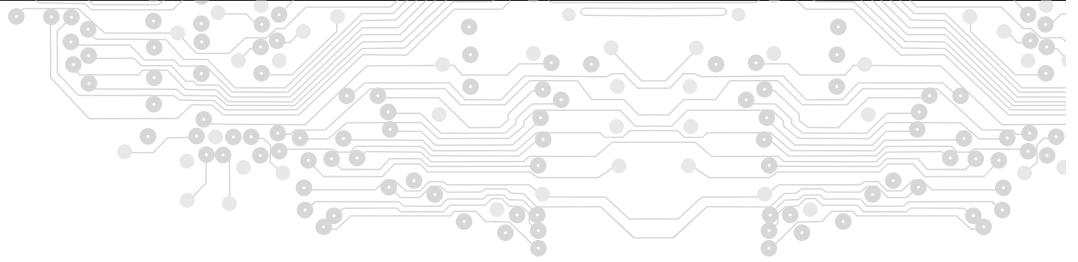
3014 E Cervantes Street
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850-292-0112
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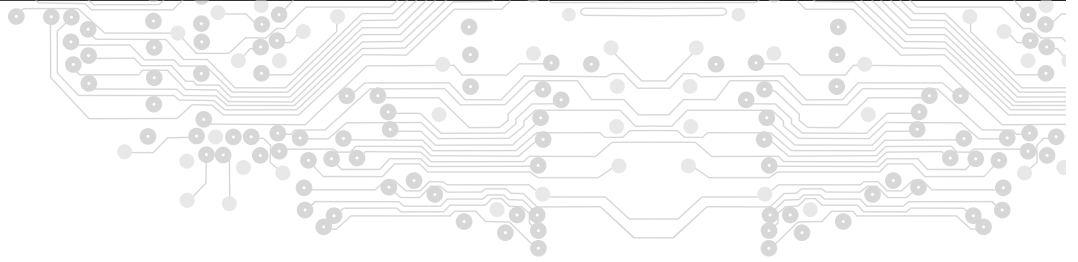
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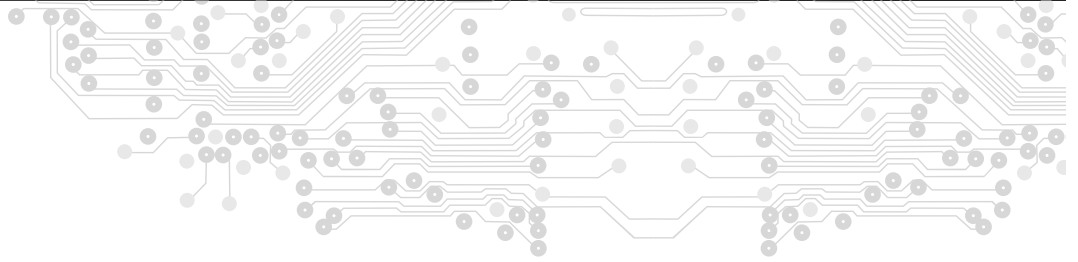
3300 Highway 7, Suite 501
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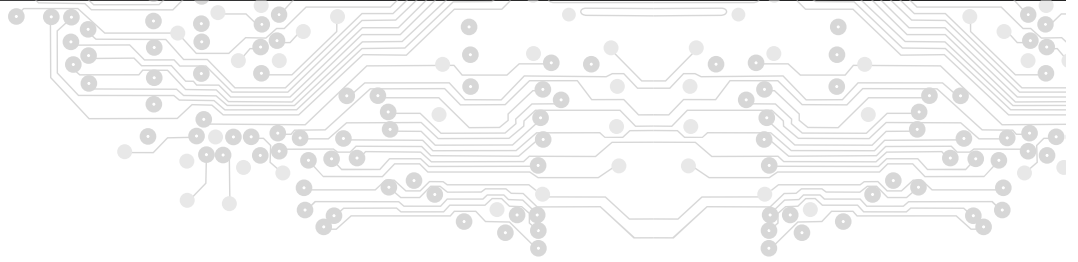
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Saban Community Clinic

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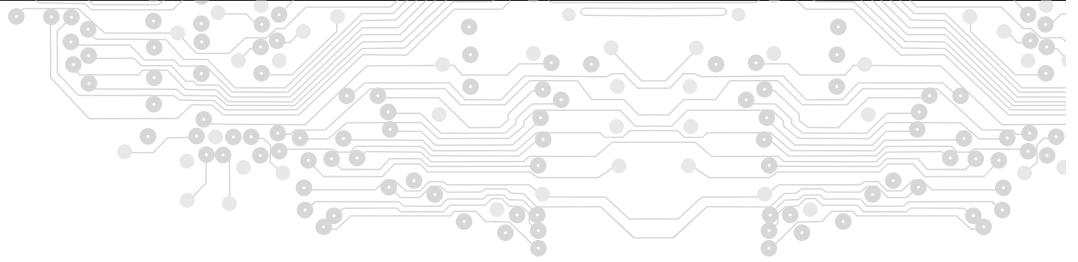
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